



The future of your parks begins today.

Parks and Recreation Master Plan

Findings Presentation- Aug. 25, 2021

Agenda



PLAN VISION



PROJECT SCHEDULE



COMMUNITY SURVEY
PROCESS AND KEY
FINDINGS



OUTDOOR
INVENTORY/LEVEL OF
SERVICE FINDINGS



INDOOR RECREATION
FINDINGS



NEXT STEPS



QUESTION AND
ANSWERS



Plan Vision

The Georgetown Parks and Recreation Master Plan will provide a vision to act as a guide for the Department for the next 10 years.

The Plan will be community driven and establish a clear direction to guide the Department in the growth, development and enhancement of the community's parks, public spaces, recreation programs, services and facilities.

The Plan will:

Use	use community engagement to create a clear 10-year vision for the Department
Provide	provide an action plan with concise and innovative recommendations to achieve the vision
Update	update the inventory and analysis of indoor and outdoor facilities to position Georgetown to build on its unique charm and character
Maximize	maximize Department resources to further expand recreation opportunities throughout the City
Become	become an element of the City's 2030 Comprehensive Plan
Meet	meet the Texas Parks and Wildlife Master Plan requirements

Project Schedule



Community Survey Process and Key Findings



Methodology

Primary methods:

1 = Statistically Valid (Invitation Survey)

Mailed postcard and survey with an option to complete online through password protected website

2 = Open Link Survey

Online survey available to all residents of Georgetown

3,840 Postcards & Surveys Delivered



491 - Invitation Surveys Completed
+/- 4.4%
Margin of Error



1,545 - Open Link Surveys Completed

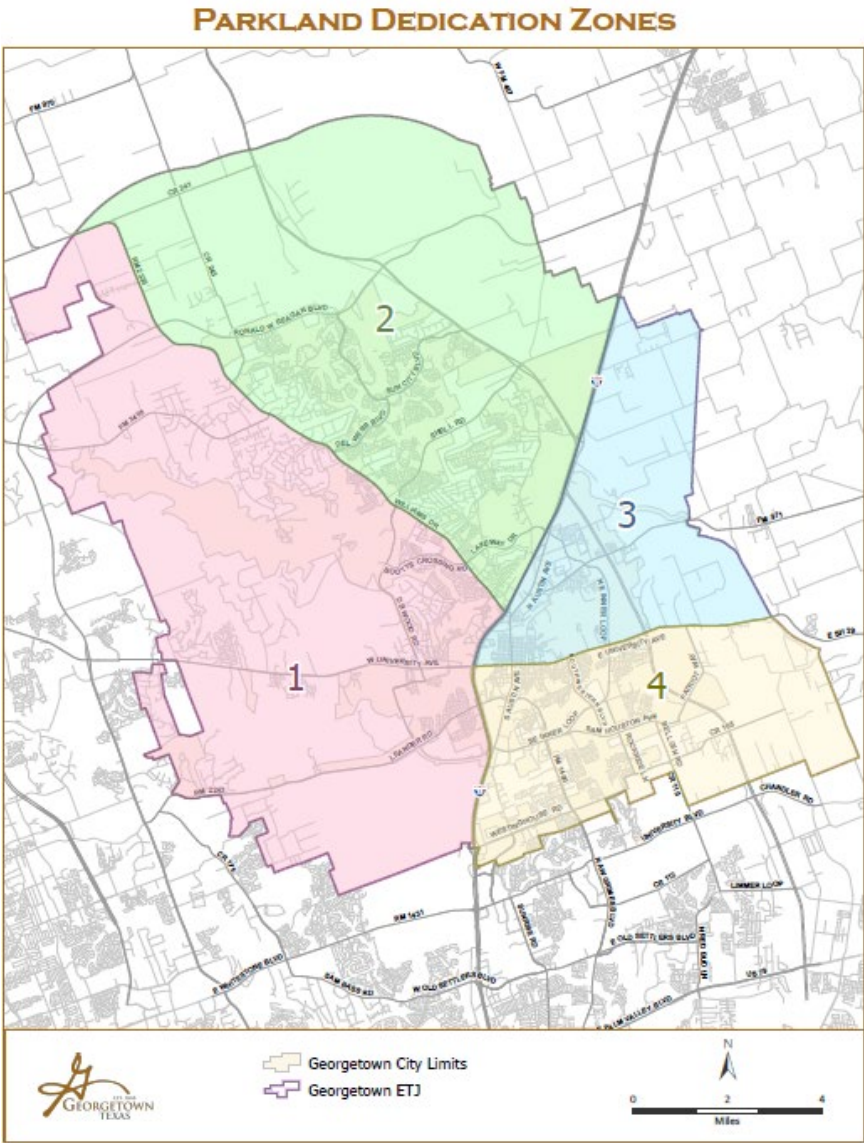
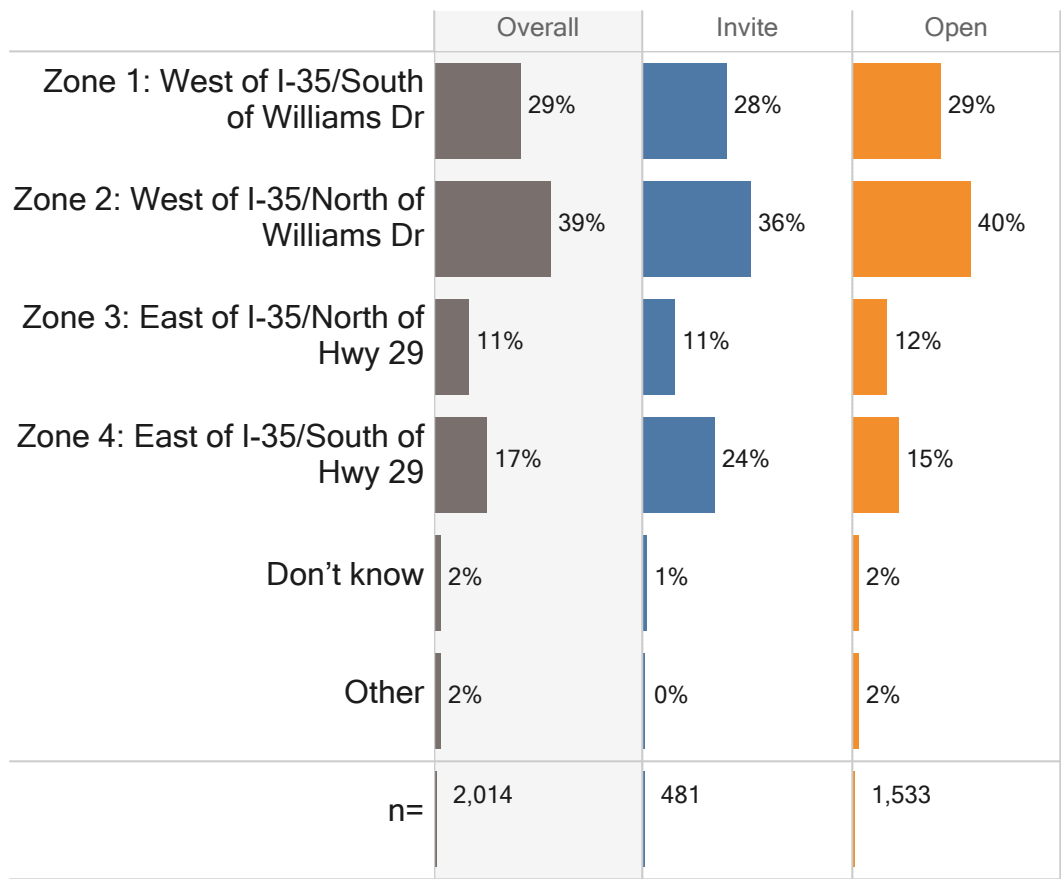
2,036

Total
Completed
Surveys

Demographics

Household area location.

Q: Which Parkland Dedication Zone do you live in?



Key Findings



IMPORTANCE OF FACILITIES & SERVICES

On a scale of 1 to 5, with 5 being very important, resident households rated the following as most important **facilities** to their household:

- amenities at parks (4.4)
- trails and pathways (4.3)
- parks and open spaces (4.2)

Most important **programs and services**:

- fitness programs (3.4)
- adult recreation programs (3.2)
- senior programs (3.2)



NEEDS MET FACILITIES & SERVICES

In terms of **facilities and services meeting the needs of the community**, respondents felt the following are meeting the needs the best:

- trails and pathways (4.0)
- amenities at parks (3.9)
- youth athletics (3.7)
- senior programs (3.7)

Skateboard parks and environmental programs rated lower for invite and open link respondents (3.2 and 3.1, respectively).

Key Findings



INCREASE USE

If addressed what would increase parks and recreation usage for **invite** respondents:

- improved communication about offerings
- better lighting
- better maintenance

Open link:

- better lighting
- having facilities closer to where they live



TRANSPORTATION

A motor vehicle is the most used and preferred method of transportation to parks and recreation facilities.



FUNDING SOURCES

Nearly three-quarters of invite respondents (73%) would probably/definitely support more private/public partnerships as potential funding sources.

Positive support for bond referendums for special projects also exists (59%).

Key Findings



FUTURE FACILITY NEEDS

The most important items to focus on for **facilities and amenities** in the future:

- adding trails in neighborhood parks and/or connecting parks to city trail systems (4.2)
- acquiring land for new parks in underserved areas (4.0)
- better maintenance follows at 3.8.



FUTURE PROGRAM NEEDS

Most important need for the future programs and services, **invite**:

- more after school and summer programs (3.6) as the most important need for the future.

Both invite and open link:

- more fitness/wellness/health programs



FUTURE INDOOR RECREATION CENTER

Gymnasium amenities are the most important amenities for a new indoor recreation center.

The **top two amenities** are fitness areas with weights and cardio equipment and group exercise rooms.

