

Georgetown Parks & Recreation Master Plan Survey

August 2021



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Introduction

The purpose of this study was to gather community feedback on Georgetown parks and recreation facilities, amenities, programs, future planning, communication, and more.

This survey research effort and subsequent analysis were designed to assist Georgetown Parks & Recreation Department in developing a plan to reflect the community's needs and desires.

Methodology

Primary methods:

1 = Statistically Valid (Invitation Survey)

Mailed postcard and survey with an option to complete online through password protected website

2 = Open Link Survey

Online survey available to all residents of Georgetown

3,840 Postcards & Surveys Delivered



491 - Invitation Surveys Completed
+/- 4.4%
Margin of Error



1,545 - Open Link Surveys Completed

2,036

Total
Completed
Surveys

Weighting the Data

1

The underlying data from the invitation survey were weighted by population of parkland dedication zones, age, and ethnicity to ensure appropriate representation of **Georgetown residents** across different demographic cohorts in the sample.



2

Using U.S. Census Data, the population of parkland dedication zones, age and ethnicity distributions in the invite sample were adjusted to more closely match the actual population profile of Georgetown.

Key Findings



PARK & RECREATION USERS

Prior to the COVID-19 pandemic, nearly half of invite respondents in Georgetown used city parks at least a few times a month or more often. Trails, restrooms and open spaces are the most used amenities at parks and recreation facilities. Open Link respondents, although similar to the invite sample, are somewhat more frequent users of most facilities.



IMPORTANCE OF FACILITIES & SERVICES

On a scale of 1 to 5, with 5 being very important, resident households rated amenities at parks (4.4), trails and pathways (4.3), and parks and open spaces (4.2) as the most important facilities or amenities to their household. Fitness programs (3.4), adult recreation programs (3.2), and senior programs (3.2) rated as the most important programs and services.



COMMUNICATION

There is room for improvement to better leverage communication efforts and information dissemination about parks and recreation facilities and services to further create awareness in Georgetown. Over 30% of invite respondents indicated that communication effectiveness is not effective with an average score of 2.9 (on a scale of 1 to 5).



NEEDS MET FACILITIES & SERVICES

In terms of facilities and services meeting the needs of the community, respondents feel that trails and pathways (4.0), amenities at parks (3.9), youth athletics (3.7) and senior programs (3.7) are meeting the needs the best. Skateboard parks and environmental programs rated lower for invite and open link respondents (3.2 and 3.1, respectively).

Key Findings



INCREASE USE

Improved communication about offerings, better lighting, and better maintenance are the top items that if addressed would increase parks and recreation usage for invite respondents. Open link respondents also said better lighting but indicated that having facilities closer to where they live would increase their use.



FUTURE FACILITY NEEDS

Respondents feel adding trails in neighborhood parks and/or connecting parks to city trail systems (4.2) and acquiring land for new parks in underserved areas (4.0) are the most important items to focus on for facilities and amenities in the future. Better maintenance follows at 3.8.



FUTURE PROGRAM NEEDS

For programs and services, invite respondents rated more after school and summer programs (3.6) as the most important need for the future. More fitness/wellness/health programs was also important for both invite and open link respondents.



FUTURE INDOOR RECREATION CENTER

Gymnasium amenities are the most important amenities for a new indoor recreation center. The top two amenities are fitness areas with weights and cardio equipment and group exercise rooms.



TRANSPORTATION

A motor vehicle is the most used and preferred method of transportation to parks and recreation facilities.



FUNDING SOURCES

Nearly three-quarters of invite respondents (73%) would probably/definitely support more private/public partnerships as potential funding sources. Positive support for bond referendums for special projects also exists (59%).



Demographics



Georgetown Parkland Dedication Zones:

- Zone 1 – 28%
- Zone 2 – 36%
- Zone 3 – 11%
- Zone 4 – 24%
- Don't know – 1%

11.0 Average number of years
living in Georgetown



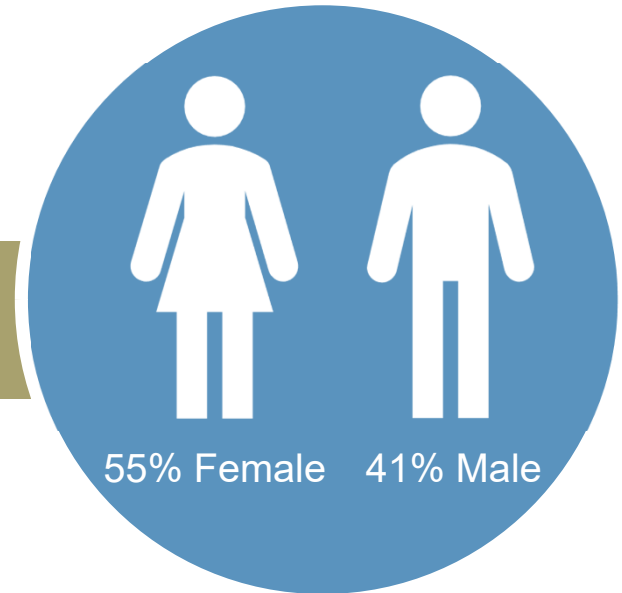
89% of respondents own their residence; 11% rent



