Georgetown Parks & Recreation Master Plan Survey





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Introduction

The purpose of this study was to gather community feedback on Georgetown parks and recreation facilities, amenities, programs, future planning, communication, and more.

This survey research effort and subsequent analysis were designed to assist Georgetown Parks & Recreation Department in developing a plan to reflect the community's needs and desires.



Methodology

Primary methods:

1 = Statistically Valid (Invitation Survey) Mailed postcard and survey with an option to complete online through password protected website

2 = Open Link Survey Online survey available to all residents of Georgetown

3,840 Postcards & Surveys Delivered



491 - Invitation Surveys Completed +/- 4.4% Margin of Error



1,545 - Open Link Surveys Completed

2,036

Total Completed Surveys



Weighting the Data

The underlying data from the invitation survey were weighted by population of parkland dedication zones, age, and ethnicity to ensure appropriate representation of **Georgetown residents** across different demographic cohorts in the sample.



Using U.S. Census Data, the population of parkland dedication zones, age and ethnicity distributions in the invite sample were adjusted to more closely match the actual population profile of Georgetown.



Key Findings

PARK & RECREATION USERS

Prior to the COVID-19 pandemic, nearly half of invite respondents in Georgetown used city parks at least a few times a month or more often. Trails, restrooms and open spaces are the most used amenities at parks and recreation facilities. Open Link respondents, although similar to the invite sample, are somewhat more frequent users of most facilities.

COMMUNICATION

There is room for improvement to better leverage communication efforts and information dissemination about parks and recreation facilities and services to further create awareness in Georgetown. Over 30% of invite respondents indicated that communication effectiveness is not effective with an average score of 2.9 (on a scale of 1 to 5).

IMPORTANCE OF FACILITIES & SERVICES

On a scale of 1 to 5, with 5 being very important, resident households rated amenities at parks (4.4), trails and pathways (4.3), and parks and open spaces (4.2) as the most important facilities or amenities to their household. Fitness programs (3.4), adult recreation programs (3.2), and senior programs (3.2) rated as the most important programs and services.

NEEDS MET FACILITIES & SERVICES

In terms of facilities and services meeting the needs of the community, respondents feel that trails and pathways (4.0), amenities at parks (3.9), youth athletics (3.7) and senior programs (3.7) are meeting the needs the best. Skateboard parks and environmental programs rated lower for invite and open link respondents (3.2 and 3.1, respectively).



Key Findings



INCREASE USE

Improved communication about offerings, better lighting, and better maintenance are the top items that if addressed would increase parks and recreation usage for invite respondents. Open link respondents also said better lighting but indicated that having facilities closer to where they live would increase their use.

TRANSPORTATION

A motor vehicle is the most used and preferred method of transportation to parks and recreation facilities.

FUNDING SOURCES

Nearly three-quarters of invite respondents (73%) would probably/definitely support more private/public partnerships as potential funding sources. Positive support for bond referendums for special projects also exists (59%).

FUTURE FACILITY NEEDS

Respondents feel adding trails in neighborhood parks and/or connecting parks to city trail systems (4.2) and acquiring land for new parks in underserved areas (4.0) are the most important items to focus on for facilities and amenities in the future. Better maintenance follows at 3.8.

FUTURE PROGRAM NEEDS

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For programs and services, invite respondents rated more after school and summer programs (3.6) as the most important need for the future. More fitness/wellness/health programs was also important for both invite and open link respondents.

FUTURE INDOOR RECREATION CENTER

Gymnasium amenities are the most important amenities for a new indoor recreation center. The top two amenities are fitness areas with weights and cardio equipment and group exercise rooms.





EORGETOWN

Georgetown Parkland Dedication Zones:

- Zone 1 28%
- Zone 2 36%
- Zone 3 11%
- Zone 4 24%
- Don't know 1%

Demographic Profile (Invite Sample)



living in Georgetown 89% of respondents own their residence; 11% rent

Average number of years



10% of respondents have a need for ADA accessible facilities and amenities

47% of respondents own a dog

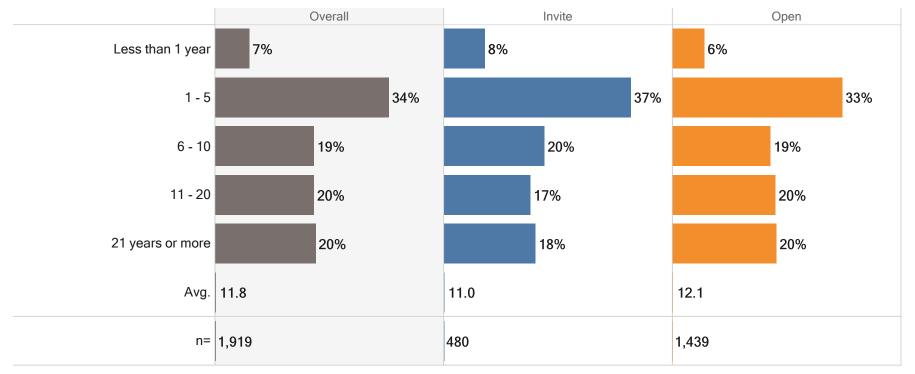


41% Male

55% Female

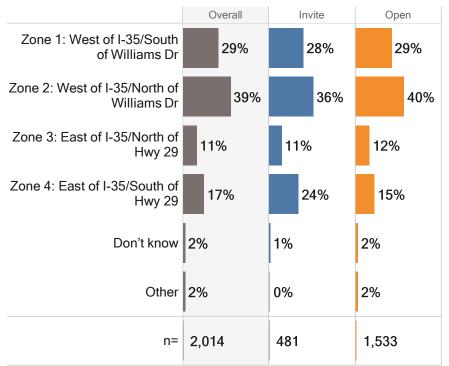
Respondent tenure in Georgetown.

Q: How long have you lived in Georgetown?

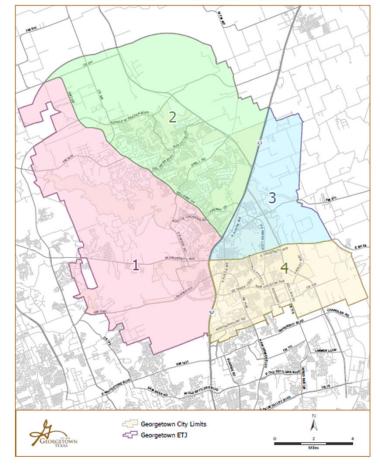




Household area location.



Q: Which Parkland Dedication Zone do you live in?

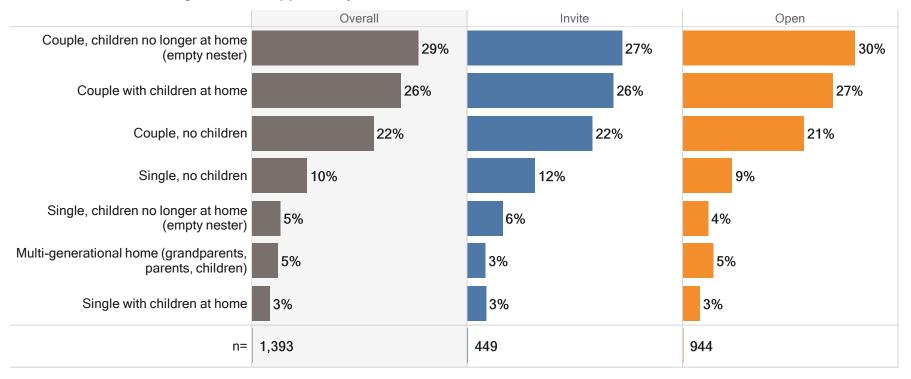


PARKLAND DEDICATION ZONES



Household status.

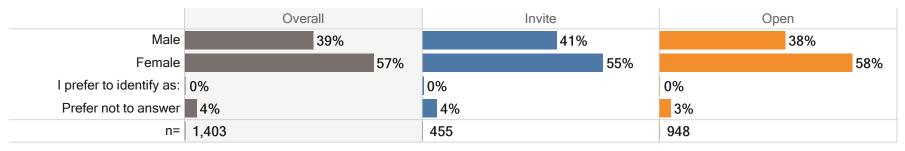
Q: Which of these categories best applies to your household?



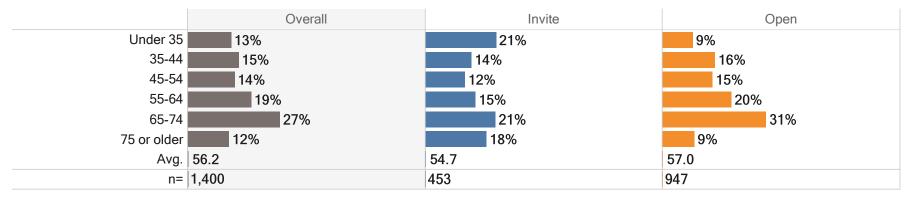


Respondent gender and age.

Q: Please indicate the gender with which you identify:

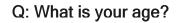


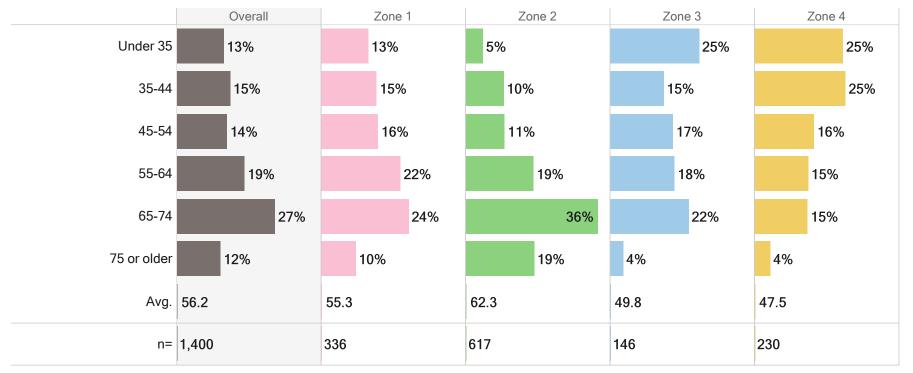
Q: What is your age?





Respondent age by Parkland Dedication Zones.







Respondent ethnicity and race.

Q: Are you of Hispanic, Latino or Spanish origin?

	Overall	Invite	Open
Yes	12%	21%	7%
No	88%	79%	93%
n=	1,350	433	917

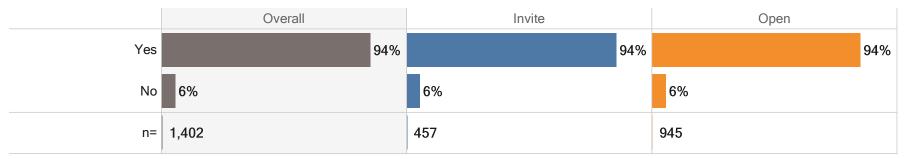
Q: What race to you consider yourself to be? (Check all that apply)

	Overall	Invite	Open
White	93%	92%	93%
Some other race	7%	7%	6%
Asian	3%	3%	3%
American Indian and Alaska Native	2%	3%	1%
Black or African American	1%	1%	2%
Native Hawaiian and Other Pacific Islander	1%		1%
n=	1,353	441	912

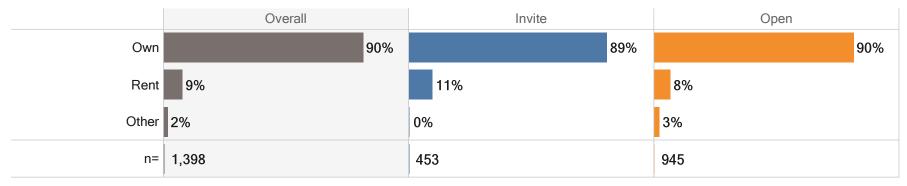


Respondent voting status and home ownership.

Q: Are you a registered voter in Georgetown?



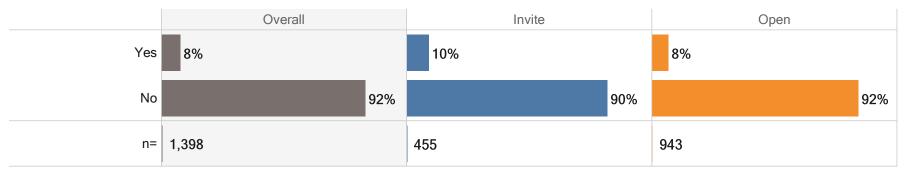
Q: Do you own or rent your residence in Georgetown?