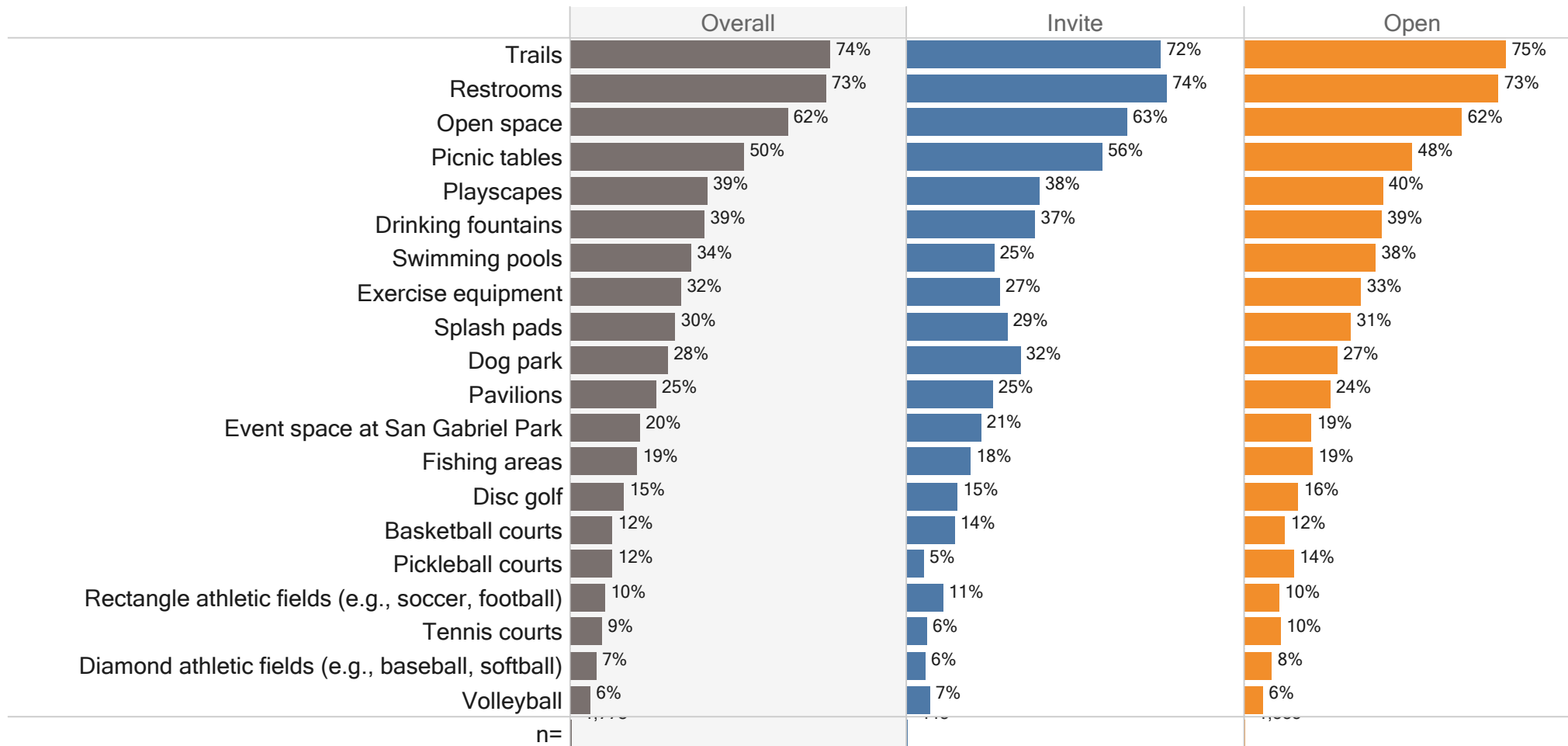
Current Usage



Amenities Usage

Trails, restrooms and open spaces are the most used amenities among both invite and open link respondents, followed by picnic tables, playscapes, and drinking fountains.

Q: Which of the following amenities does your household use when visiting Georgetown Parks & Recreation facilities?
(Check all that apply)



Current Conditions



Importance of Current Facilities and Amenities

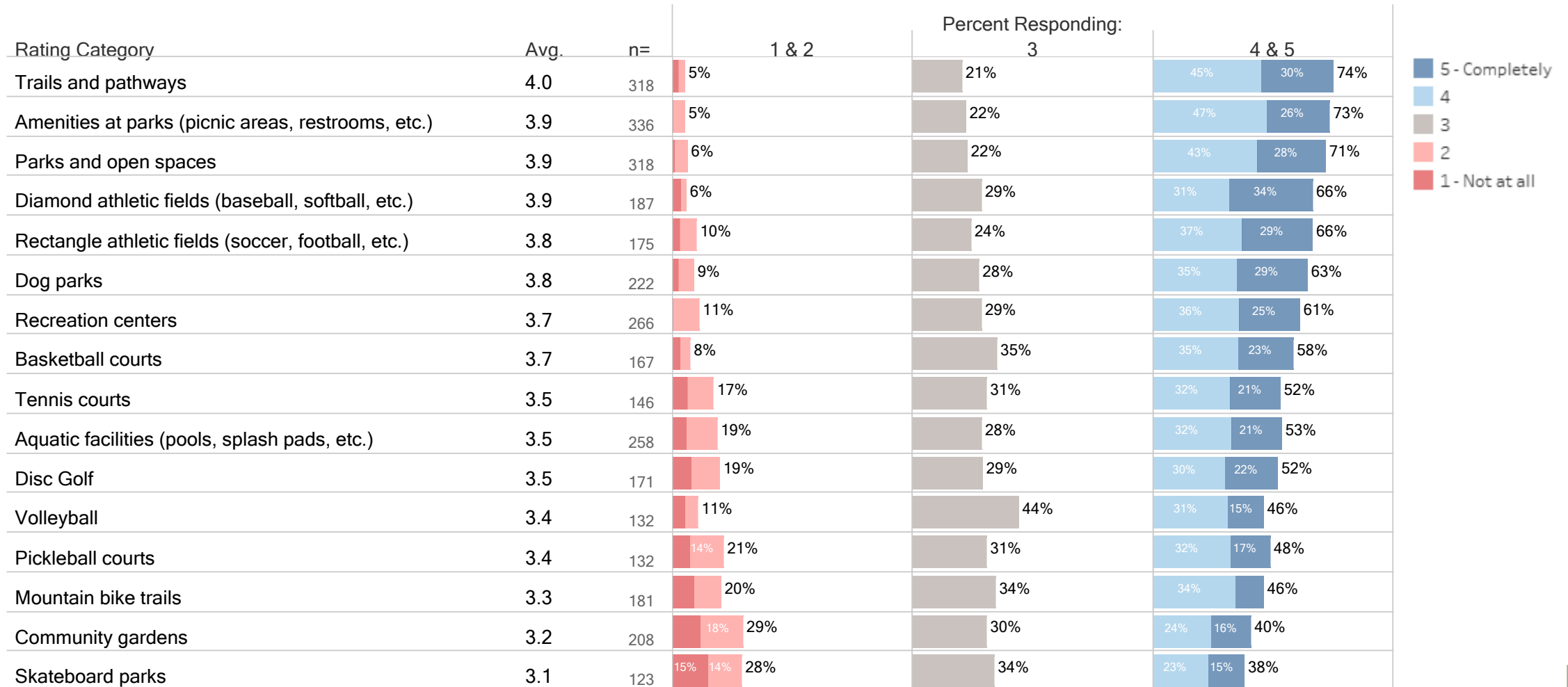
Q: How important are the following facilities and services to your household? (Facilities and Amenities)

	Overall	Zone 1	Zone 2	Zone 3	Zone 4
Trails and pathways	n=1,676 4.5	n=430 4.6	n=702 4.3	n=184 4.7	n=280 4.5
Parks and open spaces	n=1,677 4.4	n=434 4.4	n=701 4.3	n=185 4.6	n=276 4.5
Amenities at parks (picnic areas, restrooms, etc.)	n=1,697 4.4	n=433 4.3	n=715 4.3	n=188 4.4	n=278 4.6
Recreation centers	n=1,647 3.8	n=428 3.9	n=682 3.7	n=185 3.9	n=275 3.8
Aquatic facilities (pools, splash pads, etc.)	n=1,660 3.5	n=429 3.5	n=688 3.3	n=185 3.5	n=278 3.8
Community gardens	n=1,651 3.0	n=428 3.0	n=687 2.9	n=184 3.4	n=272 3.1
Mountain bike trails	n=1,625 2.8	n=420 3.0	n=670 2.5	n=185 3.3	n=274 3.0
Dog parks	n=1,638 2.8	n=427 2.7	n=672 2.6	n=184 3.2	n=276 2.9
Rectangle athletic fields (soccer, football, etc.)	n=1,607 2.5	n=418 2.6	n=659 2.3	n=184 2.6	n=270 2.7
Diamond athletic fields (baseball, softball, etc.)	n=1,617 2.3	n=422 2.4	n=661 2.2	n=181 2.3	n=275 2.5
Tennis courts	n=1,612 2.3	n=425 2.4	n=660 2.2	n=181 2.3	n=271 2.3
Pickleball courts	n=1,620 2.3	n=419 2.2	n=672 2.4	n=180 2.0	n=271 2.0
Disc Golf	n=1,615 2.2	n=420 2.2	n=663 2.0	n=182 2.4	n=274 2.4
Basketball courts	n=1,622 2.2	n=423 2.2	n=663 2.0	n=183 2.4	n=276 2.3
Volleyball	n=1,603 2.1	n=416 2.2	n=657 1.9	n=183 2.4	n=271 2.2
Skateboard parks	n=1,617 1.9	n=422 2.0	n=660 1.7	n=184 2.2	n=274 2.1

Needs Met of Current Facilities and Amenities

Invite respondents rated trails and pathways (4.0) as meeting the needs for facilities and amenities the best. Community gardens and skateparks rated lowest at 3.2 and 3.1, respectively.

Q: How you think they are currently meeting the needs of the community (Facilities and Amenities) (Invite)



Importance of Current Programs and Services

Current programs and services differ based on household location. Zone 4 rated youth programs and services more important than the other three zones.

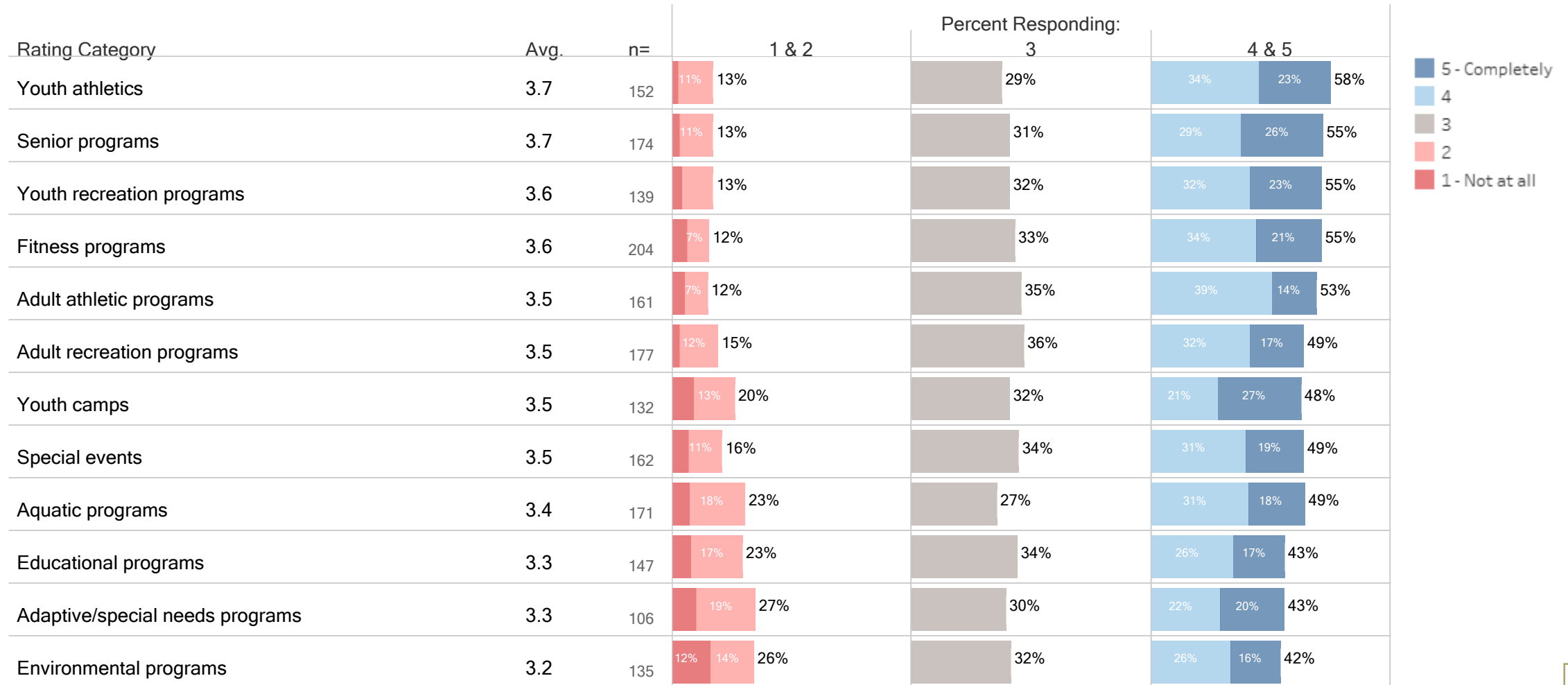
Q: How important are the following facilities and services to your household? (Programs and Services)

	Overall	Zone 1	Zone 2	Zone 3	Zone 4
Fitness programs	n=1,657 3.6	n=425 3.6	n=691 3.4	n=186 3.8	n=274 3.6
Adult recreation programs	n=1,645 3.3	n=422 3.4	n=686 3.3	n=185 3.5	n=274 3.3
Adult athletic programs	n=1,640 3.1	n=421 3.2	n=679 3.1	n=184 3.2	n=277 3.1
Youth athletics	n=1,628 3.0	n=419 3.0	n=672 2.8	n=185 3.0	n=274 3.4
Youth recreation programs	n=1,627 2.9	n=420 2.9	n=672 2.8	n=184 3.0	n=271 3.3
Youth camps	n=1,620 2.8	n=414 2.8	n=670 2.7	n=186 2.8	n=271 3.2

Needs Met of Current Programs and Services

Invite respondents rated youth athletics (3.7) and senior programs (3.7) as meeting the needs for programs and services the best. Environmental programs rated lowest at 3.2.