10% of respondents have a need for ADA accessible facilities and amenities



47% of respondents own a dog

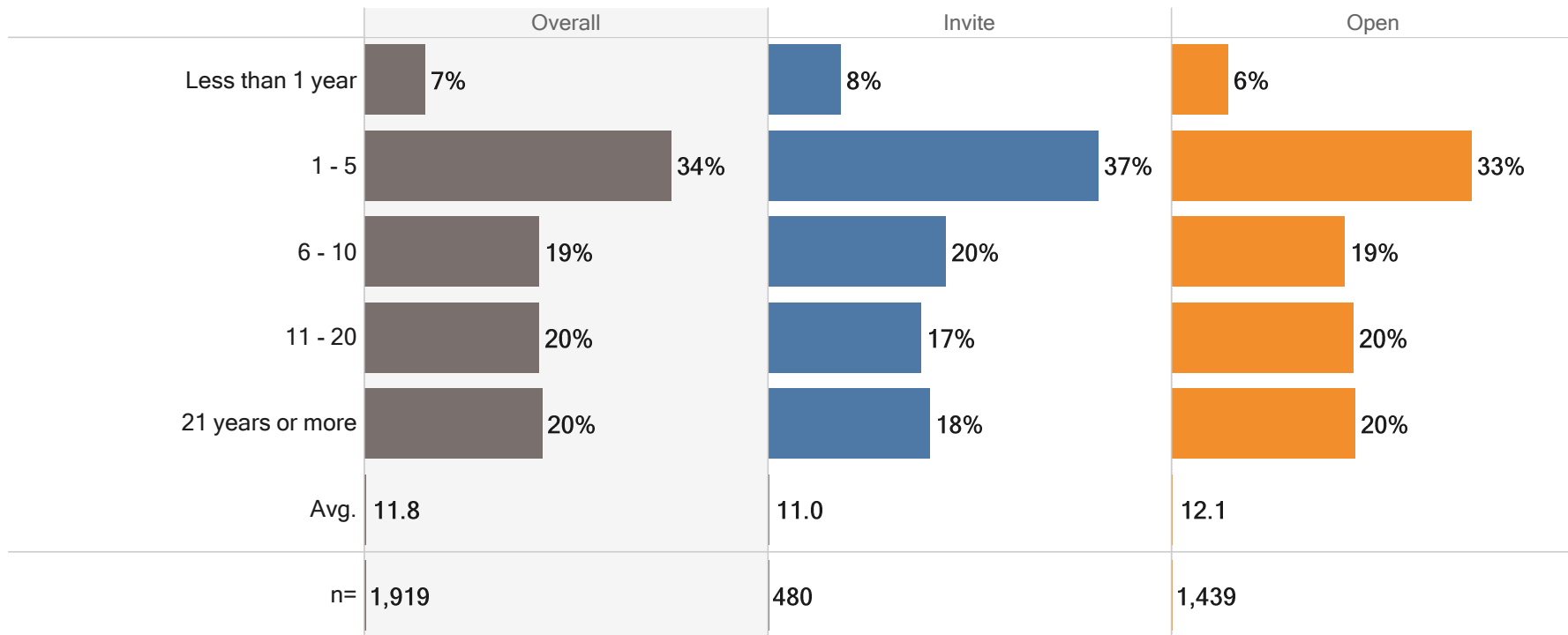


Demographic Profile (Invite Sample)

Demographics

Respondent tenure in Georgetown.

Q: How long have you lived in Georgetown?