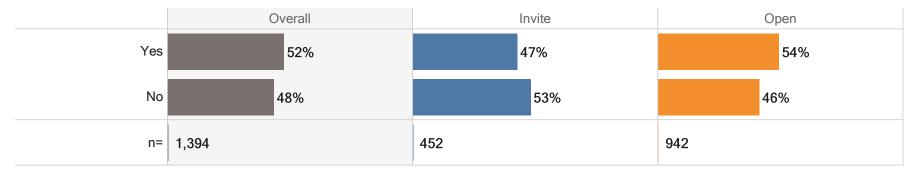


Household ADA needs and dog ownership.

Q: Does your household have a need for ADA-accessible (Americans with Disabilities) facilities and services?



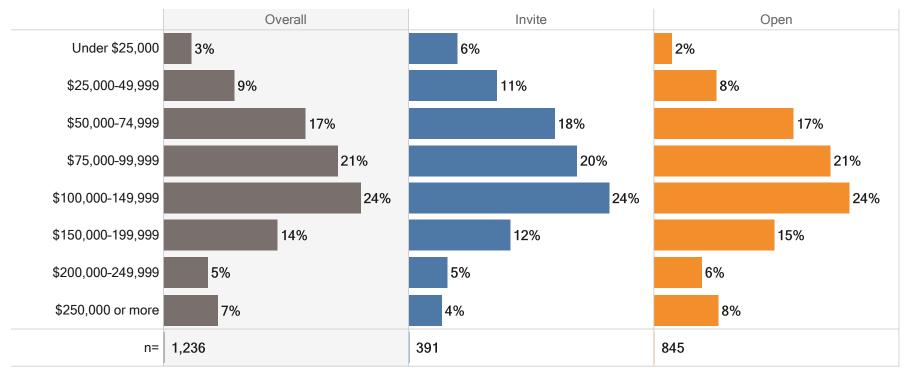
Q: Do you or a member of your household own a dog?





Household income.

Q: Which of these categories best describes the total gross annual income of your household (before taxes)?





Current Usage

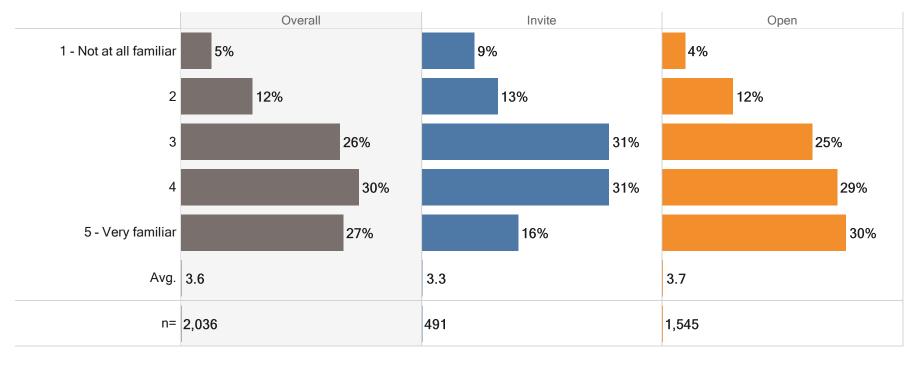


Parks/Recreation Familiarity

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Overall familiarity with Georgetown Parks & Recreation is slightly better than average. 47% of the Invite Sample is familiar or very familiar with the parks, facilities, programs, and services offered by Georgetown Parks & Recreation. In comparison, 59% of the open link sample are familiar or very familiar.

Q: How familiar is your household with the parks, facilities, programs, and services offered by Georgetown Parks & Recreation?



RRC

Program & Facility Usage

Prior to the COVID-19 pandemic, nearly half (45%) of invite respondents in Georgetown used city parks a few times a month or more often. Open Link respondents, although similar to the invite sample, are somewhat more frequent users of most facilities.

Q: How frequently have you and/or a member of your household used or participated in any of the following programs or facilities provided by Georgetown Parks & Recreation?

Rating Category	Sample	n=		Percent Responding:		At least once a week
City parks (e.g., Bark Park, San Gabrie	Invite	477	25% 21% <mark>45%</mark>	13%	29% 42%	A few times a month At least once a month
Park)	Open	1,417	34% 22% 56%	14%	24% 30%	A few times a year
Trails and pathways	Invite	477	21% 17% 38%	14%	25% 22% 47%	Have not visited
Trails and paulways	Open	1,418	30% 19% 49%	15%	25% 36%	
Recreation Center/Tennis Center	Invite	469	19%	3%	20% 57% <mark>78%</mark>	
	Open	1,411	24% 36%	7%	23% 33% 57%	
Pools & splash pads	Invite	467	13%	5%	21% 62% <mark>82%</mark>	
roois & spiash paus	Open	1,406	21%	7%	28% 44% <mark>73%</mark>	
Caray Park	Invite	469	10%	4%	35% 51% <mark>86%</mark>	
Garey Park	Open	1,412	9%	7%	44% 40% 84%	
Programs	Invite	463	5%	3%	25% 67% <mark>93%</mark>	
Flograms	Open	1,391	12%	5%	34% 49% 83%	
Rentals (Community Center, Pavilions,	Invite	462	4%	0%	22% 74% 95%	
Athletic Fields)	Open	1,369	10%	4%	28% 58% <mark>86%</mark>	



Amenities Usage

Trails, restrooms and open spaces are the most used amenities among both invite and open link respondents, followed by picnic tables, playscapes, and drinking fountains.

Q: Which of the following amenities does your household use when visiting Georgetown Parks & Recreation facilities? (Check all that apply)

	Overall	Invite	Open
Trails	74%	72%	75%
Restrooms	73%	74%	73%
Open space	62%	63%	62%
Picnic tables	50%	56%	48%
Playscapes	39%	38%	40%
Drinking fountains	39%	37%	39%
Swimming pools	34%	25%	38%
Exercise equipment	32%	27%	33%
Splash pads	30%	29%	31%
Dog park	28%	32%	27%
Pavilions	25%	25%	24%
Event space at San Gabriel Park	20%	21%	19%
Fishing areas	19%	18%	19%
Disc golf	15%	15%	16%
Basketball courts	12%	14%	12%
Pickleball courts	12%	5%	14%
Rectangle athletic fields (e.g., soccer, football)	10%	11%	10%
Tennis courts	9%	6%	10%
Diamond athletic fields (e.g., baseball, softball)	7%	6%	8%
Volleyball	6%	7%	6%
n=	1,778	443	1,335



Amenities Usage by Parkland Dedication Zones

Q: Which of the following amenities does your household use when visiting Georgetown Parks & Recreation facilities? (Check all that apply)

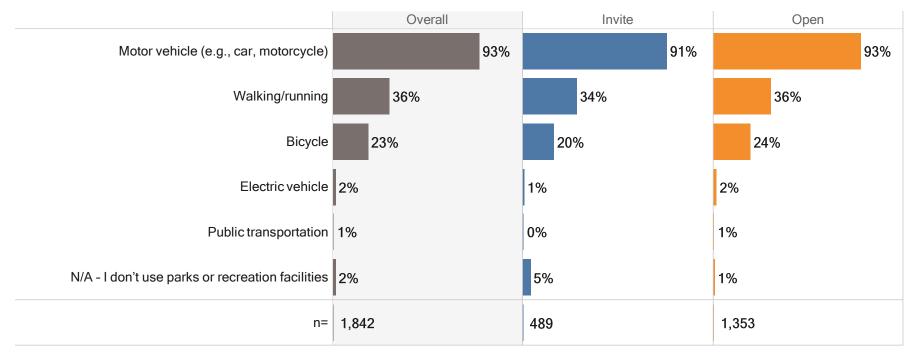
	Overall	Zone 1	Zone 2	Zone 3	Zone 4
Trails	74%	78%	69%	84%	76%
Restrooms	73%	73%	70%	78%	79%
Open space	62%	60%	59%	75%	69%
Picnic tables	50%	48%	46%	60%	57%
Playscapes	39%	40%	32%	44%	54%
Drinking fountains	39%	35%	36%	49%	42%
Swimming pools	34%	36%	31%	37%	39%
Exercise equipment	32%	36%	26%	33%	35%
Splash pads	30%	30%	25%	29%	45%
Dog park	28%	26%	22%	42%	37%
Pavilions	25%	22%	21%	32%	32%
Event space at San Gabriel Park	20%	19%	20%	23%	20%
Fishing areas	19%	21%	15%	24%	24%
Disc golf	15%	14%	10%	22%	25%
Basketball courts	12%	14%	8%	18%	17%
Pickleball courts	12%	11%	16%	7%	6%
Rectangle athletic fields (e.g., soccer, football)	10%	12%	8%	14%	10%
Tennis courts	9%	9%	11%	11%	5%
Diamond athletic fields (e.g., baseball, softball)	7%	6%	7%	9%	11%
Volleyball	6%	7%	3%	13%	6%
n=	1,778	465	738	196	289



Transportation Mode

A motor vehicle is the most typical form of transportation to parks and recreation facilities, followed by walking and/or running.

Q: When you and/or your household visit parks, community centers and/or recreation facilities, which mode(s) of transportation do you typically use? (Check all that apply)

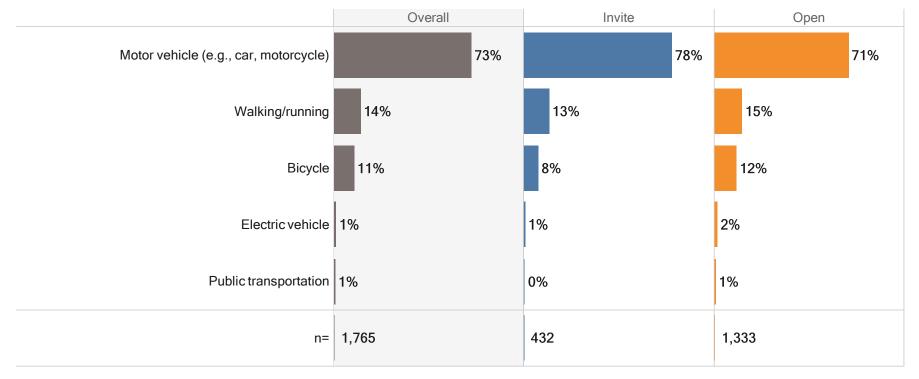




Preferred Transportation Mode

A motor vehicle is the most preferred mode of transportation.

Q: What is your preferred mode of transportation?

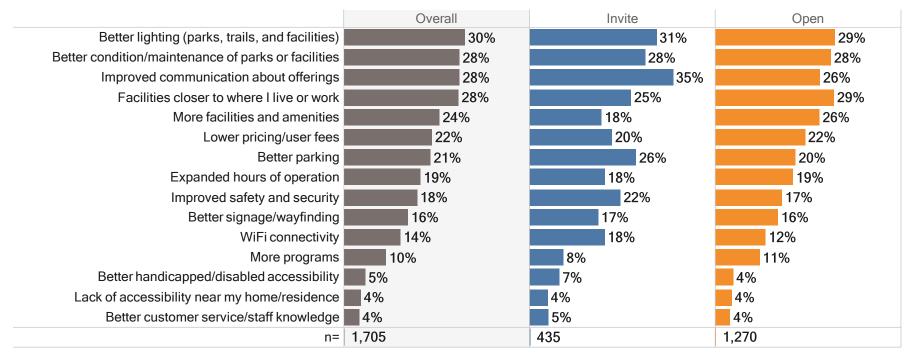




Increase Usage

Invite respondents indicate that improved communication about offerings, better lighting, and better condition/maintenance would increase their use of parks and recreation facilities the most.

