



Live & Play GEORGETOWN

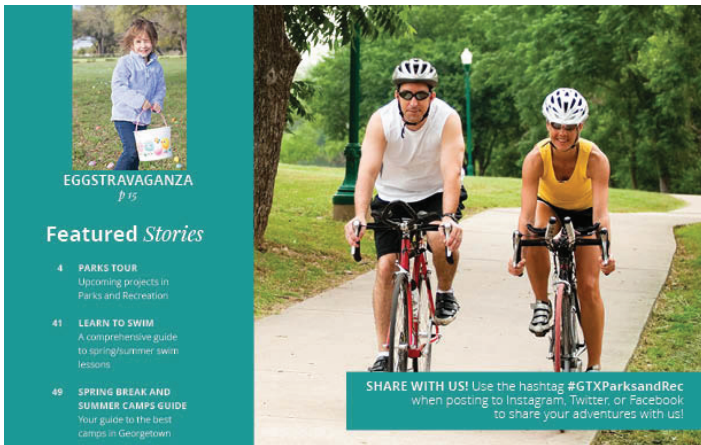
2018 ADVERTISING RATES

Reach thousands of Georgetown residents!

The Live&Play Georgetown Activity Guide is the primary source of recreational and cultural program information for the City of Georgetown Parks and Recreation Department. Each year, Georgetown Parks and Recreation offers hundreds of recreational activities, classes, and athletic leagues for Georgetown citizens of all ages.

The Activity Guide is published two times per year (spring/summer and fall/winter). More than 4,500 copies are distributed via print at locations throughout the City, including the Georgetown Recreation Center, the Georgetown Library, the Georgetown Visitors Center, among others, and traditionally remains in homes for approximately 4 months. In addition, the online versions garner an average of 3,000 impressions per issue.

Advertising in the Activity Guide offers an opportunity to market and promote your business or organization to the entire community, demonstrating your commitment to a healthy and active Georgetown.



Contents SPRING/SUMMER 2017

In this Issue

04 Parks Tour	23 Sunset Movie Series	48 Water Aerobics
06 Parks Listing	24 Classes and Courses	49 Spring Break Camps
08 Trails Map	25 Blood Drives	50 Summer Camps
10 Georgetown Recreation Center	26 Georgetown Tennis Center	54 Rental Facilities
13 Specialty Classes	29 Challenge Course	56 Special Events
15 Special Events	30 Adventure Program	57 Library/Utility Systems
16 Fitness Schedule	31 55 & Better Programs	58 Arts & Culture
18 Youth Programs	35 Aquatics	59 Parks Partners
20 Youth Athletics	36 Special Events	
22 Adult Athletics	41 Swim Lessons	

Special Events

February 25 Sunset Movie Series Fire Station 5	June 23 Daddy Daughter Dance Community Center
April 8 Eggstravaganza San Gabriel Park	July 14 Sunset Movie Series San Gabriel Park
April 20 Dance for Adults w/ Disabilities Community Center	August 4 Pirate Party Georgetown Recreation Center
April 28-30 Red Poppy Festival Georgetown Square	August 18 Sunset Movie Series San Gabriel Park
May 5 Senior Dance Community Center	August 18 Senior Dance Community Center
May 19 Sunset Movie Series Fountainwood Observatory	August 25 Dance for Adults w/ Disabilities Community Center
May 20 Water Safety Day Georgetown Recreation Center	September 9 K-9 Kerplunk Georgetown Recreation Center
June 17 Dive-In Movie Williams Drive Pool	

OUR MISSION

To provide diverse recreation opportunities through parks, facilities and programs to enhance our community's quality of life.



FOR MORE INFORMATION

Melissa Trahan-Pecorino

Special Events and Marketing Coordinator

melissa.pecorino@georgetown.org | 512.930.8459

EDITORIAL CALENDAR

SPRING/SUMMER 2018

Advertising Deadline: December 15, 2017

Publish Date: January 15, 2018

FALL/WINTER 2018

Advertising Deadline: June 8, 2018

Publish Date: July 16, 2018

AD RATES

All rates are listed per issue.