Q: How you think they are currently meeting the needs of the community (Programs and Services) (Invite)



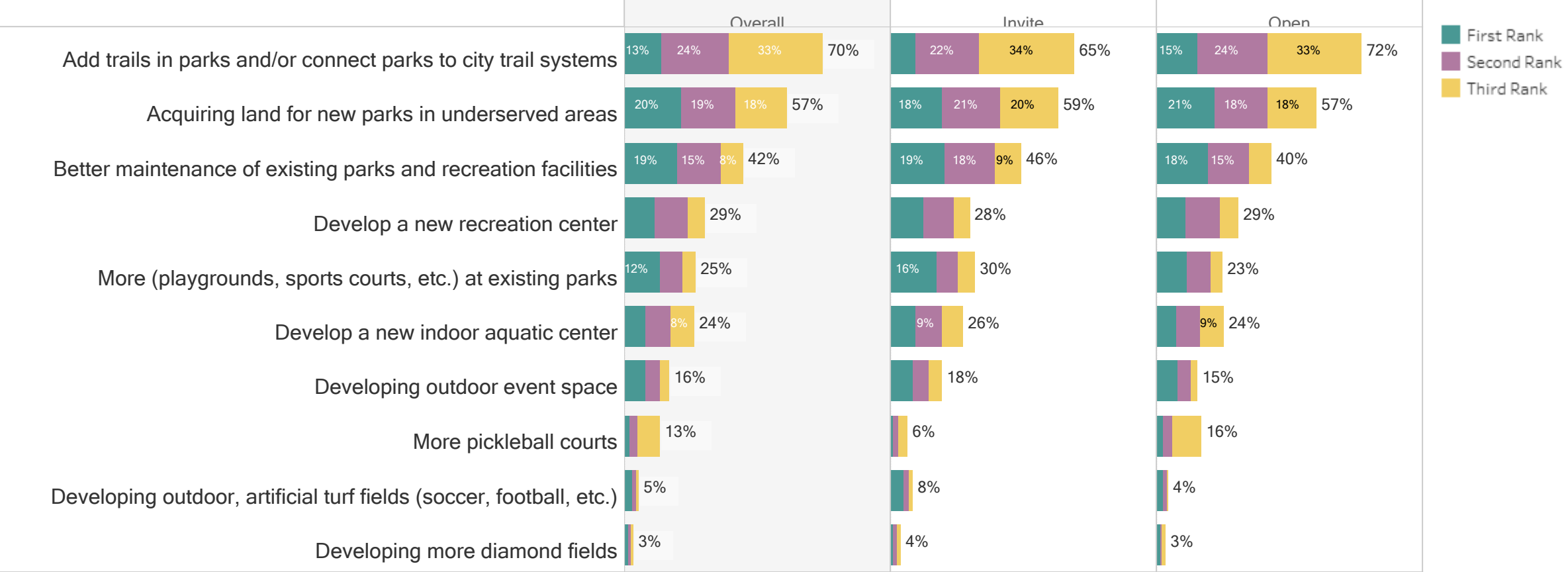


Future Facilities / Programs / Services



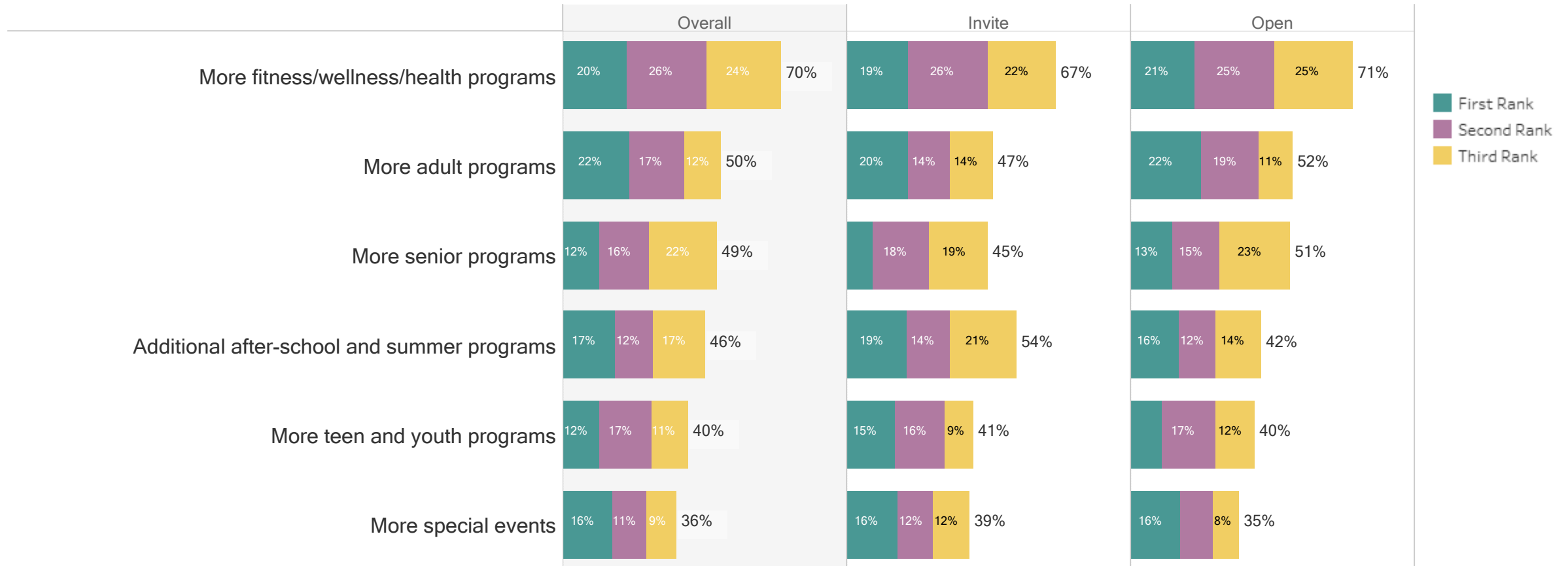
Top 3 Future Needs: Facilities

Q: Which three facilities are the highest priorities to your household?



Top 3 Future Needs: Programs & Services

Q: Which three programs and services are the highest priorities to your household?



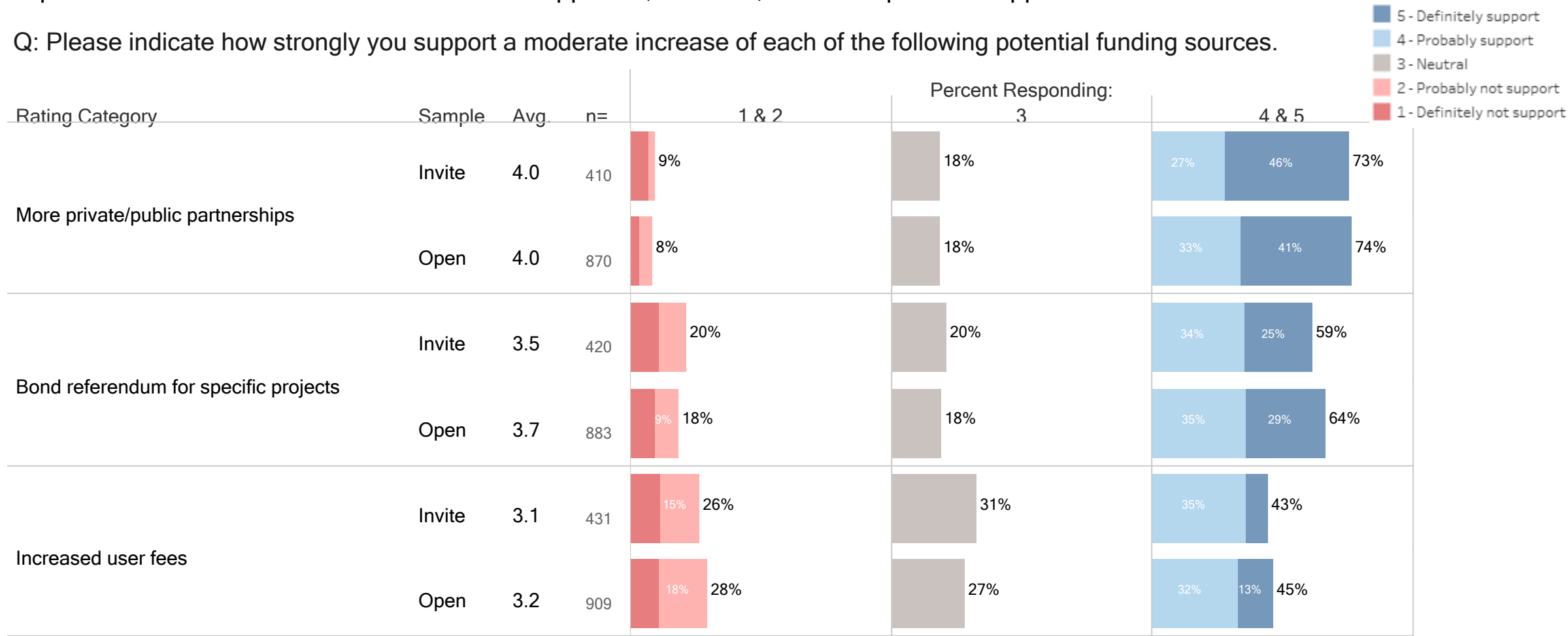


Financial Choices / Fees

Funding Support

Nearly three-quarters of respondents probably or would definitely support more private/public partnerships as potential funding sources. Positive support for bond referendums for specific projects also exists among invite and open link respondents. An increase in user fees is less supported; however, it still has positive support.