Q: What are the most important areas that, if addressed by Georgetown Parks & Recreation, would increase your use of parks and recreation facilities? (Check all that apply)





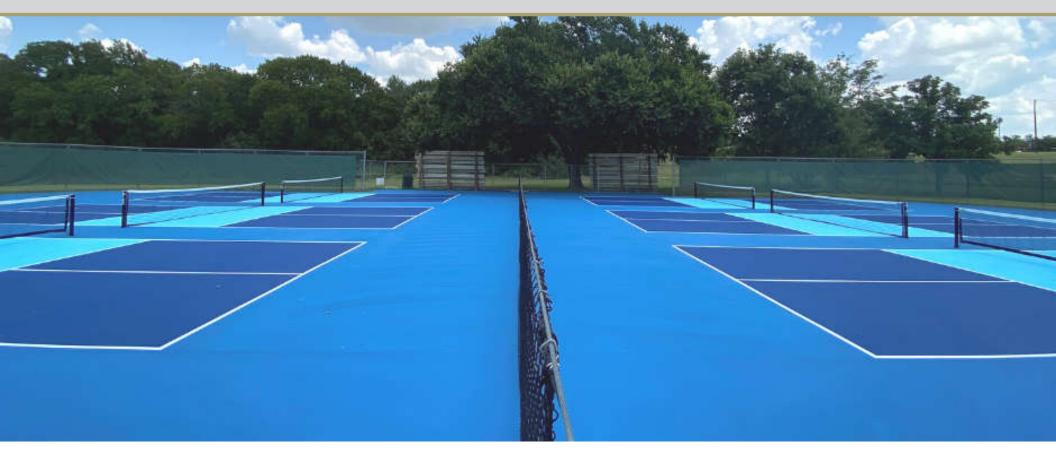
Increase Usage by Parkland Dedication Zones

Q: What are the most important areas that, if addressed by Georgetown Parks & Recreation, would increase your use of parks and recreation facilities? (Check all that apply)

	Overall	Zone 1	Zone 2	Zone 3	Zone 4	
Better lighting (parks, trails, and facilities)	30%	29%	23%	45%	37%	
Better condition/maintenance of parks or facilities	28%	27%	25%	36%	31%	
Improved communication about offerings	28%	28%	26%	30%	32%	
Facilities closer to where I live or work	28%	28%	32%	12%	31%	
More facilities and amenities	24%	25%	23%	20%	24%	
Lower pricing/user fees	22%	22%	18%	28%	27%	
Better parking	21%	19%	23%	21%	22%	
Expanded hours of operation	19%	22%	15%	24%	18%	
Improved safety and security	18%	14%	17%	27%	21%	
Better signage/wayfinding	16%	15%	17%	15%	16%	
WiFi connectivity	14%	11%	12%	24%	17%	
More programs	10%	11%	9%	11%	12%	
Better handicapped/disabled accessibility	5%	4%	5%	10%	5%	
Lack of accessibility near my home/residence	4%	5%	4%	5%	5%	
Better customer service/staff knowledge	4%	4%	4%	6%	2%	
n=	1,705	450	716	178	283	



Current Conditions



Importance of Current Facilities and Amenities

Invite respondents rated amenities at parks (4.4), trails and pathways (4.3), and parks and open spaces (4.2) as the most important facilities or amenities to their household.

Q: How important are the following facilities and services to your household? (Facilities and Amenities) (Invite)

			4.0.0	Percent Respond		
Rating Category	Avg.	n=	1&2	3	4 & 5	
Amenities at parks (picnic areas, restrooms, etc.)	4.4	458	7%	10%	21% 63% <mark>84%</mark>	5 - Very important 4
Trails and pathways	4.3	451	9%	8%	21% 62% <mark>84%</mark>	3
Parks and open spaces	4.2	447	8%	13%	21% 59% <mark>80%</mark>	2
Recreation centers	3.6	438	19%	23%	24% 35% 59%	1 - Not at all important
Aquatic facilities (pools, splash pads, etc.)	3.3	442	19% 31%	21%	17% 30% <mark>48%</mark>	
Community gardens	3.1	443	19% 33%	26%	23% 18% <mark>41%</mark>	
Dog parks	2.8	438	36% 45%	17%	19% 20% <mark>38%</mark>	
Mountain bike trails	2.7	436	34% 45%	22%	18% 33%	
Rectangle athletic fields (soccer, football, etc.)	2.4	428	42% 55%	21%	23%	
Diamond athletic fields (baseball, softball, etc.)	2.2	432	45% 61%	20%	19%	
Tennis courts	2.2	432	49% 61%	20%	19%	
Basketball courts	2.2	432	50% 63%	17%	21%	
Disc Golf	2.1	431	48% 17% 65%	17%	18%	
Volleyball	2.1	422	48% 15% <mark>63%</mark>	23%	14%	
Pickleball courts	2.0	428	53% 16% 69%	17%	14%	
Skateboard parks	1.9	429	58% 68%	18%	14%	



Importance of Current Facilities and Amenities

Open Link respondents rated trails and pathways (4.5), parks and open spaces (4.4), and amenities at parks (4.4) as the most important facilities or amenities to their household, the same top three as invite respondents but in a different order.

Q: How important are the following facilities and services to your household? (Facilities and Amenities) (Open Link)

				Percent Responding:		
Rating Category	Avg.	n=	1 & 2	3	4 & 5	
Trails and pathways	4.5	1,225	5%	7%	73% 88%	5 - Very important
Parks and open spaces	4.4	1,230	4%	9%	24% 63% <mark>87%</mark>	4
Amenities at parks (picnic areas, restrooms, etc.)	4.4	1,239	4%	12%	26% 58% <mark>84%</mark>	2
Recreation centers	3.9	1,209	14%	22%	20% 44% <mark>64%</mark>	1 - Not at all important
Aquatic facilities (pools, splash pads, etc.)	3.5	1,218	25%	19%	19% 37% <mark>56%</mark>	
Community gardens	3.0	1,208	18% 17% <mark>35%</mark>	28%	21% 16% <mark>37%</mark>	
Mountain bike trails	2.9	1,189	<mark>29%</mark> 41%	22%	21% 37%	
Dog parks	2.8	1,200	32% 45%	21%	19% 34%	
Rectangle athletic fields (soccer, football, etc.)	2.5	1,179	35% 16% 51%	23%	26%	
Pickleball courts	2.3	1,192	44% 16% <mark>60%</mark>	18%	16% 22%	
Diamond athletic fields (baseball, softball, etc.)	2.3	1,185	39% 19% 58%	22%	20%	
Tennis courts	2.3	1,180	41% 17% 58%	22%	20%	
Disc Golf	2.2	1,184	44% 18% 63%	17%	20%	
Basketball courts	2.1	1,190	45% 20% 65%	17%	18%	
Volleyball	2.1	1,181	45% 17% 62%	23%	15%	
Skateboard parks	1.9	1,188	55% 15% 70%	18%	13%	



Importance of Current Facilities and Amenities

Q: How important are the following facilities and services to your household? (Facilities and Amenities)

	0	verall		Zone 1			Zone 2		Zone 3	2	Zone 4
Trails and pathways	n=1,676	4.5	n=430		4.6	n=702	4.3	n=184	4.7	n=280	4.5
Parks and open spaces	n=1,677	4.4	n=434		4.4	n=701	4.3	n=185	4.6	n=276	4.5
Amenities at parks (picnic areas, restrooms, etc.)	n=1,697	4.4	n=433		4.3	n=715	4.3	n=188	4.4	n=278	4.6
Recreation centers	n=1,647	3.8	n=428	3	3.9	n=682	3.7	n=185	3.9	n=275	3.8
Aquatic facilities (pools, splash pads, etc.)	n=1,660	3.5	n=429	3.	5	n=688	3.3	n=185	3.5	n=278	3.8
Community gardens	n=1,651	3.0	n=428	3.0		n=687	2.9	n=184	3.4	n=272	3.1
Mountain bike trails	n=1,625	2.8	n=420	3.0		n=670	2.5	n=185	3.3	n=274	3.0
Dog parks	n=1,638	2.8	n=427	2.7		n=672	2.6	n=184	3.2	n=276	2.9
Rectangle athletic fields (soccer, football, etc.)	n=1,607	2.5	n=418	2.6		n=659	2.3	n=184	2.6	n=270	2.7
Diamond athletic fields (baseball, softball, etc.)	n=1,617	2.3	n=422	2.4		n=661	2.2	n=181	2.3	n=275	2.5
Tennis courts	n=1,612	2.3	n=425	2.4		n=660	2.2	n=181	2.3	n=271	2.3
Pickleball courts	n=1,620	2.3	n=419	2.2		n=672	2.4	n=180	2.0	n=271	2.0
Disc Golf	n=1,615 2	2.2	n=420	2.2		n=663	2.0	n=182	2.4	n=274	2.4
Basketball courts	n=1,622 <mark>2</mark>	2.2	n=423	2.2		n=663	2.0	n=183	2.4	n=276	2.3
Volleyball	n=1,603 <mark>2</mark>	1	n=416	2.2		n=657	1.9	n=183	2.4	n=271	2.2
Skateboard parks	n=1,617 1 .	9	n=422	2.0		n=660	1.7	n=184	2.2	n=274	2.1



Importance of Current Programs and Services

Invite respondents rated fitness programs (3.4), adult recreation programs (3.2), and senior programs (3.2) as the most important programs and services to their household.

Q: How important are the following facilities and services to your household? (Programs and Services) (Invite)

Rating Category	Avg.	n=	1 & 2	3	4 & 5	
Fitness programs	3.4	441	17% 8% <mark>25%</mark>	19%	29% 28% <mark>56%</mark>	5 - Very important 4
Adult recreation programs	3.2	436	23% 10% 32%	21%	22% 25% 47%	3
Senior programs	3.2	445	25% 11% 36%	16%	18% 30% 48%	1 - Not at all important
Special events	3.1	428	19% 12% 31%	27%	19% 22% 42%	
Educational programs	3.1	429	22% 11% 34%	22%	24% 20% 45%	-
Environmental programs	3.1	429	22% 13% <mark>35%</mark>	22%	20% 23% <mark>43%</mark>	
Aquatic programs	3.0	433	26% 10% 37%	21%	21% 21% 43%	
Adult athletic programs	3.0	433	26% 11% 38%	21%	19% 21% <mark>41%</mark>	
Youth athletics	2.8	429	33% 12% 44%	17%	18% 21% <mark>38%</mark>	-
Youth recreation programs	2.7	426	37% 47%	16%	16% 21% 37%	
Youth camps	2.6	428	38% 13% <mark>51%</mark>	17%	13% 18% <mark>31%</mark>	
Adaptive/special needs programs	2.6	434	41% 11% <mark>52%</mark>	18%	11% 19% 30%	RRC

Importance of Current Programs and Services

Open Link respondents rated fitness programs (3.6), adult recreation programs (3.4), and senior programs (3.3) as the most important programs and services to their household.

Q: How important are the following facilities and services to your household? (Programs and Services) (Open Link)

	A		1.0.0	Percent Responding:		
Rating Category	Avg.	n=	1 & 2	3	4 & 5	
Fitness programs	3.6	1,216	10% <mark>21%</mark>	22%	25% 33% <mark>58%</mark>	5 - Very important 4
Adult recreation programs	3.4	1,209	14% 25%	24%	23% 28% <mark>51%</mark>	3
Senior programs	3.3	1,231	20% 9% 30%	19%	19% 32% <mark>52%</mark>	2 1 - Not at all important
Environmental programs	3.2	1,202	16% 14% 31%	27%	19% 24% 42%	
Educational programs	3.2	1,205	16% 13% 28%	30%	22% 20% 42%	
Adult athletic programs	3.2	1,207	18% 13% <mark>31%</mark>	26%	20% 24% <mark>43%</mark>	
Special events	3.2	1,193	15% 13% <mark>28%</mark>	32%	22% 19% <mark>41%</mark>	
Aquatic programs	3.1	1,200	21% 13% <mark>34%</mark>	23%	18% 26% <mark>43%</mark>	
Youth athletics	3.0	1,199	28% 10% <mark>38%</mark>	20%	16% 26% 43%	
Youth recreation programs	3.0	1,201	29% 9% <mark>38%</mark>	19%	17% 26% 43%	
Youth camps	2.9	1,192	31% 41%	21%	14% 23% 37%	
Adaptive/special needs programs	2.6	1,198	35% 14% 49%	21%	13% 17% 30%	R



Importance of Current Programs and Services

Current programs and services differ based on household location. Zone 4 rated youth programs and services more important than the other three zones.