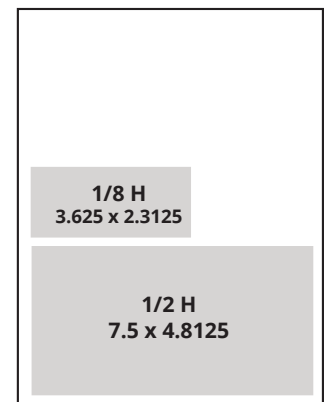
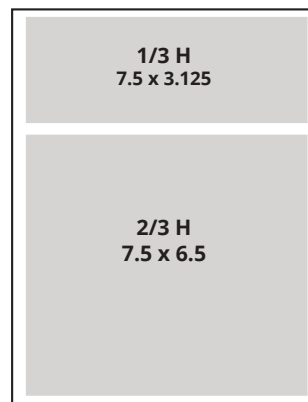
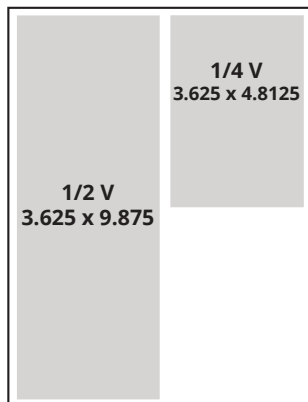
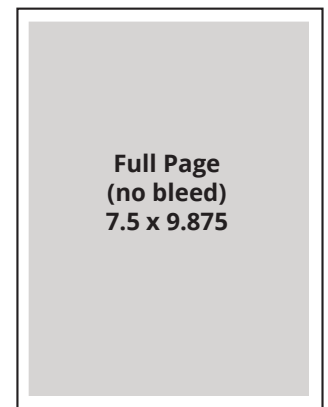
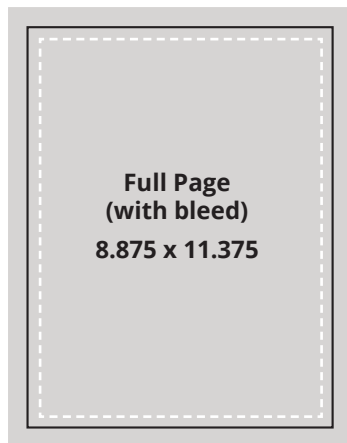
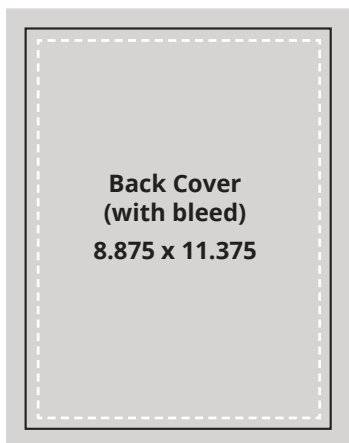
Place an ad in both issues and receive a 10% discount.

RATES	1 ISSUE	2 ISSUES
Back Cover	\$1,250	\$1,125
Full Page	\$1,000	\$900
2/3 page	\$750	\$675
1/2 page	\$500	\$450
1/3 page	\$350	\$315
1/4 page	\$250	\$225
1/8 page	\$100	\$90

FILE REQUIREMENTS

- Accepted file formats: Press Quality PDF, Adobe Photoshop TIF or JPG, InDesign file packaged with all supporting fonts and images
- Images: High-resolution 300 dpi; CMYK. No RGB files.
- Submit artwork to:
melissa.pecorino@georgetown.org

AD SPECS



Secure your ad today!

Contact Melissa Trahan-Pecorino | melissa.pecorino@georgetown.org | 512.930.8459

2017 ADVERTISING AGREEMENT

Ad Size	Quantity	Cost
<input type="checkbox"/> Back Cover	_____	\$ _____
<input type="checkbox"/> Full Page	_____	\$ _____
<input type="checkbox"/> 2/3 Page	_____	\$ _____
<input type="checkbox"/> 1/2 Page	_____	\$ _____
<input type="checkbox"/> 1/3 Page	_____	\$ _____
<input type="checkbox"/> 1/4 Page	_____	\$ _____
<input type="checkbox"/> 1/8 Page	_____	\$ _____

Total Ad Cost: \$ _____

Advertiser Information

Business or Organization _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone _____ Email _____

Website _____

Company Description _____

Payment

Enclosed is my check in the amount of \$ _____.

If you would like to pay by credit card, please call Georgetown Parks and Recreation Administration at 512.930.3595.

Please return this form to:
Georgetown Parks and Recreation, Attn: Melissa Trahan-Pecorino
1101 N. College Street
Georgetown, TX 78627
melissa.pecorino@georgetown.org | 512.930.8459