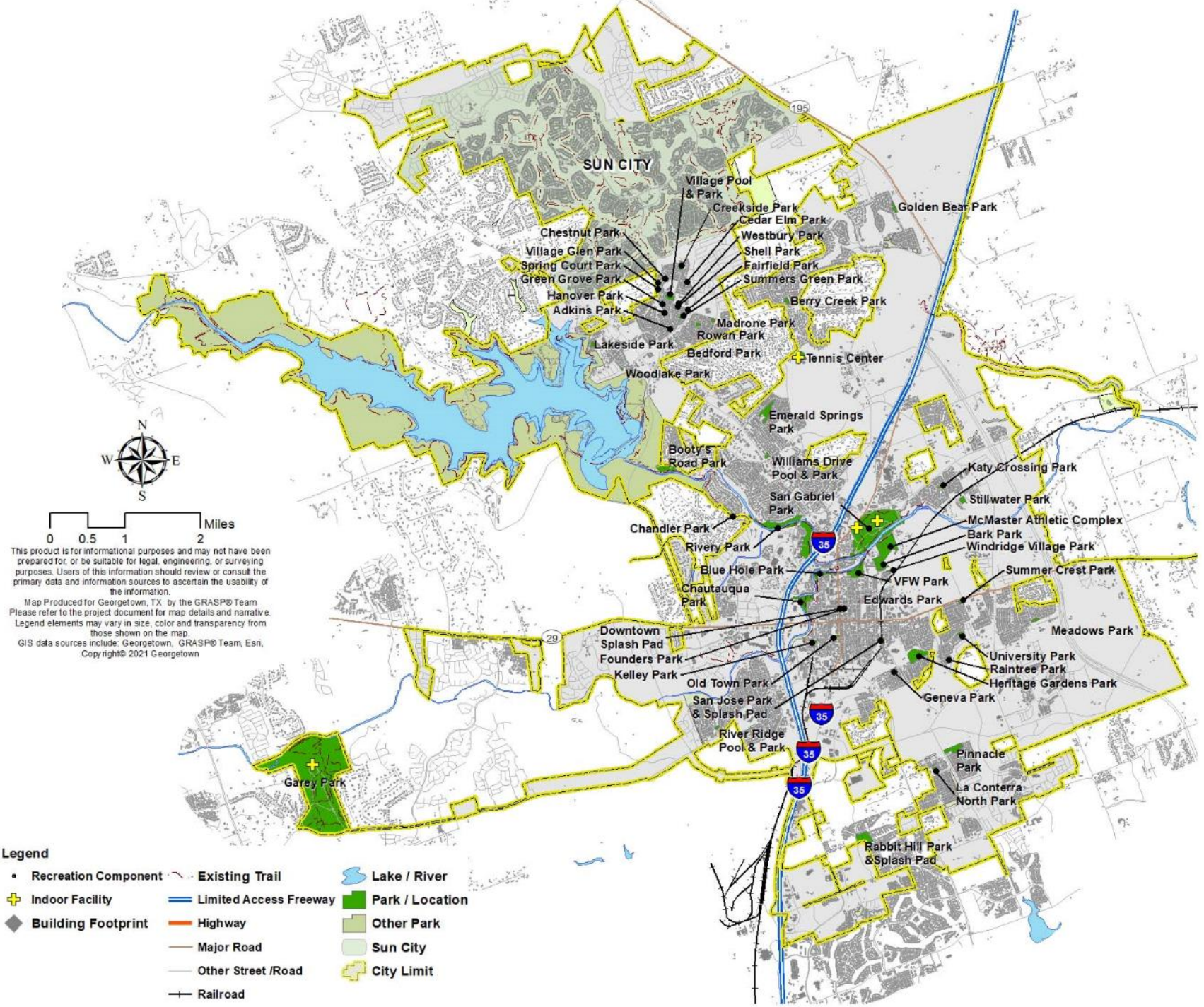
Q: Please indicate how strongly you support a moderate increase of each of the following potential funding sources.



Outdoor Inventory/Level of Service Findings



The Georgetown System





Inventory Site Visits

- Overall parks are in good condition and well maintained
- Signage consistent across system
- Some access and ADA issues
- Some plastic curb walls at playgrounds limit access
- Turf conditions vary
- Limited or no open used diamonds or rectangles in the system
- Numerous undeveloped or underdeveloped properties limit level of service in some areas
- Limited walkable access across the system



Alternative Recreation Providers and Opportunities-Public



Lake Georgetown

- US Army Corps of Engineers
- Cedar Breaks Park, Overlook Park, Jim Hogg Park, Russell Park
- Fishing, Hunting (drawn hunt), Camping, Boating, Hiking, Picnicking

Granger Lake

- USACE
- Friendship Park, Wilson H Fox park, Taylor Park, Willis Creek Park
- Fishing, Hunting, Camping, Boating, Hiking, Picnicking

Berry Springs Park and Preserve

- Williamson County, 300 acres
- Fishing, Camping, Boating, Hiking, Picnicking

Twin Springs Preserve

- Williamson County, 170 acres
- Hiking

Georgetown ISD

- Middle Schools and Elementary Schools
- Facility access when school not in session

Alternative Recreation Providers and Opportunities-Private



Sun City

- Sun City Community Association
- Substantial amenities: golf courses, fitness centers, swimming pools, tennis courts, pickle ball courts, bocce courts, table tennis, shuffleboard, horseshoe and washer pits, billiards center, dog park, nature trails, fishing ponds, fishing pots, woodshop, arts & craft center, and library
- Restricted to residents & guests only

HOAs

- Older developments include community pool and playgrounds
- Newer developments include community pools, playgrounds, sports courts, picnic/pavilion structures, and trails

MUDs

- No current park facilities
 - Saddle Creek and Fairhaven playgrounds and amenity centers are located on land owned by the community association/HOA
- Trail connections are present within MUD property

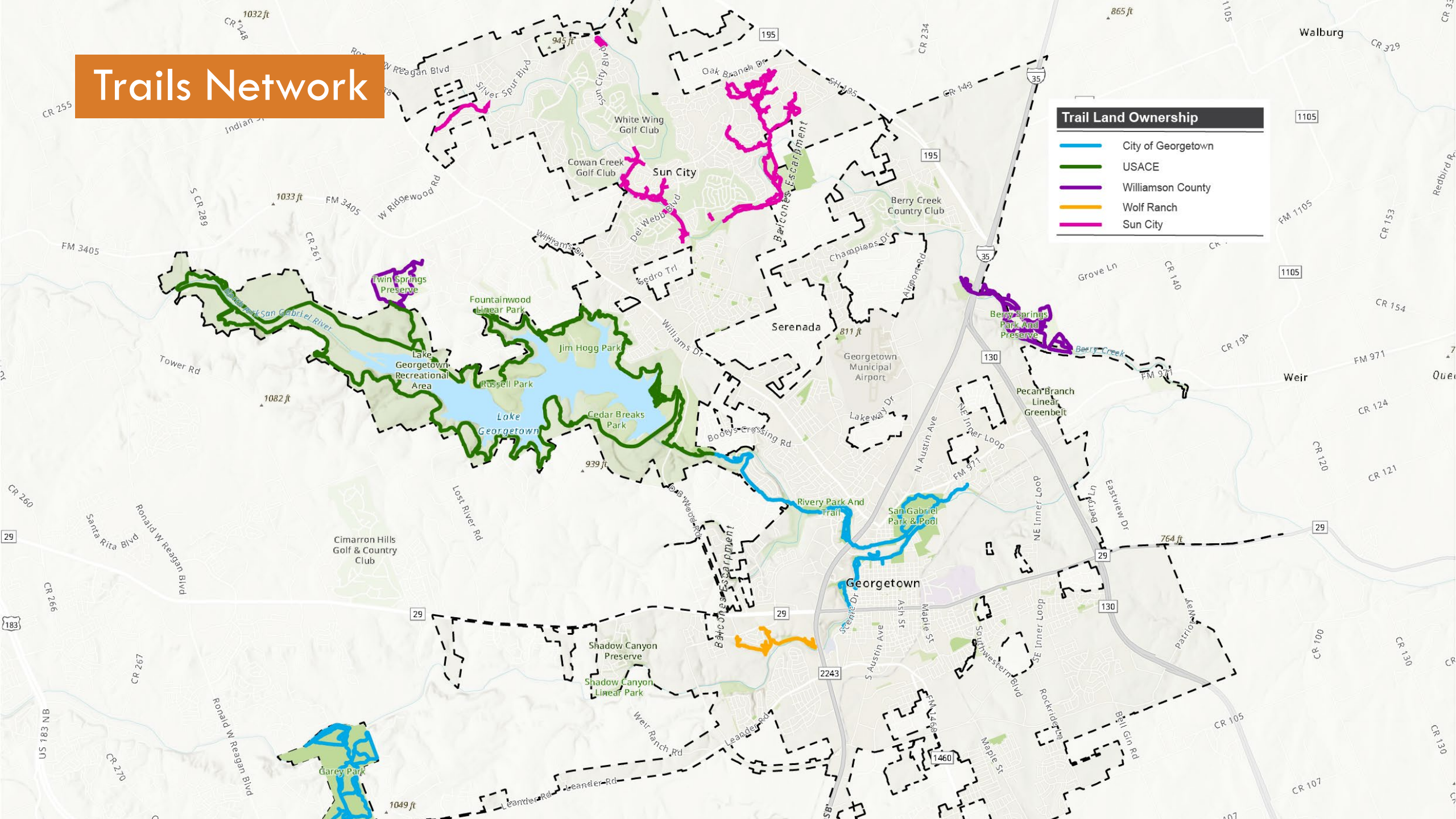
Private Clubs/Golf

- Georgetown Country Club and Berry Creek Country Club
- All 5 golf courses within City limits are restricted to members/residents

Trails Network

Trail Land Ownership

- City of Georgetown
- USACE
- Williamson County
- Wolf Ranch
- Sun City



Trails Breakdown by Ownership



City of Georgetown

- Mix of paved multi-use and decomposed granite paths
- 19.9 miles of total trails, 7.1 miles of multi-use trail along San Gabriel
- Horse trails located at Garey Park, account for 8.3 miles of total trails

USACE

- Mix of paved multi-use paths and unpaved nature/single track trails
- 33.65 miles of total trails

Williamson County

- Mix of paved multi-use paths and unpaved walking trails
- 11.5 miles of total trails

Wolf Ranch

- Paved multi-use path along river
- 2.7 miles of total trails, .9 miles of multi-use trail along San Gabriel

Sun City

- Un-paved nature trails
- 14.1 miles of total trails

Chautauqua Park

◆ Components
 — Trails
 □ Georgetown City Limits
 + Indoor Facilities
 □ Locations



Chautauqua Park					
Initial Inventory Date:		3/26/2021			
55.2	Total Neighborhood GRASP® Score	55.2	Total Community GRASP® Score	Approximate Park Acreage:	23.4
			Owner	Georgetown	
Drinking Fountains	2	Shade	2	Design and Ambiance	
Seating	2	Trail Connection	2		
BBQ Grills	2	Park Access	2	2	
Dog Pick-Up Station	2	Parking	2		
Security Lighting	2	Seasonal Plantings	0	General Comments	
Bike Parking	0	Ornamental Plantings	2		
Restrooms	2	Picnic Tables	2		
Riverside park along the South River Trail. Could be made into trailhead. Park boundary untrue. Contains Picket primitive trail. Water access not promoted here					
Components with Score					

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
L004	PARCEL	1		2	2	
C431	Trail Access Point	1		2	2	Lacks some amenities that may make it a trailhead
C034	Natural Area	1		2	2	
C032	Water, Open	1		2	2	San Gabriel River
C031	Open Turf	1		2	2	
C030	Shelter, Large	1		2	2	
C029	Playground, Local	1		2	2	
C028	Diamond Field, Practice	1		2	2	Park boundary is untrue, diamond within boundary
C026	Basketball Court	1	Y	2	2	Park boundary is untrue, court within boundary
C025	Shelter, Small	1		2	2	
C024	Passive Node	1		2	2	