Q: How important are the following facilities and services to your household? (Programs and Services)

	Over	Overall		Zone 1		Zone 2		Zone 3		ne 4
Fitness programs	n=1,657	3.6		3.6	n=691	3.4	n=186	3.8	n=274	3.6
Adult recreation programs	n=1,645	3.3		3.4	n=686	3.3	n=185	3.5	n=274	3.3
Adult athletic programs	n=1,640	3.1		3.2	n=679	3.1	n=184	3.2	n=277	3.1
Youth athletics	n=1,628	3.0		3.0	n=672	2.8	n=185	3.0	n=274	3.4
Youth recreation programs	n=1,627	2.9		2.9	n=672	2.8	n=184	3.0	n=271	3.3
Youth camps	n=1,620	2.8		2.8	n=670	2.7	n=186	2.8	n=271	3.2



Needs Met of Current Facilities and Amenities

Invite respondents rated trails and pathways (4.0) as meeting the needs for facilities and amenities the best. Community gardens and skateparks rated lowest at 3.2 and 3.1, respectively.

Q: How you think they are currently meeting the needs of the community (Facilities and Amenities) (Invite)

				Percent Responding:		
Rating Category	Avg.	n=	1 & 2	3	4 & 5	
Trails and pathways	4.0	318	5%	21%	45% 30% <mark>74%</mark>	5 - Completely 4
Amenities at parks (picnic areas, restrooms, etc.)	3.9	336	5%	22%	47% 26% 73%	3
Parks and open spaces	3.9	318	6%	22%	43% 28% <mark>71%</mark>	2
Diamond athletic fields (baseball, softball, etc.)	3.9	187	6%	29%	31% 34% <mark>66%</mark>	1 - Not at all
Rectangle athletic fields (soccer, football, etc.)	3.8	175	10%	24%	37% 29% <mark>66%</mark>	
Dog parks	3.8	222	9%	28%	35% 29% 63%	
Recreation centers	3.7	266	11%	29%	36% 25% <mark>61%</mark>	
Basketball courts	3.7	167	8%	35%	35% 23% <mark>58%</mark>	
Tennis courts	3.5	146	17%	31%	32% 21% 52%	
Aquatic facilities (pools, splash pads, etc.)	3.5	258	19%	28%	32% 21% 53%	
Disc Golf	3.5	171	19%	29%	30% 22% 52%	
Volleyball	3.4	132	11%	44%	31% 15% <mark>46%</mark>	
Pickleball courts	3.4	132	14% <mark>21%</mark>	31%	32% 17% <mark>48%</mark>	
Mountain bike trails	3.3	181	20%	34%	34% 46%	
Community gardens	3.2	208	18% 29%	30%	24% 16% <mark>40%</mark>	
Skateboard parks	3.1	123	15% 14% <mark>28%</mark>	34%	23% 15% 38%	



Needs Met of Current Facilities and Amenities

Open Link respondents feel that amenities at parks are meeting the needs of the community the best. Pickleball and skateparks rated the lowest for meeting the needs of the community, with 40% and 42% indicating they are not meeting the needs of the community.

Q: How you think they are currently meeting the needs of the community (Facilities and Amenities) (Open Link)

			Percent Responding:		
Rating Category	Avg.	n=	1 & 2	3	4 & 5
Amenities at parks (picnic areas, restrooms, etc.)	3.9	933	5%	22%	50% 23% <mark>73%</mark>
Parks and open spaces	3.9	946	7%	25%	42% 26% 68%
rails and pathways	3.7	928	14%	24%	40% 23% <mark>62%</mark>
Rectangle athletic fields (soccer, football, etc.)	3.7	488	12%	28%	36% 24% <mark>60%</mark>
Diamond athletic fields (baseball, softball, etc.)	3.7	490	15%	24%	34% 27% <mark>61%</mark>
Recreation centers	3.6	832	14%	27%	38% 21% 59%
Dog parks	3.5	603	16%	31%	32% 21% 54%
quatic facilities (pools, splash pads, etc.)	3.4	767	14% 18%	31%	36% 15% <mark>51%</mark>
ennis courts	3.4	451	14% 20%	34%	27% 19% 46%
asketball courts	3.4	471	19%	36%	28% 17% <mark>45%</mark>
isc Golf	3.4	476	17% 25%	25%	29% 20% <mark>49%</mark>
olleyball	3.3	347	14% 23%	36%	25% 16% <mark>41%</mark>
community gardens	3.1	559	21% 31%	34%	21% 14% 35%
Iountain bike trails	3.1	542	20% 31%	33%	22% 14% 36%
ickleball courts	2.9	412	15% 26% <mark>40%</mark>	29%	16% 14% <mark>30%</mark>
Skateboard parks	2.9	364	19% 23% <mark>42%</mark>	25%	17% 16% 33%



Needs Met of Current Programs and Services

Invite respondents rated youth athletics (3.7) and senior programs (3.7) as meeting the needs for programs and services the best. Environmental programs rated lowest at 3.2.

Q: How you think they are currently meeting the needs of the community (Programs and Services) (Invite)

3.7 152 135 13% 29% 24% 22% 58% Senior programs 3.7 174 11% 13% 31% 20% 20% 55% 3 Youth athletics 3.6 139 13% 31% 20% 20% 55% 3 3 3 32% 32% 23% 55% 3					Percent Responding:		
Youth athletics 3.7 152 11% 13% 29% 23% 23% 58% Senior programs 3.7 174 11% 13% 31% 29% 23% 58% 4 Youth recreation programs 3.6 139 13% 32% 32% 23% 55% 55% Fitness programs 3.6 139 13% 32% 33% 32% 23% 55% Adult athletic programs 3.6 204 1% 12% 33% 34% 21% 55% Adult athletic programs 3.5 161 1% 12% 15% 36% 32% 17% 49% Adult recreation programs 3.5 162 13% 20% 32% 21% 27% 48% Special events 3.5 162 11% 16% 34% 21% 49% 34% 49% Aquatic programs 3.4 17 18% 23% 27% 34% 26% 17% 43% Aduptive/special needs programs 3.3 10% 17%<	Rating Category	Avg.	n=	1 & 2	3	4 & 5	-
senior programs 3.7 174 174 174 13% 31% 29% 29% 29% 55% Youth recreation programs 3.6 139 13% 32% 33% 34% 21% 55% Adult athletic programs 3.6 204 1% 12% 33% 34% 21% 55% Adult athletic programs 3.5 161 7% 12% 35% 39% 14% 53% Adult athletic programs 3.5 161 7% 12% 36% 32% 17% 49% Adult athletic programs 3.5 171 12% 15% 36% 32% 17% 49% Adult athletic programs 3.5 162 13% 20% 32% 21% 27% 48% Special events 3.5 162 11% 16% 34% 31% 19% 49% Educational programs 3.3 147 17% 23% 34% 26% 17% 43% Aduptive/special needs programs 3.3 106 19% 27%<	Youth athletics	3.7	152	11% 13%	29%	34% 23% <mark>58%</mark>	
Fitness programs 3.6 204 7% 12% 33% 34% 21% 55% Adult athletic programs 3.5 161 7% 12% 35% 39% 14% 53% Adult recreation programs 3.5 177 12% 15% 36% 32% 17% 49% Youth camps 3.5 132 13% 20% 32% 21% 27% 48% Special events 3.5 162 11% 16% 34% 21% 19% 49% Aquatic programs 3.4 171 18% 23% 27% 31% 18% 49% Educational programs 3.3 147 17% 23% 34% 26% 17% 43% Adaptive/special needs programs 3.3 106 19% 27% 30% 22% 20% 43%	Senior programs	3.7	174	11% 13%	31%	29% 26% <mark>55%</mark>	
Adult athletic programs 3.5 161 7% 12% 35% 39% 14% 53% Adult athletic programs 3.5 177 12% 15% 36% 32% 17% 49% Adult recreation programs 3.5 132 13% 20% 32% 21% 27% 48% Special events 3.5 162 11% 16% 34% 31% 19% 49% Aquatic programs 3.4 171 18% 23% 27% 31% 18% 49% Educational programs 3.3 147 17% 23% 34% 26% 17% 43% Adaptive/special needs programs 3.3 106 19% 27% 30% 22% 20% 43%	Youth recreation programs	3.6	139	13%	32%	32% 23% 55%	1 - Not at
Adult recreation programs 3.5 177 12% 15% 36% 32% 17% 49% Youth camps 3.5 132 13% 20% 32% 21% 27% 48% Special events 3.5 162 11% 16% 34% 31% 19% 49% Aquatic programs 3.4 171 18% 23% 27% 31% 18% 49% Educational programs 3.3 147 17% 23% 34% 26% 17% 43% Adaptive/special needs programs 3.3 106 19% 27% 30% 22% 20% 43%	Fitness programs	3.6	204	7% 12%	33%	34% 21% 55%	
Youth camps 3.5 132 13% 20% 32% 21% 27% 48% Special events 3.5 162 11% 16% 34% 31% 19% 49% Aquatic programs 3.4 171 18% 23% 27% 31% 18% 49% Educational programs 3.3 147 17% 23% 34% 26% 17% 43% Adaptive/special needs programs 3.3 106 19% 27% 30% 22% 20% 43%	Adult athletic programs	3.5	161	7% 12%	35%	39% 14% 53%	
Special events 3.5 162 11% 16% 34% 31% 19% 49% Aquatic programs 3.4 171 18% 23% 27% 31% 18% 49% Educational programs 3.3 147 17% 23% 34% 26% 17% 43% Adaptive/special needs programs 3.3 106 19% 27% 30% 22% 20% 43%	Adult recreation programs	3.5	177	12% 15%	36%	32% 17% 49%	
Aquatic programs 3.4 171 18% 23% 27% 31% 18% 49% Educational programs 3.3 147 17% 23% 34% 26% 17% 43% Adaptive/special needs programs 3.3 106 19% 27% 30% 22% 20% 43%	Youth camps	3.5	132	13% 20%	32%	21% 27% <mark>48%</mark>	
Educational programs 3.3 147 17% 23% 34% 26% 17% 43% Adaptive/special needs programs 3.3 106 19% 27% 30% 22% 20% 43%	Special events	3.5	162	11% 16%	34%	31% 19% 49%	
Adaptive/special needs programs 3.3 106 19% 27% 30% 22% 20% 43%	Aquatic programs	3.4	171	18% 23%	27%	31% 18% <mark>49%</mark>	
	Educational programs	3.3	147	17% 23%	34%	26% 17% 43%	
Environmental programs 3.2 135 12% 14% 26% 32% 26% 16% 42%	Adaptive/special needs programs	3.3	106	19% 27%	30%	22% 20% 43%	
	Environmental programs	3.2	135	12% 14% 26%	32%	26% 16% 42%	



Needs Met of Current Programs and Services

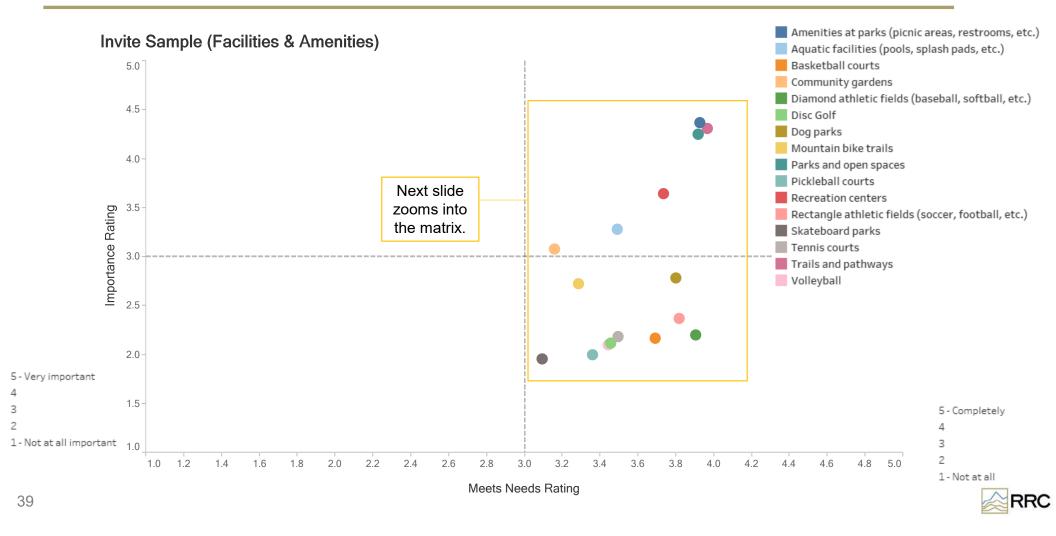
More than half of open Link respondents rated youth athletics, youth camps, youth recreation programs, and senior programs as completely or somewhat meeting the needs for programs and services.