Mapping Location and Quality of Components

Park / Location	Component	Neighborhood	
		Quantity	Score
Berry Creek Park	Basketball Court	1	2
Chautauqua Park	Basketball Court	1	2
Pinnacle Park	Basketball Court	1	2
San Jose Park And Splash Pad	Basketball Court	1	2
Williams Drive Pool And Park	Basketball Court	1	2
San Gabriel Park	Basketball Court	1	2
La Conterra North Park	Basketball Court	1	2
Kelley Park	Basketball, Practice	1	2
Rowan Park	Basketball, Practice	1	2
McMaster Athletic Complex	Basketball, Practice	2	1
Stillwater Park	Basketball, Practice	1	2

Sort for things
such as
basketball courts



Park / Location	GRASP® Score	Park / Location	GRASP® Score
San Gabriel Park	378	Geneva Park	18
Garey Park	226	Katy Crossing Park	18
McMaster Athletic Complex	182	Madrone Park	17
Tennis Center	127	Pinnacle Park	17
Chautauqua Park	55	River Ridge Pool and Park	15
VFW Park	55	University Park	15
Rowan Park	40	Downtown Splash Pad	14
Emerald Springs Park	36	Fairfield Park	13
San Jose Park And Splash Pad	36	Bark Park	12
Blue Hole Park	34	Edwards Park	12
Rabbit Hill Park and Splash Pad	34	Kelley Park	12
Rivery Park	34	Summer Crest Park	11
Stillwater Park	34	Heritage Gardens Park	10
Golden Bear Park	32	Cedar Elm Park	9
Lakeside Park	31	Green Grove Park	9
Chandler Park	29	Hanover Park	9
Meadows Park	29	Spring Court Park	9
Bootys Road Park	26	Summers Green Park	9
La Conterra North Park	24	Adkins Park	7
Old Town Park	24	Bedford Park	6
Village Pool and Park	22	Raintree Park	6
Woodlake Park	20	Chestnut Park	4
Berry Creek Park	19	Shell Park	4
Founders Park	19	Village Glen Park	4
Williams Drive Pool And Park	19	Westbury Park	4
Creekside Park	18	Windridge Village Park	3



Park/Facility Score



3 Top 100
of all
park
scores

27649 79 5071

Components, Agencies, Parks

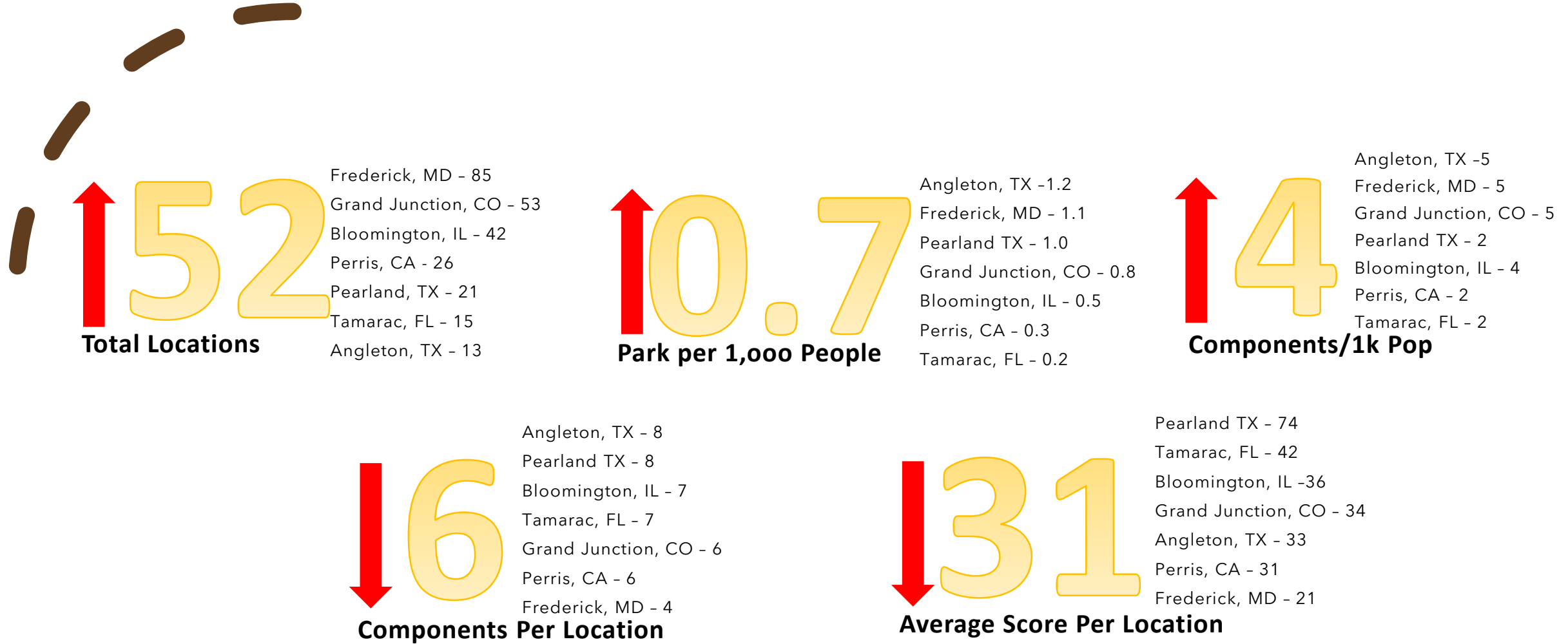
4 Top 10%
of all
park
scores



Comparisons (National Dataset)

GRASP® Benchmarking

(With Comparable Population 75,000 and other Texas Communities)



Georgetown tends towards top in total parks, parks per capita, and components per capita

NRPA 2020 Park Metrics

(With comparable Population 50,000 to 99,999)

2020 NRPA Agency Performance Review: Park and Recreation Agency Performance Benchmarks

Outdoor Park and Recreation Facilities

Outdoor Facility	Agencies Offering this Facility	Median Number of Residents per Facility	Georgetown Residents per Facility	Georgetown Current Quantity	Need to add to meet current median	Need to add with population growth
Residents Per Park	NA	2,523	1,412	52 parks*		
Acres of Park Land per 1,000 Residents	NA	7.7	13.7	1006 acres		
Basketball courts	86.5	8,557	10,489	7	2	2
Community gardens	47.2	50,000	73,425	1	1	1
Diamond fields: baseball - adult	52.8	22,876	4,895	15	-12	-12
Diamond fields: baseball - youth	78.3	7,222			-5	-4
Diamond fields: softball fields - adult	64.8	15,500			-10	-10
Diamond fields: softball fields – youth	59	12,000			-9	-8
Dog park	62.9	58,000	36,713	2	-1	-1
Playgrounds	93.9	3,859	2,040	36	-17	-15
Rectangular fields: football field	37.2	32,420	14,685	5	-3	-3
Rectangular fields: multi-purpose	64.5	10,467			2	3
Rectangular fields: soccer field - adult	40.7	16,644			-1	0
Rectangular fields: soccer field – youth	46.9	9,085			3	4
Skate park	38.2	62,567	73,425	1	0	0
Tennis courts (outdoor only)	81.1	6,242	9,178	8	5	5

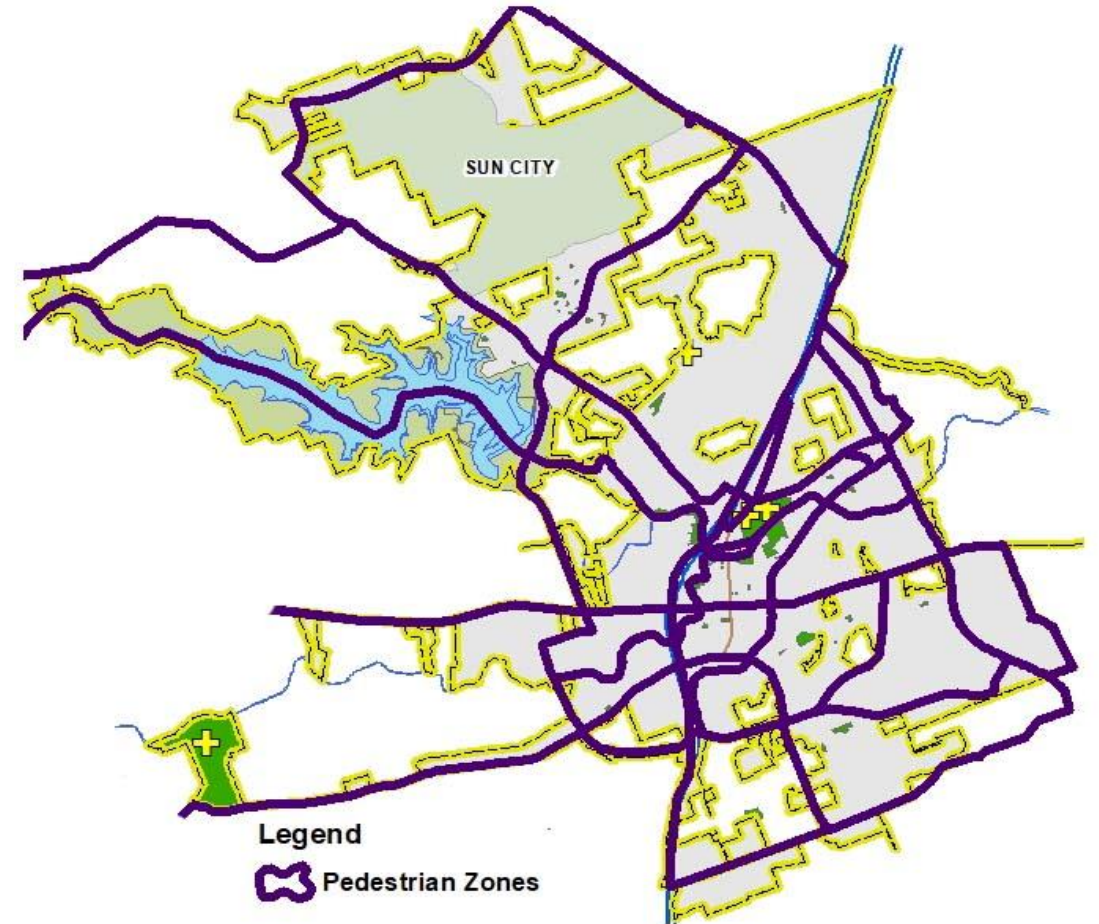
Comparison based on median for 50,000 to 99,999 population comparison