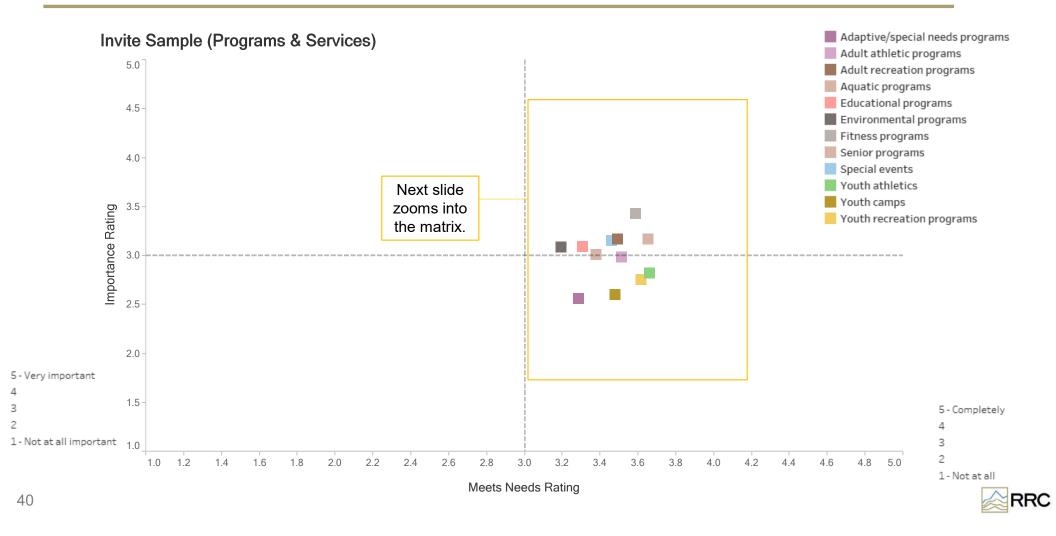
Q: How you think they are currently meeting the needs of the community (Programs and Services) (Open Link)

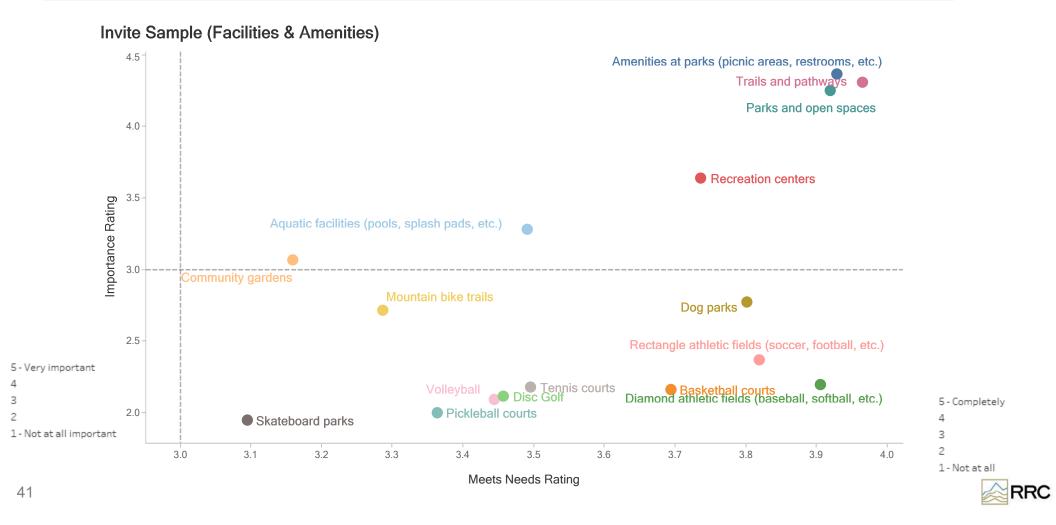
38

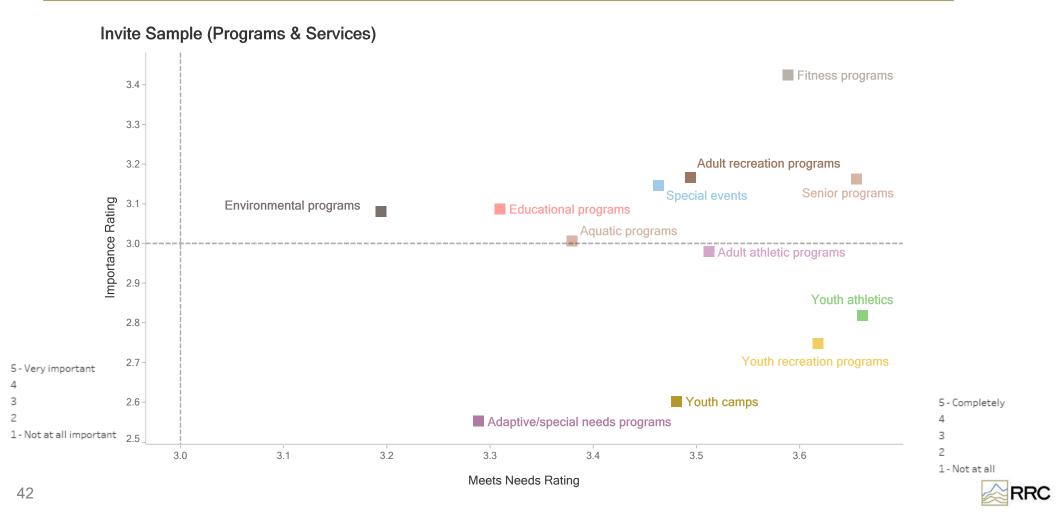
				Percent Responding:	
Rating Category	Avg.	n=	1 & 2	3	4 & 5
Youth athletics	3.5	464	<mark>7%</mark> 14%	31%	36% 19% <mark>55%</mark>
Youth camps	3.5	435	8% 15%	31%	36% 18% <mark>54%</mark>
outh recreation programs	3.5	459	8% 15%	32%	35% 18% 53%
Senior programs	3.5	505	^{13%} 17%	33%	32% 18% 50%
-itness programs	3.5	620	11% 14%	39%	32% 15% 47%
Special events	3.3	463	11% 16%	43%	29% 13% 42%
Adult recreation programs	3.3	533	11% 15%	44%	31% 10% <mark>42%</mark>
Adult athletic programs	3.3	473	12% 18%	42%	29% 11% 41%
Aquatic programs	3.3	518	16% 22%	36%	28% 14% 42%
Educational programs	3.1	407	16% 22%	45%	25% 8% 33%
Adaptive/special needs programs	3.0	272	14% 20% <mark>34%</mark>	33%	17% 16% 33%
Environmental programs	3.0	373	11% 24% <mark>34%</mark>	34%	21% 11% 32%

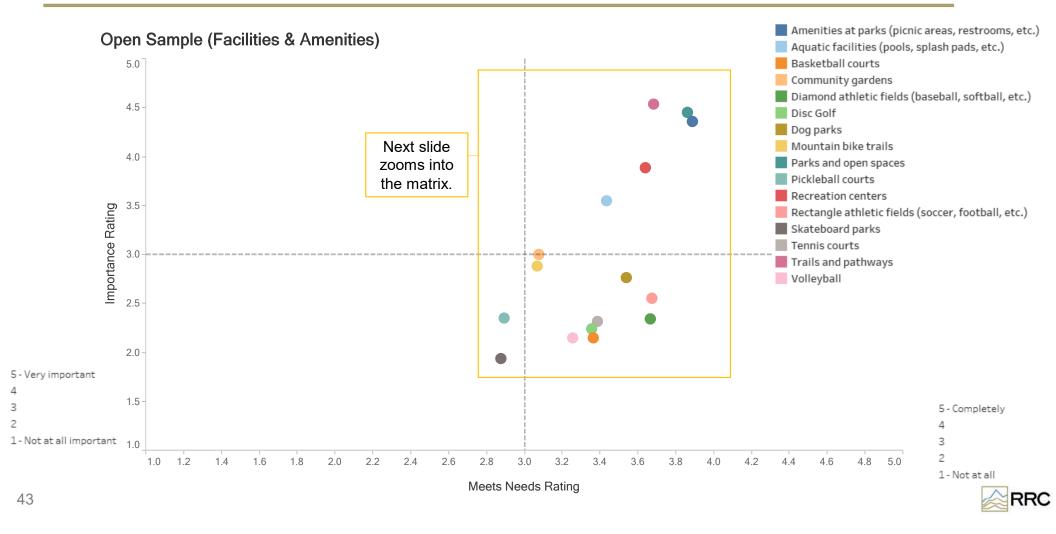
RRC

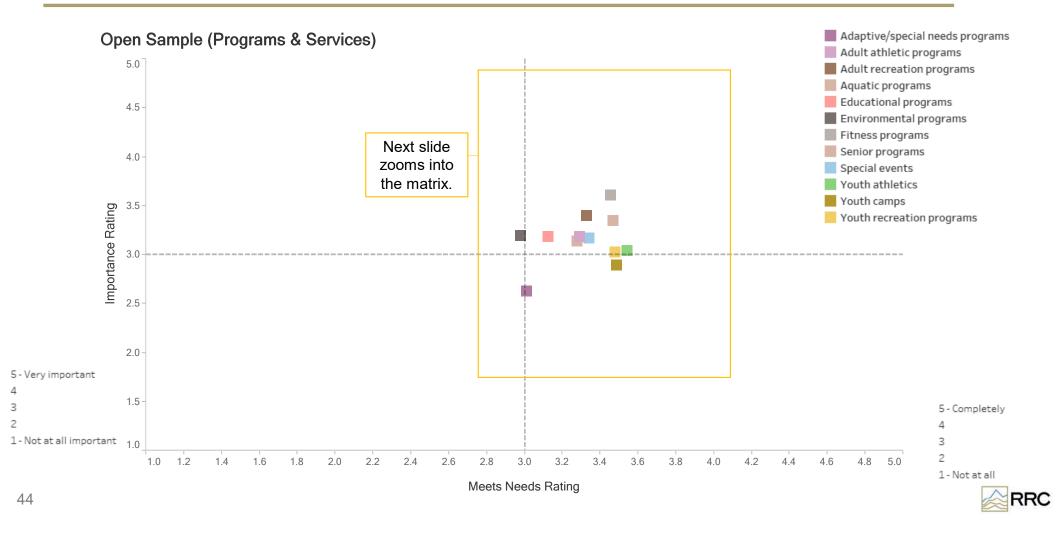


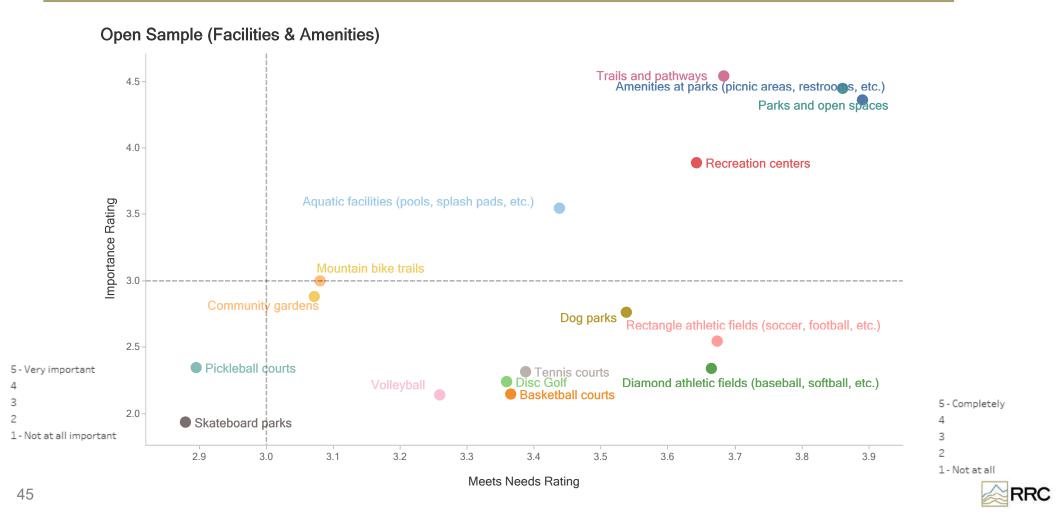


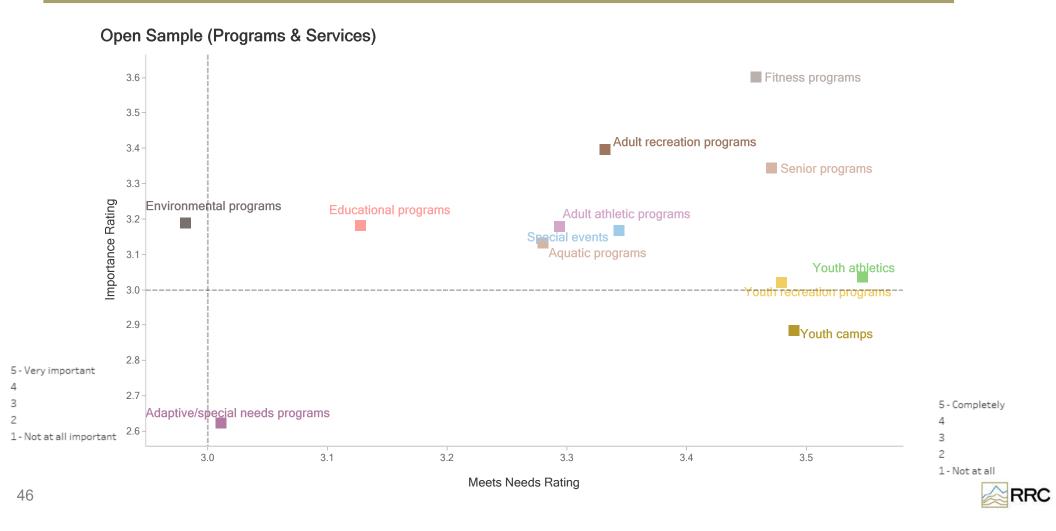












High importance/ Low needs met

High importance/ High needs met

These amenities are important to most respondents and should be maintained in the future, but are less of a priority for improvements as needs are currently being adequately met.

These "niche" facilities/programs have a small but passionate following, so measuring participation when planning for future improvements may prove to be valuable.

These are key areas for potential improvements. Improving these

facilities/programs would likely

positively affect the degree to which

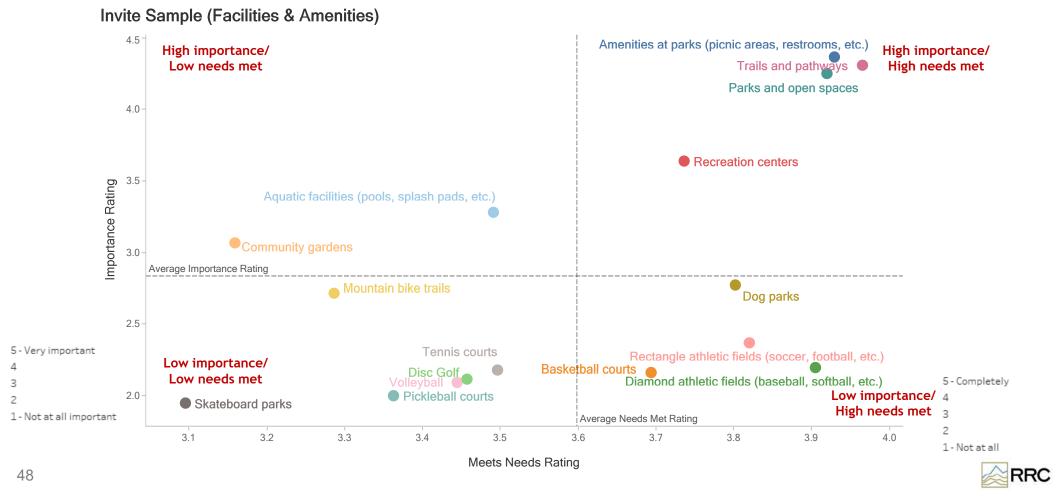
community needs are met overall.

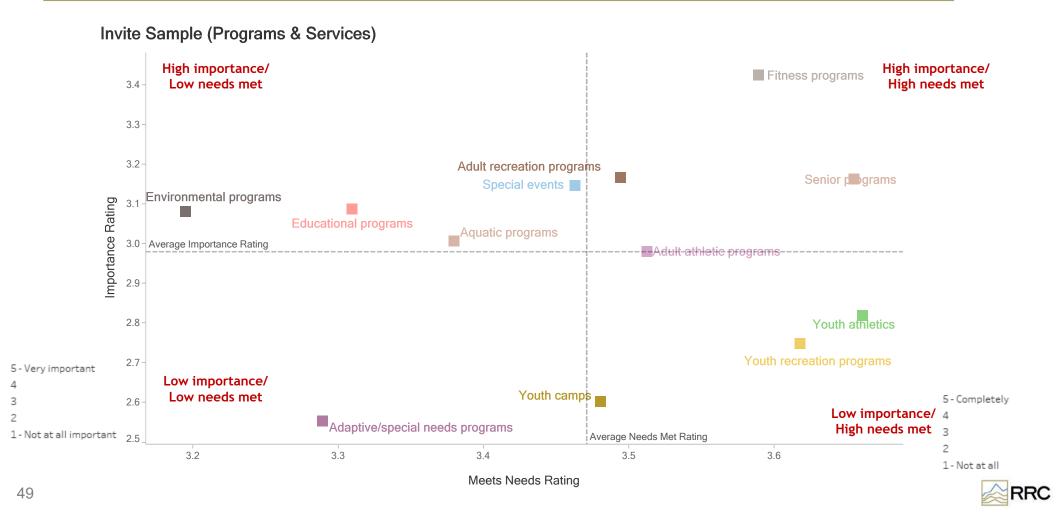
Low importance/ Low needs met Current levels of support appear to be adequate. Future discussions evaluating whether the resources supporting these facilities/programs outweigh the benefits may be constructive.

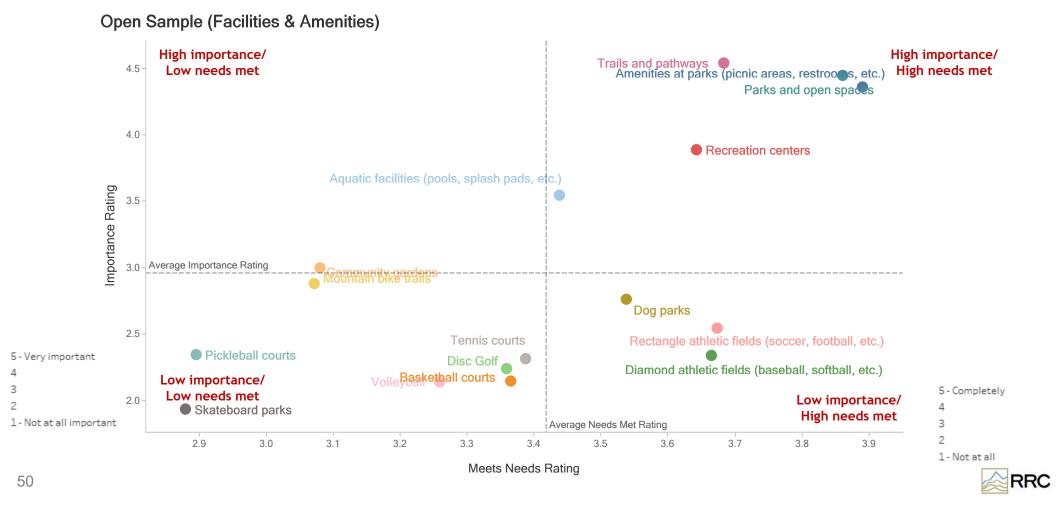
> Low importance/ High needs met

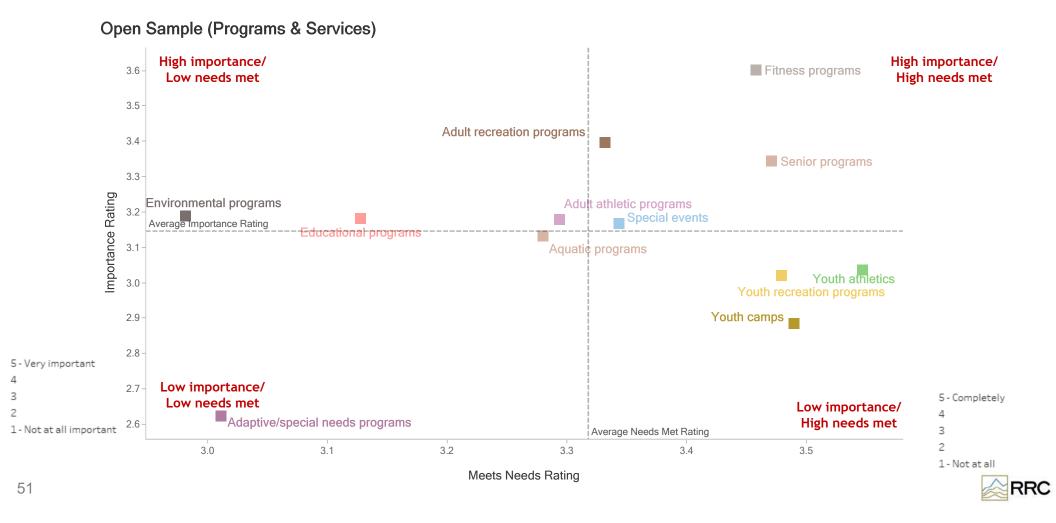


Average Importance-Performance Matrix









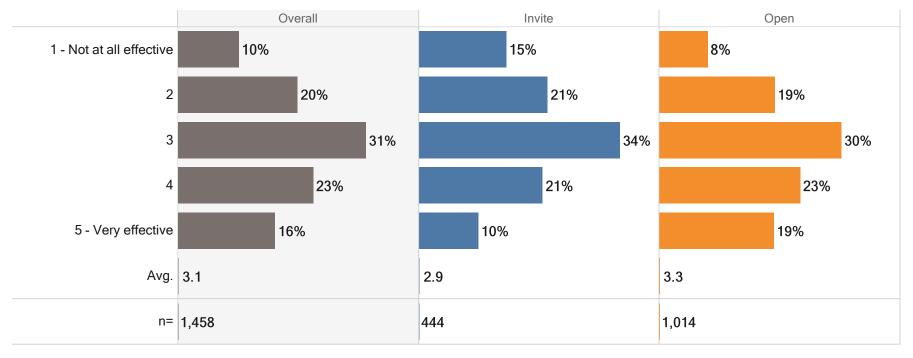
Communication



Communication Effectiveness

Nearly 30% of respondents rated communication about parks and recreation as not effective and 39% rated communication as effective. There is room for improvement to better leverage communication efforts and information dissemination about parks and recreation facilities and services to further create awareness.

Q: How effective is Georgetown Parks & Recreation at reaching you with information on parks and recreation facilities, programs, and services?

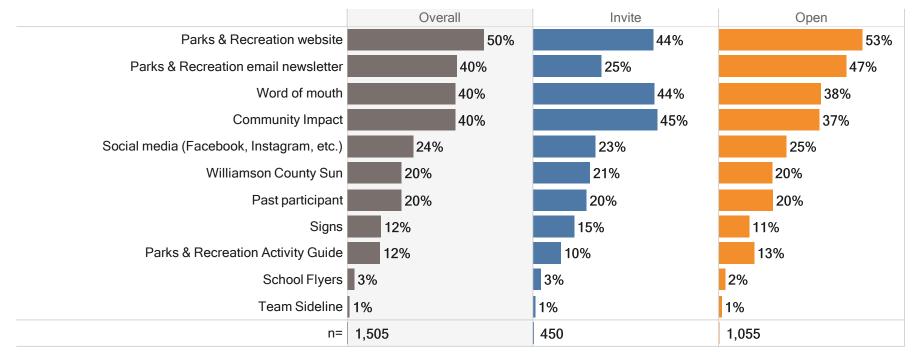




Communication Methods

Invite respondents receive information about parks and recreation from the Parks & Recreation website, Community Impact, and word of mouth the most. The top two methods for receiving information for the open link respondents are the Parks & Recreation website and the Parks & Recreation email newsletter.