Surplus

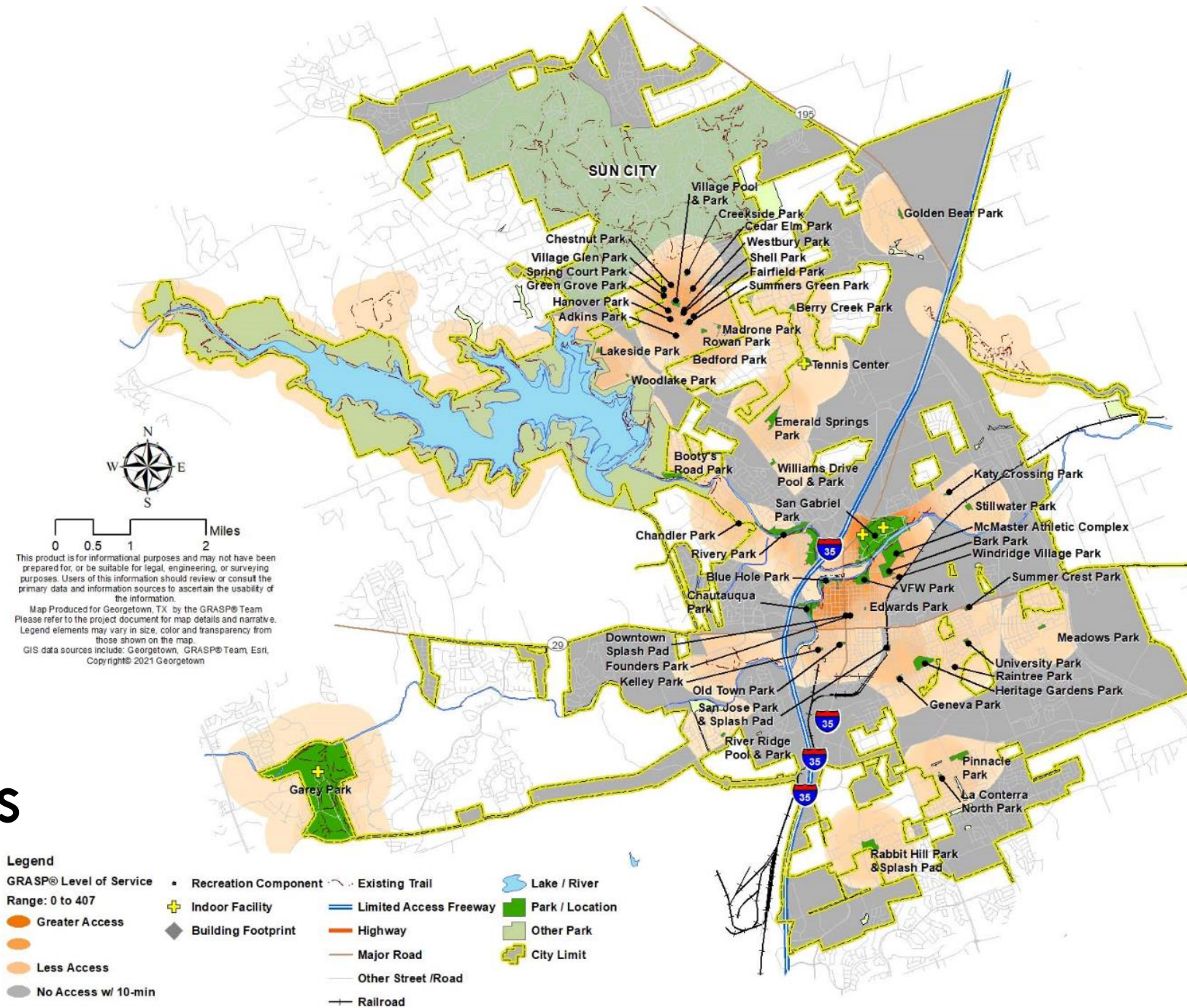
Possible Deficit

*52 developed parks (22 undeveloped)