Q: How do you currently receive information on parks and recreation facilities, services, and programs? (Check all that apply)

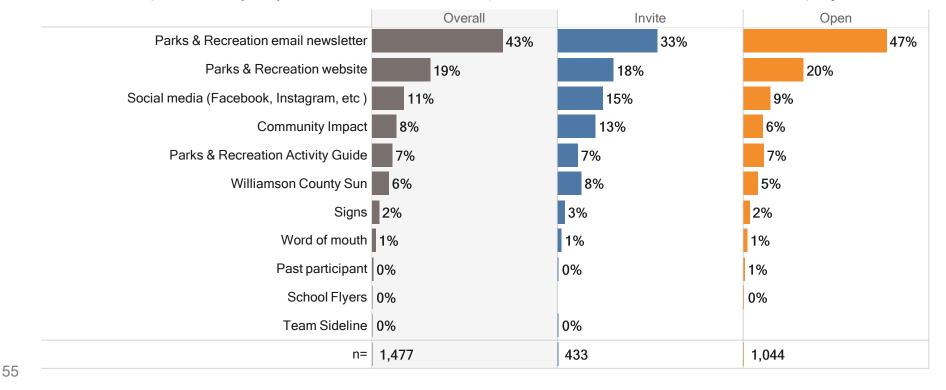




Communication Methods

The Parks & Recreation email newsletter is the preferred method of communication about information on parks and recreation. With only 25% of invite respondents indicating they currently receive information about parks and recreation from the email newsletter and 33% indicating they prefer this method; efforts should be made to gather residents' emails to increase the share of residents who receive the newsletter.

Q: What is the preferred way for you to receive information on parks and recreation facilities, services, and programs?







Future Facilities / Programs / Services



Future Needs: Facilities

57

Q: What are the most important needs for improvement in Georgetown Parks & Recreation over the next 5 to 10 years? (Facilities)

					Percent Responding:		
Rating Category	Sample	Avg.	n=	1&2	3	4 & 5	
Add trails in parks and/or connect parks to city	Invite	4.2	401	9%	14%	21% 57% 77%	5 - Very important 4
trail systems	Open	4.4	946	5%	11%	19% 65% 84%	3
Acquiring land for new parks in underserved	Invite	4.0	385	17%	14%	17% 53% 70%	2
areas	Open	4.2	905	9%	14%	20% 56% 76%	1 - Not at all important
Better maintenance of existing parks and	Invite	3.8	380	<mark>9%</mark> 11%	24%	<u>33%</u> 32% 65%	
recreation facilities	Open	4.0	912	7%	26%	27% 40% 66%	
More (playgrounds, sports courts, etc.) at existing	Invite	3.4	351	15% 27%	21%	22% 29% 51%	
parks	Open	3.5	842	22%	26%	26% 27% 53%	
Develop a new recreation center	Invite	3.2	358	19% 30%	22%	24% 23% 48%	
	Open	3.4	842	15% 28%	21%	21% 31% 51%	
Developing outdoor event space	Invite	3.3	374	16% 26%	27%	26% 22% 48%	
	Open	3.3	863	16% 27%	26%	24% 23% 47%	
Develor o new indeer aquatic contor	Invite	3.2	365	20% 33%	21%	19% 27% 46%	
Develop a new indoor aquatic center	Open	3.2	839	21% 16% 37%	18%	<u>30%</u> 45%	
Developing outdoor, artificial turf fields (soccer,	Invite	2.6	336	27% 22% 49%	27%	24%	
football, etc.)	Open	2.5	778	31% 21% 52%	24%	24%	
	Invite	2.1	324	50% 19% 69%	15%	16%	
More pickleball courts	Open	2.5	739	44% 15% 59%	13%	20% 28%	
	Invite	2.4	327	31% 24% 56%	22%	22%	
Developing more diamond fields	Open	2.2	736	37% 22% 60%	26%	14%	

Future Needs: Facilities by Average Rating

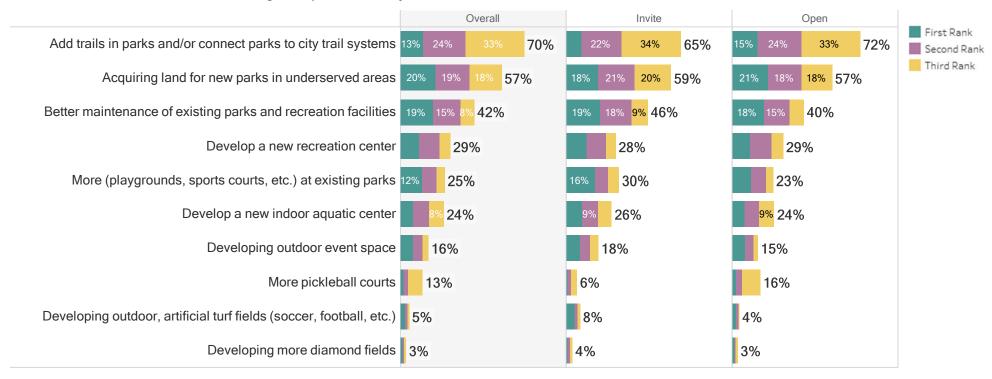
Q: What are the most important needs for improvement in Georgetown Parks & Recreation over the next 5 to 10 years? (Facilities)

	C	verall		Invite		Open	
Add trails in parks and/or connect parks to city trail systems	n=1,347	4.4	n=401	4.2	n=946	4.4	
Acquiring land for new parks in underserved areas	n=1,290	4.1	n=385	4.0	n=905	4.2	
Better maintenance of existing parks and recreation facilities	n=1,292	3.9	n=380	3.8	n=912	4.0	
More (playgrounds, sports courts, etc.) at existing parks	n=1,193	3.4	n=351	3.4	n=842	3.5	
Develop a new recreation center	n=1,200	3.3	n=358	3.2	n=842	3.4	
Developing outdoor event space	n=1,237	3.3	n=374	3.3	n=863	3.3	
Develop a new indoor aquatic center	n=1,204	3.2	n=365	3.2	n=839	3.2	
Developing outdoor, artificial turf fields (soccer, football, etc.)	n=1,114	2.5	n=336	2.6	n=778	2.5	5 - Very important
More pickleball courts	n=1,063	2.3	n=324	2.1	n=739	2.5	3
Developing more diamond fields	n=1,063	2.3	n=327	2.4	n=736	2.2	2 1 - Not at all important



Top 3 Future Needs: Facilities

Q: Which three facilities are the highest priorities to your household?





Future Needs: Programs and Services

60

Q: What are the most important needs for improvement in Georgetown Parks & Recreation over the next 5 to 10 years? (Programs and Services)

Rating Category	Sample	Avg.	n=	1 & 2	3	4 & 5	
More fitness/wellness/health programs	Invite	3.5	370	9% 19%	25%	28% 28% 56%	5 - Very important 4 3
	Open	3.7	836	17%	22%	28% 33% 61%	2 1 - Not at all important
More senior programs	Invite	3.4	366	14% 13% 27%	23%	24% 26% 50%	
	Open	3.5	789	15% 25%	19%	24% 32% 56%	
More adult programs	Invite	3.3	353	16% 10% <mark>26%</mark>	25%	23% 27% 49%	
	Open	3.5	802	11% 22%	26%	26% 27% <mark>52%</mark>	
More teen and youth programs	Invite	3.4	334	18% 8% 27%	22%	22% 29% 52%	
More teen and youth programs	Open	3.4	730	17% 9% 26%	18%	25% 30% <mark>56%</mark>	
Additional after-school and summer programs	Invite	3.6	318	17% 24%	18%	20% 38% <mark>58</mark> %	
	Open	3.3	703	22% 9% <mark>31%</mark>	17%	20% 32% <mark>52%</mark>	
More special events	Invite	3.2	322	15% 15% 29%	24%	26% 21% 46%	
	Open	3.1	715	17% 14% 30%	30%	22% 17% 40%	RRC

Future Needs: Programs & Services by Average Rating

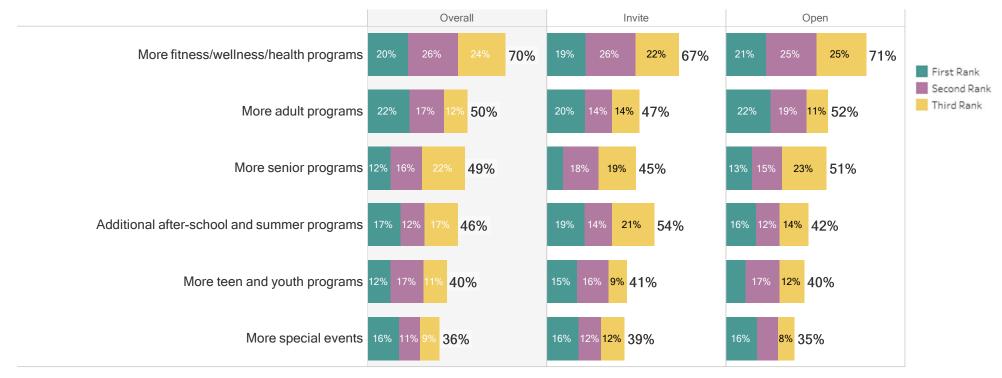
Q: What are the most important needs for improvement in Georgetown Parks & Recreation over the next 5 to 10 years? (Programs and Services)

	Overall		Invite		Open		
More fitness/wellness/health programs	n=1,206	3.6	n=370	3.5	n=836	3.7	
More senior programs	n=1,155	3.4	n=366	3.4	n=789	3.5	
More adult programs	n=1,155	3.4	n=353	3.3	n=802	3.5	
More teen and youth programs	n=1,064	3.4	n=334	3.4	n=730	3.4	
Additional after-school and summer programs	n=1,021	3.4	n=318	3.6	n=703	3.3	5 - Very important
More special events	n=1,037	3.1	n=322	3.2	n=715	3.1	4 3 2
							1 - Not at all important



Top 3 Future Needs: Programs & Services

Q: Which three programs and services are the highest priorities to your household?





Future Indoor Recreation Center (Invite sample)

63

Q: How important are each of the following amenities and/or programs at an indoor recreation center/aquatics facility? (Invite)

					Percent Responding:		
Question	Rating Category	Avg.	n=	1 & 2	3	4 & 5	
(Aquatics)	Family changing areas	3.5	357	17% 25%	17%	21% 36% 57%	5 - Very important 4
	Warm water activity pool (play features, slides, etc.)	3.3	358	21% 30%	16%	23% 31% <mark>54%</mark>	3
	Warm water therapy pool	3.3	355	18% 34%	17%	21% 28% 49%	1 - Not at all important
	Competitive lap swimming	2.5	336	41% 56%	14%	17% 30%	
(Gymnasium)	Fitness area (free/circuit weights, cardio, etc.)	3.9	262	17%	15%	19% 49% 68%	
	Group exercise room(s) (aerobic, dance, yoga, etc.)	3.7	378	23%	14%	22% 40% 62%	
	Indoor running track	3.3	374	18% 29%	19%	21% 31% <mark>52%</mark>	
	Multi-activity gym (pickleball, basketball, etc.)	3.3	362	18% 30%	22%	20% 29% <mark>49%</mark>	
(Youth)	Youth after-school activities/classroom area	3.3	333	22% 33%	16%	20% 31% <mark>51%</mark>	
	Drop-in child watch areas	3.2	319	27% 35%	19%	34% 47%	
	Indoor playground	3.2	326	24% 32%	22%	19% 27% <mark>46%</mark>	
	Game area	3.1	317	25% 37%	15%	24% 24% 48%	
(Other)	Dedicated senior activity space	3.4	380	17% 28%	22%	20% 30% <mark>50%</mark>	
	Multi-purpose spaces	3.3	366	26%	27%	23% 24% 47%	
	Community meeting rooms/classrooms	3.3	368	27%	27%	26% 21% 47%	
	Event spaces/party rooms	3.2	362	30%	29%	20% 20% <mark>41%</mark>	

Future Indoor Recreation Center (Open Link Sample)