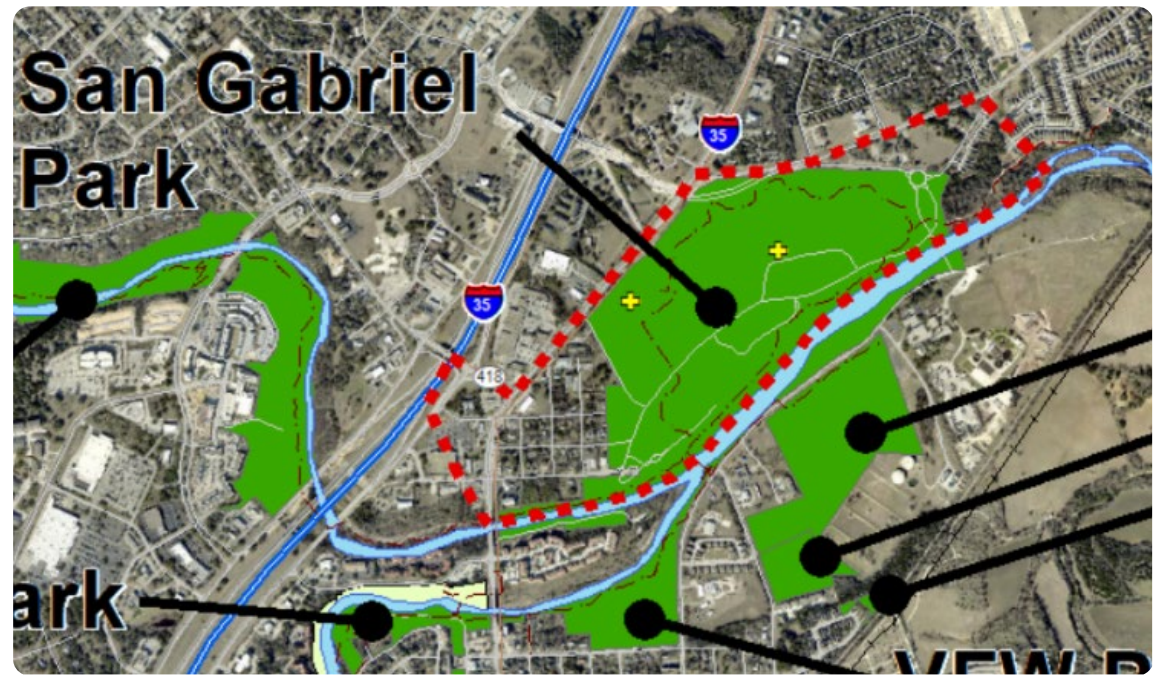
Pedestrian Zones



GRASP® Walkable Access

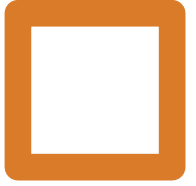


Walkable Access Comparisons



GRASP®

Walkable Target



Legend

GRASP® GAP Analysis

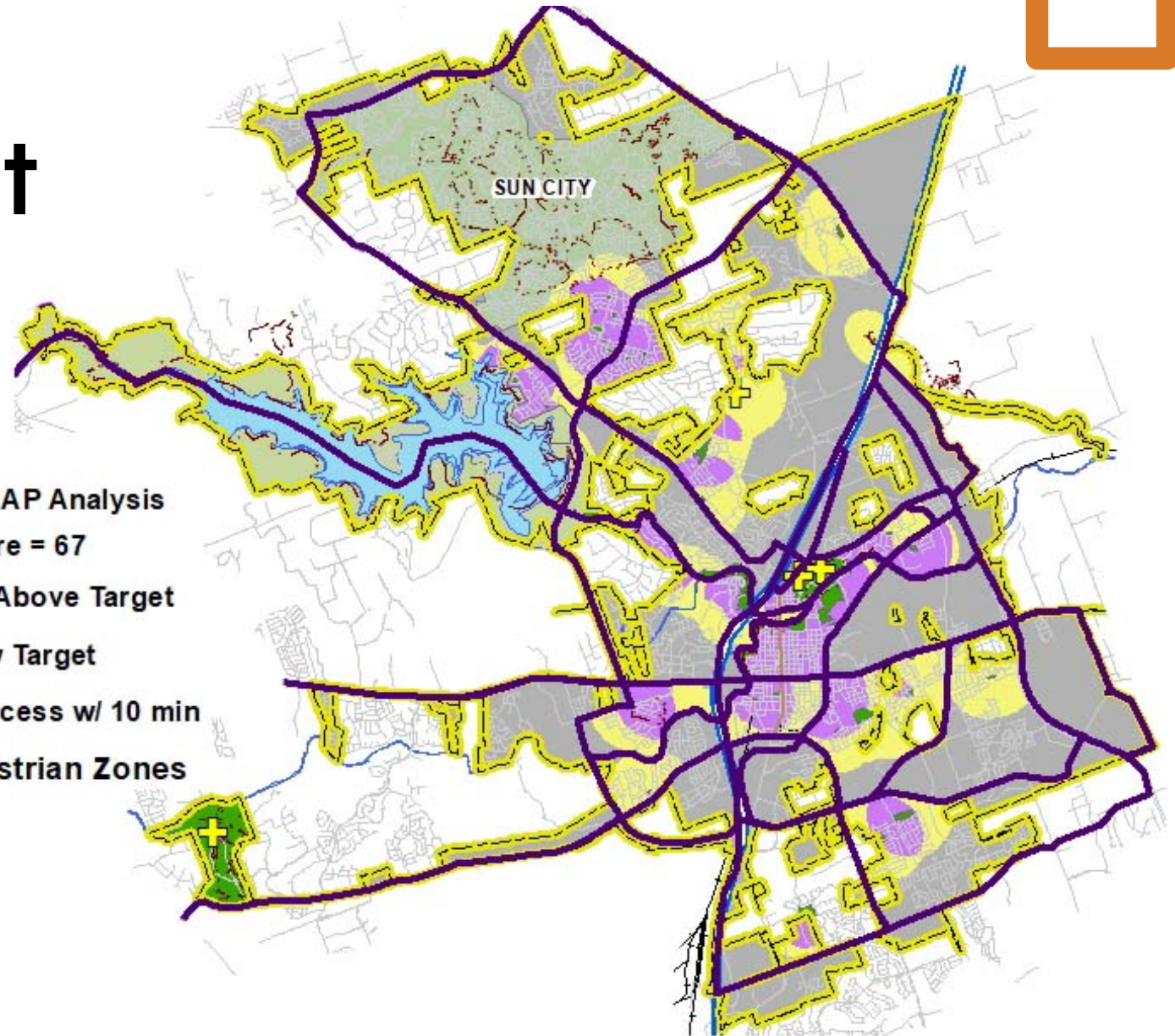
Target Score = 67

At or Above Target

Below Target

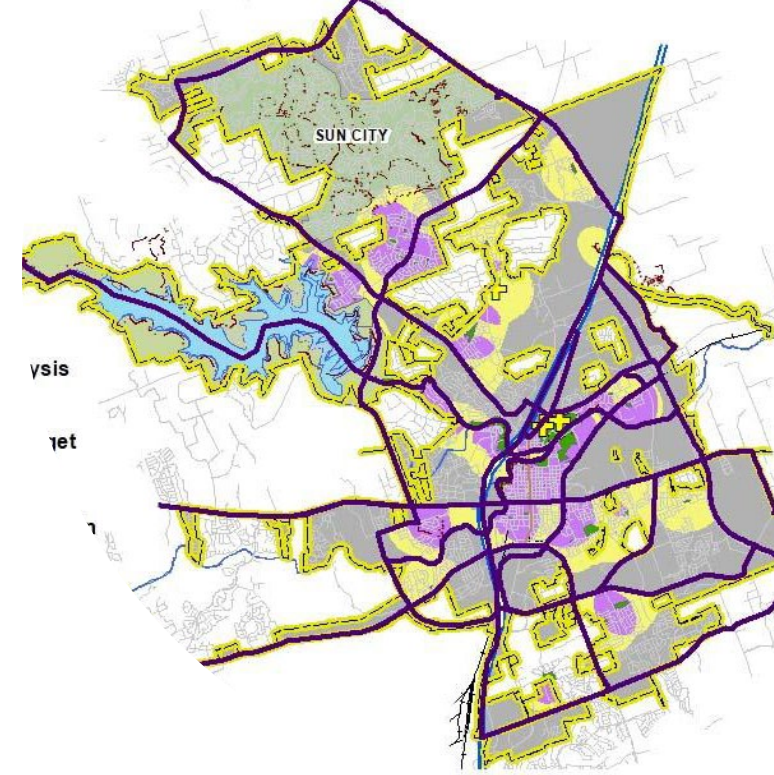
No Access w/ 10 min

Pedestrian Zones

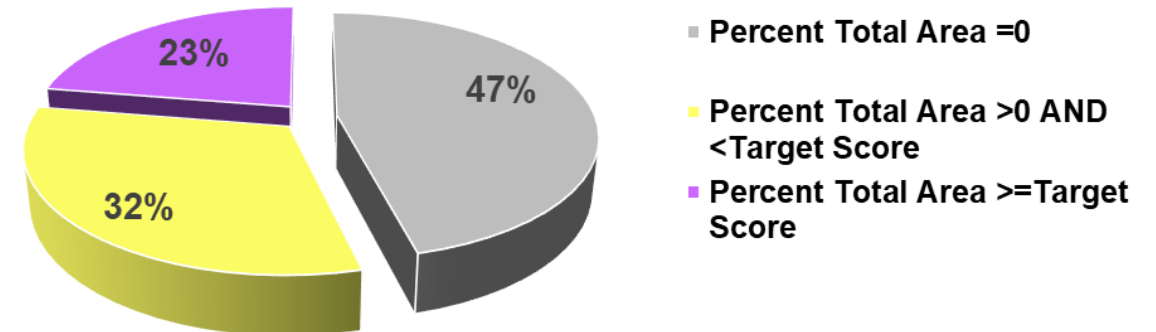




GRASP® Walkable Access



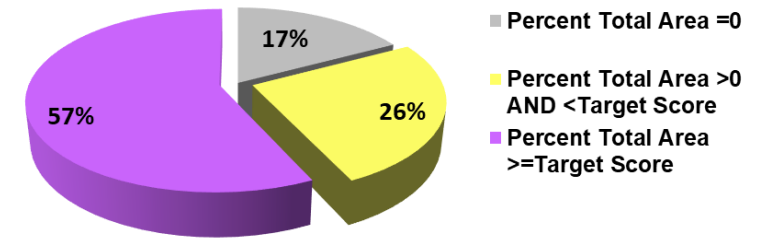
**% of Population with Walkable Access to
Outdoor Recreation**



GRASP® Neighborhood Access



% of Population with Neighborhood Access to Outdoor Recreation



GRASP® Neighborhood Access

Legend

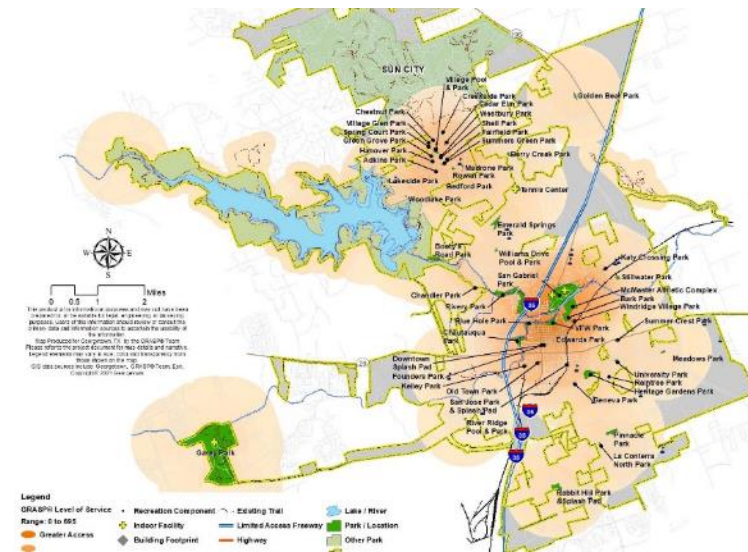
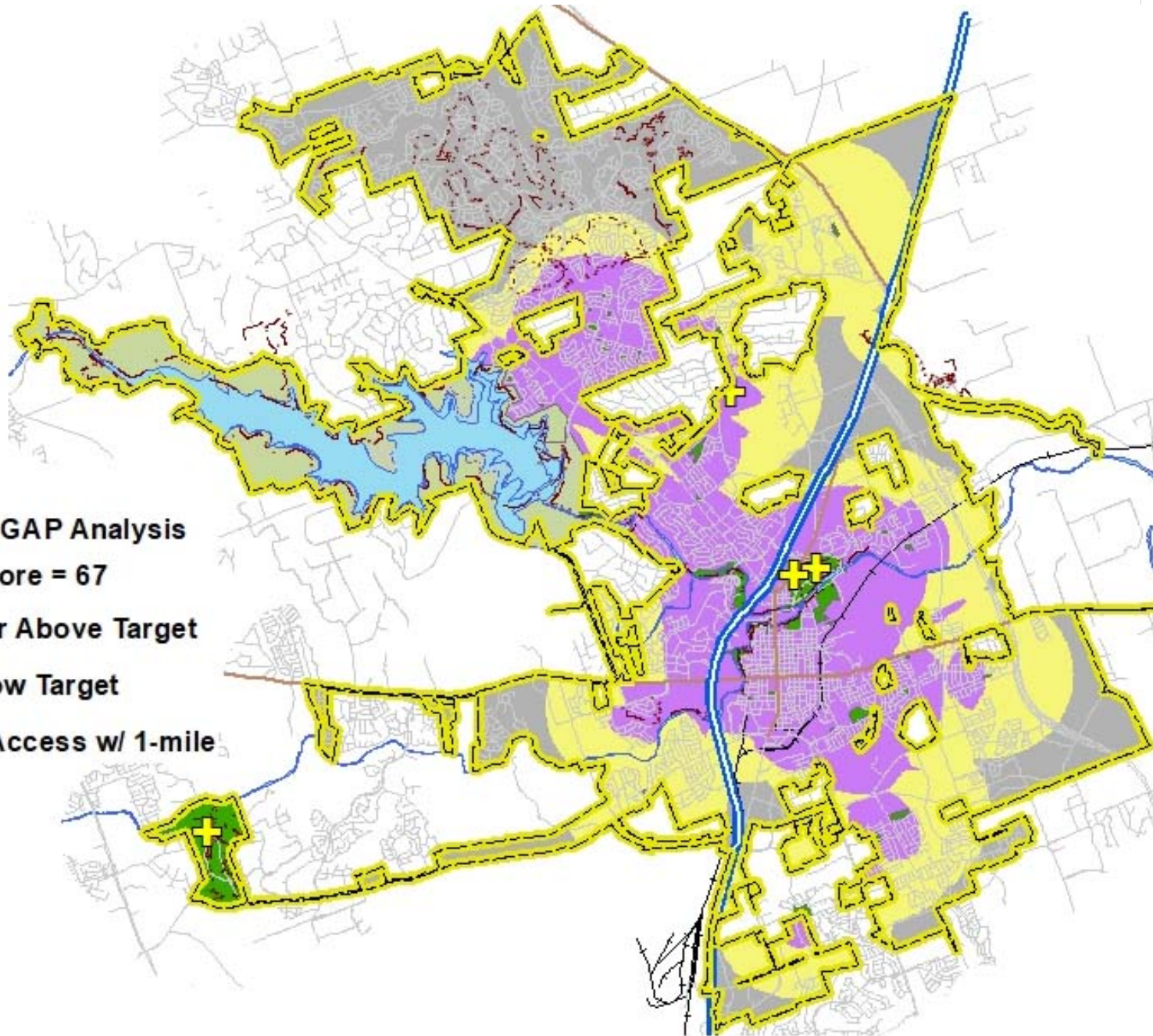
GRASP® GAP Analysis

Target Score = 67

At or Above Target

Below Target

No Access w/ 1-mile



Indoor Recreation Findings



INDOOR RECREATION FINDINGS

The City of Georgetown, with an estimated 2021 population of 74,198 as reported by Environmental Systems Research Institute (ESRI), has one recreation center totaling approximately 67,900 square feet.

Georgetown's single indoor recreation facility offer amenities widely accepted as "full service" recreation center components: drop-in fitness area, indoor aquatics space, community meeting space and programmed activities for residents across the spectrum of ages.

INDOOR RECREATION FINDINGS

RECREATION CENTER MARKET ANALYSIS

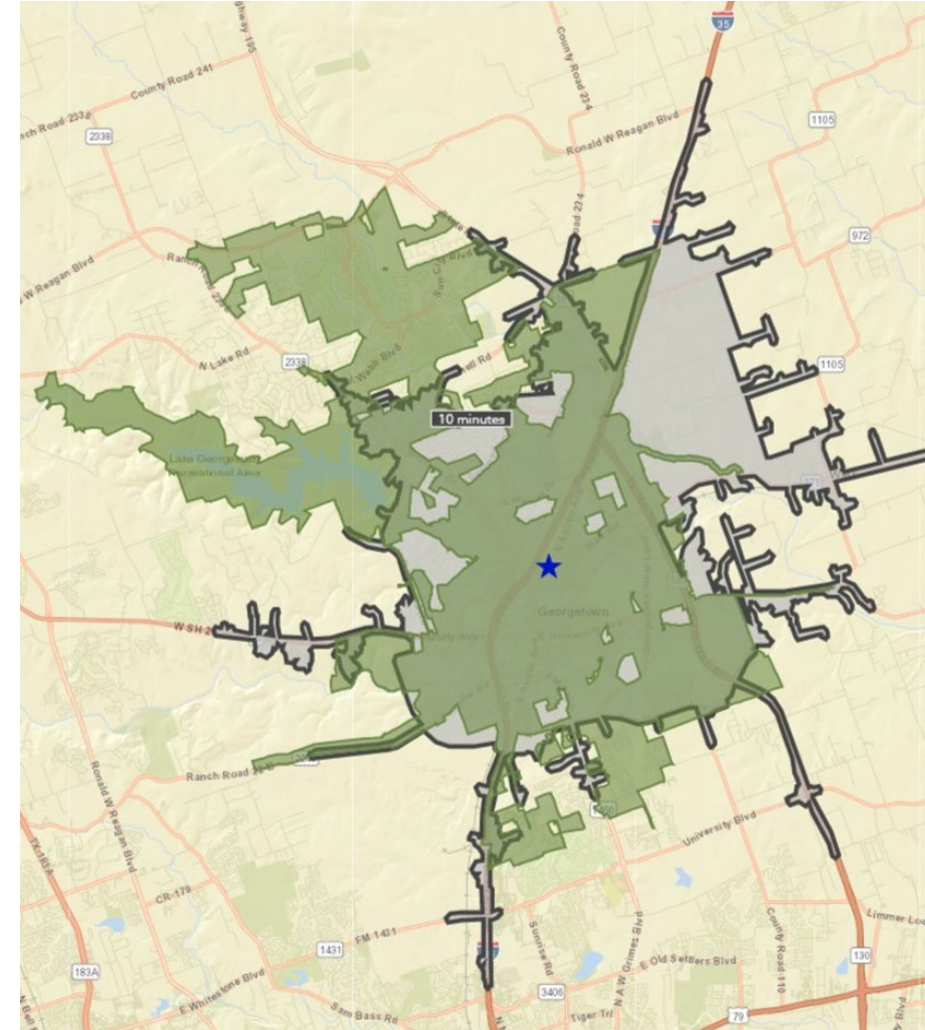


Existing Georgetown Recreation Center

10-minute drive time boundary

Population within 10-minute drive time

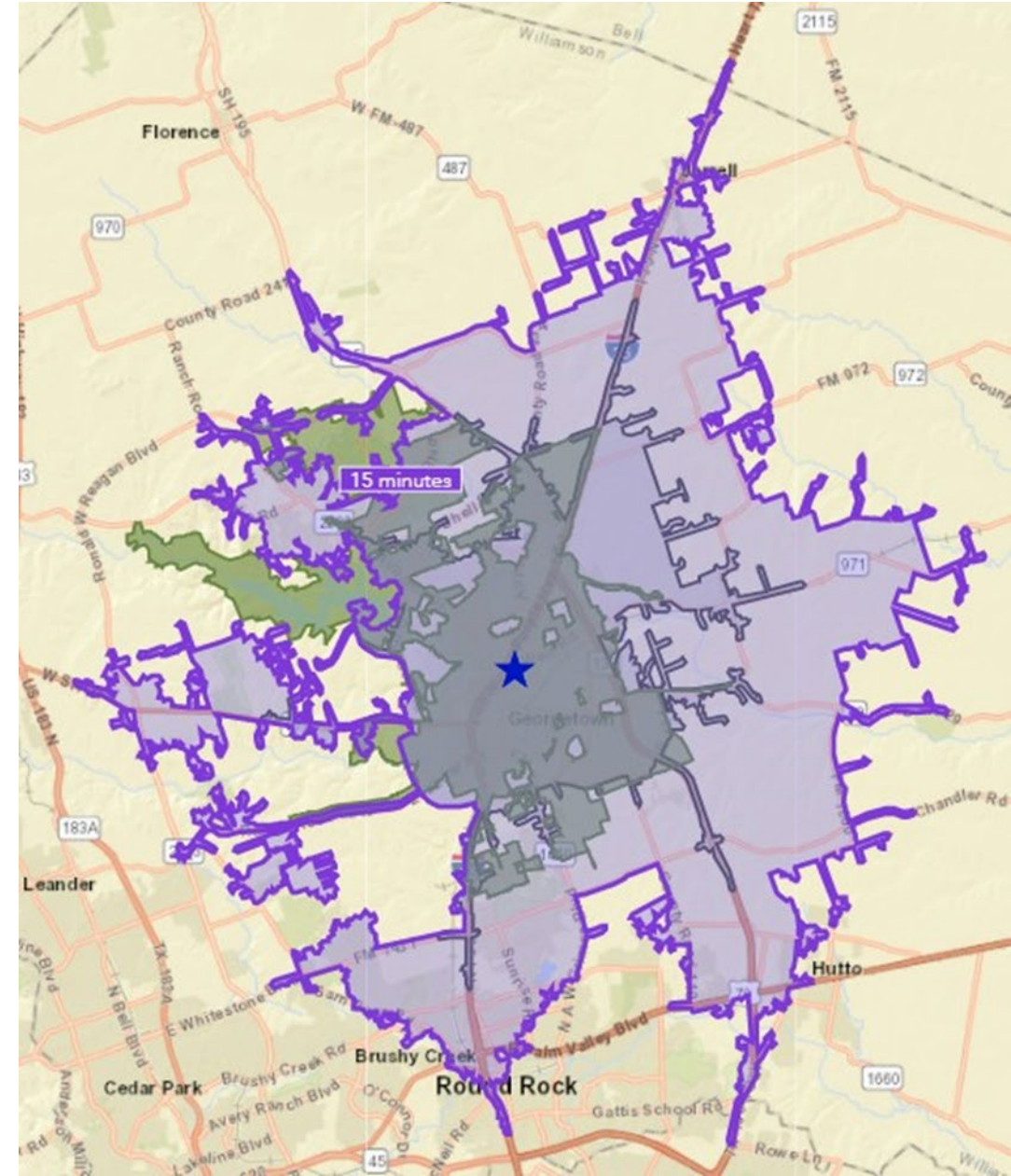
59,427 (2021) / 69,114 (2025)



INDOOR RECREATION FINDINGS

EXISTING RECREATION CENTER

- ★ Existing Georgetown Recreation Center
- 15-minute drive time boundary
- Population within 15-minute drive time
- 179,488 (2021) / 206,222 (2025)



INDOOR RECREATION FINDINGS **BENCHMARK CITIES**

Benchmark cities were selected to understand how peer cities compare to Georgetown indoor recreation offerings.

Cities were selected based on their similarities to Georgetown with regards to **population size, growing base of young families and average home values:**

- **Round Rock and Cedar Park** are neighboring communities. **New Braunfels** being South of the Austin Metro Area has an **influx of retirees, along with young families. Allen and Mansfield** are within the Dallas-Fort Worth metroplex with **similar growth patterns** as Georgetown.

This comparison indicates on average benchmark cities will see a **14% increase in population 2021- 2026. Georgetown** will see a **17% increase** over the five-year period.

INDOOR RECREATION FINDINGS BENCHMARK CITIES

CURRENT INDOOR RECREATION LEVEL

Benchmark City 2021	Total Sq/Ft Public Indoor Recreation Opportunities (RC, CC, SC, AqC)	ESRI Population 2021	Sq/Ft per Capita
Allen	95,756	110,145	0.87
Cedar Park	54,000	77,381	0.70
New Braunfels	92,300	96,205	0.96
Round Rock	83,000	125,007	0.66
Mansfield	21,700	76,597	0.28
Average level of service			0.69
Georgetown	67,900	74,198	0.92

FUTURE INDOOR RECREATION LEVEL OF SERVICE

Benchmark City 2026	<i>*Planned or Proposed</i> Total Sq/Ft Public Indoor Recreation Opportunities (RC, CC, SC, AqC)	ESRI Population 2026	Sq/Ft per Capita
*Allen	244,750	123,322	1.98
Cedar Park	54,000	89,234	0.61
New Braunfels	92,300	111,274	0.83
*Round Rock	263,000	141,613	1.86
*Mansfield	121,000	86,754	1.39
Average level of service			1.33
Georgetown	67,900	87,094	0.78

Level of Service Observations

- **0.92 SF** per capita is the Georgetown **current level** of service compared to an average **.69 SF level of service** of the benchmark cities
- Each of these cities is experiencing unprecedented population growth which they are planning or proposing new indoor recreation offerings to meet the demand making the **new level of service double in the next 5 years to 1.33 Sq/Ft per Capita**
- BRS has found that many of the benchmark cities have new indoor recreation facilities under construction or have plans for new facilities in the next 5 years

* Cities of Round Rock and Mansfield are in the early stages of future indoor recreation planning and could increase or decrease as plans are adopted in 2021.

EXISTING GEORGETOWN RECREATION CENTER ARCHITECTURE & PROGRAM ASSESSMENT

The Georgetown Recreation Center was built in 1995, with an addition completed in 2009

An assessment of the existing recreation center physical conditions and intended use was conducted using the following evaluation criteria:

ASSESSMENT OF PHYSICAL CONDITIONS

- New or like-new condition
- Good condition- limited signs of wear or damage
- Average condition for building age
- Near end of anticipated lifecycle
- Very worn or damaged

ASSESSMENT OF INTENDED USE

- Space size/configuration **meets the requirements of the desired use or purpose**
- Space size/configuration functions, but **limits the desired use or purpose**
- Space size/configuration **does not permit desired use or purpose**

INDOOR RECREATION FINDINGS

EXISTING FACILITY ASSESSMENT

FACILITY ASSESSMENT CHECKLIST

PROJECT NAME: Georgetown Recreation Center
ADDRESS: 1003 N. Austin Ave, Georgetown TX 78626
DATE: Thursday, June 10, 2021
REVIEWER: Mick Massey

NEW
GOOD
SATISFACTORY
POOR
URGENT

5
4
3
2
1

ASSESSMENT OF PHYSICAL CONDITIONS

5 New or like-new condition: Reassess in 8-10 years
4 Good condition- limited signs of wear or damage: Reassess in 6-8 years
3 Average condition for building age: Reassess in 4-6 years
2 Near end of anticipated lifecycle: Consider replacement within 2-4 years
1 Very worn or damaged: Consider near-term replacement 0-2 years

ASSESSMENT OF INTENDED USE

A Space size/configuration meets the requirements of the desired use or purpose
B Space size/configuration functions, but limits the desired use or purpose
C Space size/configuration does not permit desired use or purpose

Georgetown Rec Center - Facility Assessment Checklist

LOCATION		PHYSICAL CONDITION					SPACE/USE NEEDS			NOTES:
EXISTING BUILDING ENVELOPE		5	4	3	2	1	A	B	C	
	Exterior Finishes			x						Some areas of exterior finishes appear to be aging. Some transitions or repairs are visible. A more detailed analysis is recommended. Appearance of building is adequate, but is becoming outdated.
	Windows			x						No complaints noted
	Main Entry Doors			x						Seem to be in working order. Vestibule is large and easy to navigate.
	Exterior Doors			x						No complaints noted
ROOM No.	EXISTING BUILDING INTERIOR									EXISTING BUILDING INTERIOR
	Entry						x			Walk off mats in good shape, clean, well-maintained.
	Wall Finishes		x							
	Floor Finishes		x							
	Ceiling Finishes		x							
	Lighting/Ceiling Elements		x							
	Cabinetry & Built-in elements									n/a
	Lobby							x		
	Front Desk			x						Location of front desk results in poor visibility. It is difficult for staff to see who comes into the facility and to ensure that they come in. Front desk personel are facining away from the front entry.
	Wall finishes		x							
	Floor Finishes		x							
	Ceiling Finishes		x							
	Lighting/Ceiling Elements			x						Finishes are in good shape, but are muted and somewhat outdated.
	Cabinetry & Built-in elements			x				x		The space has a lot of echo and reverberation making noise an issue.

10-Jun-21



FRONT DESK



LOBBY

INDOOR RECREATION FINDINGS **EXISTING FACILITY ASSESSMENT**

ASSESSMENT OF PHYSICAL CONDITIONS

1. **Existing Building Envelope: Average condition for building age**
2. **Existing Interior Building Condition: Average condition for building age**

ASSESSMENT OF INTENDED USE

1. **Space size/configuration functions, but limits the desired use or purpose**
 - **Adult Fitness, Child Watch and Gymnasium spaces** – not large enough for demand
 - **Furniture, fixtures, and equipment** – showing age; interior renovation
 - **Wayfinding** – could use upgrade
 - **Lobby** – security and control access limited due to orientation of front desk
2. **Space size/configuration does not permit desired use or purpose**
 - **Technology** – especially in fitness areas and potential Esports program; Sound system for entire facility inadequate
 - **Staff & Support spaces** – lack of staff office space
 - **Storage** – needs to support multi-purpose programs; overall building support
 - **Two entries** – inefficient; labor intensive
 - **Senior & Teen Space** – needs dedicated space for each. Facilities not available to seniors when summer camp is in operation.
 - **Bus Drop off** – inadequate
 - **Parking** – inadequate

INDOOR RECREATION FINDINGS SUMMARY

Findings summary

- The indoor recreation market is strong in the Georgetown service area
- The existing level of service is changing rapidly due to increase in population
- The existing facility is in average condition for its age
- The existing facility appearance is becoming outdated
- Existing recreation center is a candidate for renovation and expansion to contribute to the indoor recreation system wide demands
- Georgetown indoor recreation level of service demands indicate there is a gap in the system that will likely exceed the existing recreation center program supply
- Public input indicates that a new recreation center is needed with the following main components
 - Gymnasium amenities are the most important for a new indoor recreation center
 - Other top amenities are fitness areas with weights and cardio equipment and group exercise rooms
- Best practices call for a new multi-generational recreation center to balance the system wide needs and provide year-round services to seniors.

Next Steps





Questions,
comments, or
feedback?

Thank you



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