Q: How important are each of the following amenities and/or programs at an indoor recreation center/aquatics facility? (Open)

					Percent Responding:		
Question	Rating Category	Avg.	n=	1 & 2	3	4 & 5	
(Aquatics)	Family changing areas	3.4	774	20% 28%	19%	18% 36% <mark>53%</mark>	5 - Very important 4
	Warm water therapy pool	3.3	790	19% 31%	20%	21% 29% 49%	3
	Warm water activity pool (play features, slides, etc.)	3.3	780	22% 32%	19%	20% 29% 50%	1 - Not at all important
	Competitive lap swimming	2.7	754	36% 49%	17%	21% 34%	
(Gymnasium)	Fitness area (free/circuit weights, cardio, etc.)	4.0	856	13%	15%	22% 50% 72%	
	Group exercise room(s) (aerobic, dance, yoga, etc.)	3.8	843	17%	16%	24% 43% 67%	
	Multi-activity gym (pickleball, basketball, etc.)	3.6	823	23%	20%	20% 37% 57%	
	Indoor running track	3.5	839	26%	19%	21% 34% <mark>55%</mark>	
(Youth)	Youth after-school activities/classroom area	3.3	726	21% 30%	18%	20% 32% <mark>52%</mark>	
	Drop-in child watch areas	3.1	705	29% 39%	16%	28% 45%	
	Game area	3.0	717	25% 35%	23%	22% 19% <mark>41%</mark>	
	Indoor playground	3.0	730	27% 39%	19%	21% 21% 42%	
(Other)	Dedicated senior activity space	3.4	799	26%	20%	23% 32% 55%	
	Multi-purpose spaces	3.3	805	22%	31%	27% 20% <mark>47%</mark>	
	Community meeting rooms/classrooms	3.2	800	27%	30%	24% 19% <mark>43%</mark>	
	Event spaces/party rooms	2.9	780	18% 35%	33%	20% 33%	

Future Indoor Recreation Center by Average Rating

Q: How important are each of the following amenities and/or programs at an indoor recreation center/aquatics facility?

			Overall		Invite		Open
(Aquatics)	Family changing areas	n=1,131	3.4	n=357	3.5	n=774	3.4
	Warm water activity pool (play features, slides, etc.)	n=1,138	3.3	n=358	3.3	n=780	3.3
	Warm water therapy pool	n=1,145	3.3	n=355	3.3	n=790	3.3
	Competitive lap swimming	n=1,090	2.6	n=336	2.5	n=754	2.7
(Gymnasium)	Fitness area (free/circuit weights, cardio, etc.)	n=1,118	4.0	n=262	3.9	n=856	4.0
	Group exercise room(s) (aerobic, dance, yoga, etc.)	n=1,221	3.8	n=378	3.7	n=843	3.8
	Multi-activity gym (pickleball, basketball, etc.)	n=1,185	3.5	n=362	3.3	n=823	3.6
	Indoor running track	n=1,213	3.4	n=374	3.3	n=839	3.5
(Youth)	Youth after-school activities/classroom area	n=1,059	3.3	n=333	3.3	n=726	3.3
	Drop-in child watch areas	n=1,024	3.1	n=319	3.2	n=705	3.1
	Game area	n=1,034	3.0	n=317	3.1	n=717	3.0
	Indoor playground	n=1,056	3.0	n=326	3.2	n=730	3.0
(Other)	Dedicated senior activity space	n=1,179	3.4	n=380	3.4	n=799	3.4
	Multi-purpose spaces	n=1,171	3.3	n=366	3.3	n=805	3.3
	Community meeting rooms/classrooms	n=1,168	3.2	n=368	3.3	n=800	3.2
	Event spaces/party rooms	n=1,142	3.0	n=362	3.2	n=780	2.9



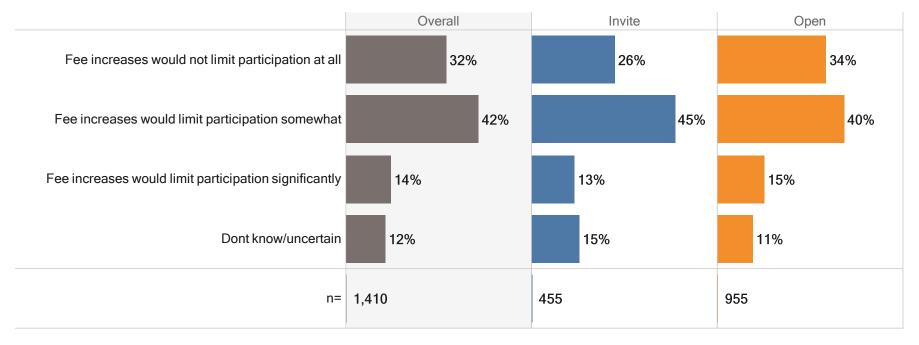


Financial Choices / Fees

Increased User Fee Impacts

An increase in user fees would somewhat limit participation for 45% of invite respondents and significantly limit participation for another 13%.

Q: If fee adjustments were made for Georgetown Parks & Recreation programs and facilities (due to increasing costs to maintain quality programs, services, or facilities), which of the following best describes the potential impact, if any, that fee increases would have on your current level of participation?

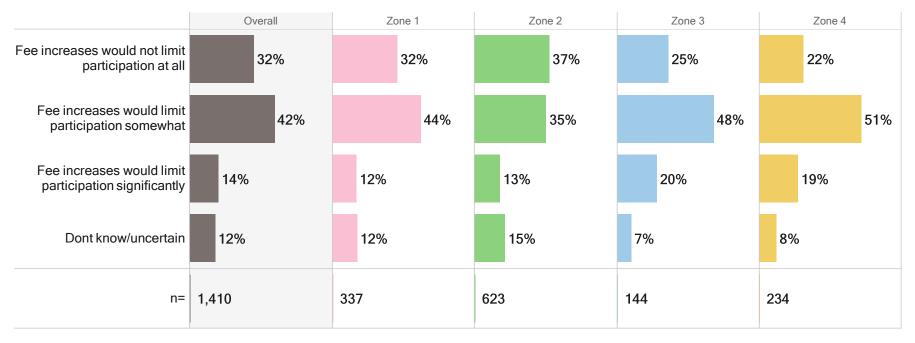




User Fee Impacts by Parkland Dedication Zones

An increase in user fees would affect residents living in Zones 3 & 4 more than those who live in Zone 1 & 2.

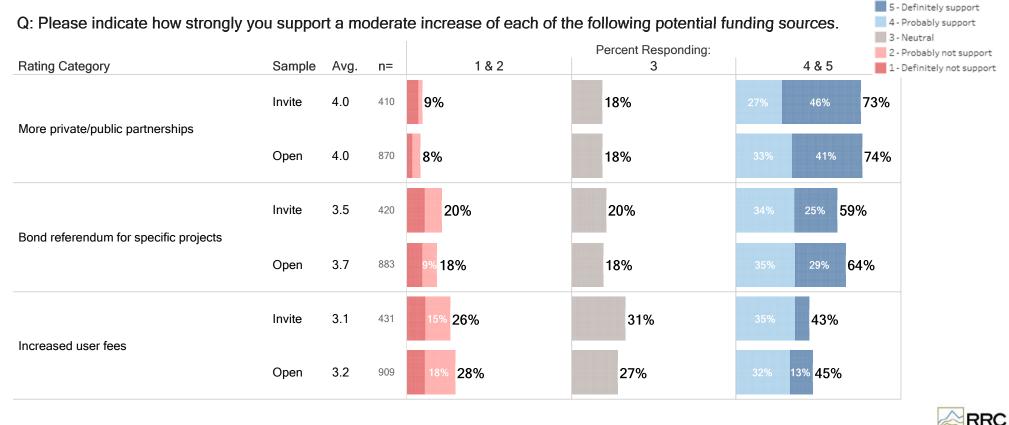
Q: If fee adjustments were made for Georgetown Parks & Recreation programs and facilities (due to increasing costs to maintain quality programs, services, or facilities), which of the following best describes the potential impact, if any, that fee increases would have on your current level of participation?





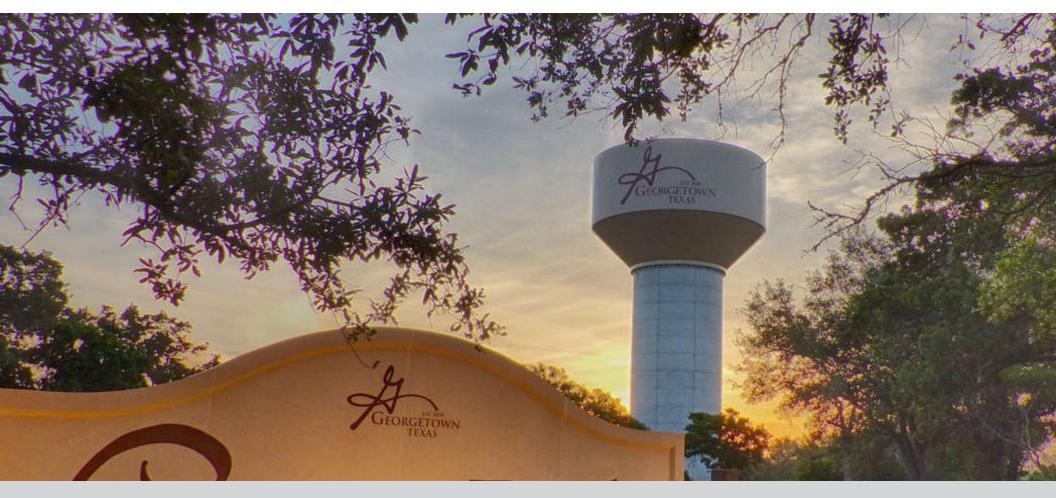
Funding Support

Nearly three-quarters of respondents probably or would definitely support more private/public partnerships as potential funding sources. Positive support for bond referendums for specific projects also exists among invite and open link respondents. An increase in user fees is less supported; however, it still has positive support.



Funding Support by Parkland Dedication Zones

Q: Please indicate how strongly			odera		ne following potential fu Percent Responding:	-	 5 - Definitely support 4 - Probably support 3 - Neutral 2 - Probably not support
Rating Category	Sample	Avg.	n=	1 & 2	3	4 & 5	1 - Definitely not suppor
	Zone 1	4.1	314	8%	16%	31% 44%	76%
More private/public partnerships	Zone 2	4.0	560	9%	19%	32% 40%	72%
	Zone 3	4.1	133	7%	15%	33% 45%	78%
	Zone 4	4.1	215	9%	18%	27% 46%	73%
	Zone 1	3.7	324	17%	17%	37% 29% (37%
Bond referendum for specific projects	Zone 2	3.5	573	22%	19%	34% 25% <mark>60</mark>	%
Sond referendum for specific projects	Zone 3	3.7	135	^{8%} 18%	15%	36% 32%	68%
	Zone 4	3.6	217	18%	21%	31% 30% <mark>60</mark>	%
	Zone 1	3.2	331	16% 26%	27%	36% 48%	
norecord upor food	Zone 2	3.2	588	15% 26%	28%	33% 14% 47%	
Increased user fees	Zone 3	3.0	142	23% 35%	26%	32% 39%	
	Zone 4	3.0	220	14% 16% 30%	33%	27% 37%	



Community Comments

At the end of the survey, respondents were given the opportunity to provide any additional comments on parks and recreation facilities, programs, and services in Georgetown.

A random selection of verbatim responses is shown below. See Appendix for full listing of comments provided.

Common meeting rooms in the various developments (Sun City, The Delaney, other retirement facilitates) could be used for educational entertainment (movies, etc.) and recreational programs, easing transportation issues for some.

Easy access to walking and biking trails is important. Also, bike trail lanes on city roads is important.

I'd love more community outreach to advertise programs, plus more availability of toddler classes and incentives for Georgetown citizens/free events for families.

Just visited Garey Park- nicest and best designed park I have ever been to. Excellent.

More accessible bicycle trails that are not on roads. I would like to see and would use a bicycle trail around the airport, in the existing wooded area and separate trail along side a road where necessary.

It's very hard to sign up for the Park and Rec email newsletter. Please simplify.

It would be nice to have a warm water pool where it would be comfortable to swim indoors. The rec center is too cold to enjoy swimming.

RRC

Community Comments