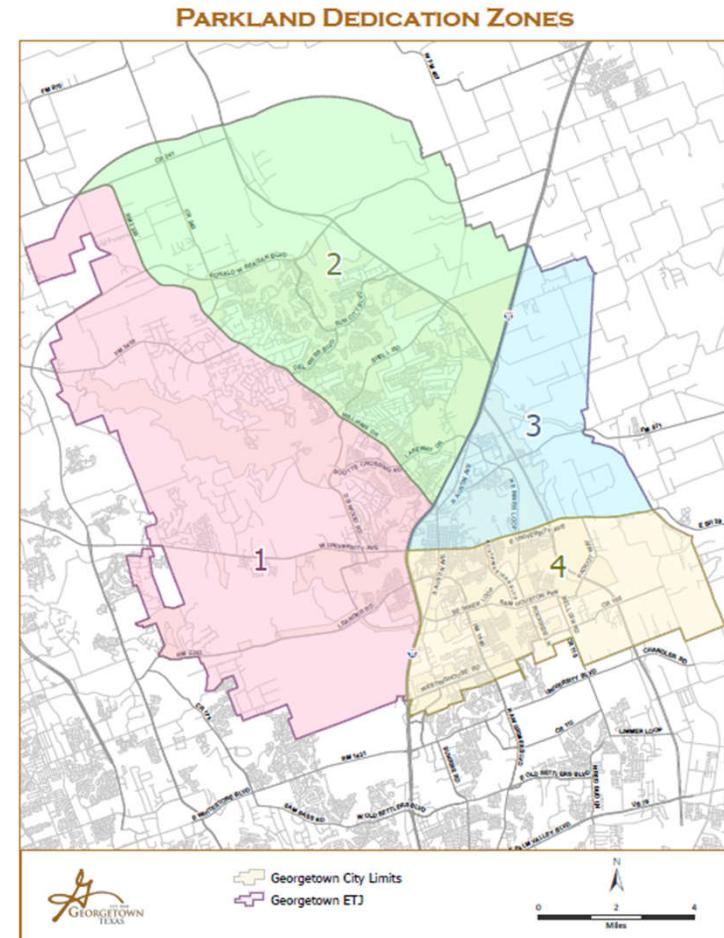


Demographics

Household area location.

Q: Which Parkland Dedication Zone do you live in?

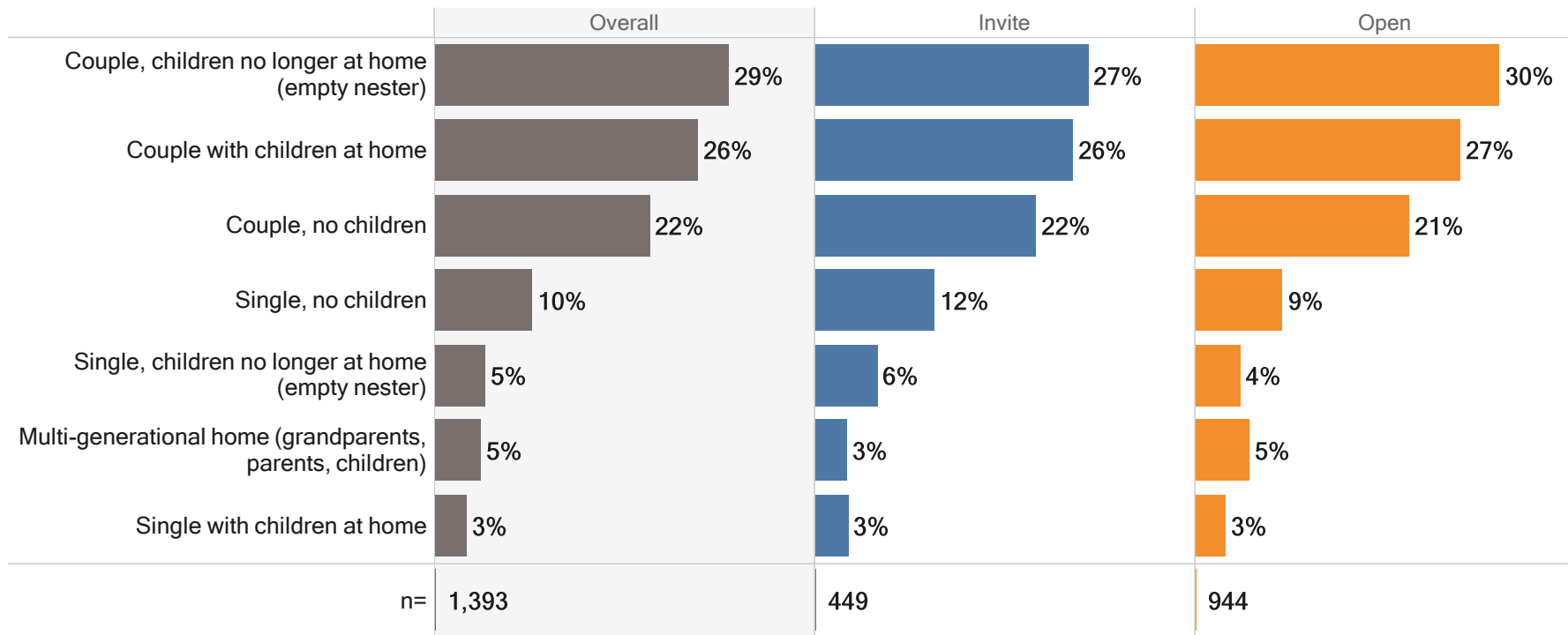
	Overall	Invite	Open
Zone 1: West of I-35/South of Williams Dr	29%	28%	29%
Zone 2: West of I-35/North of Williams Dr	39%	36%	40%
Zone 3: East of I-35/North of Hwy 29	11%	11%	12%
Zone 4: East of I-35/South of Hwy 29	17%	24%	15%
Don't know	2%	1%	2%
Other	2%	0%	2%
n=	2,014	481	1,533



Demographics

Household status.

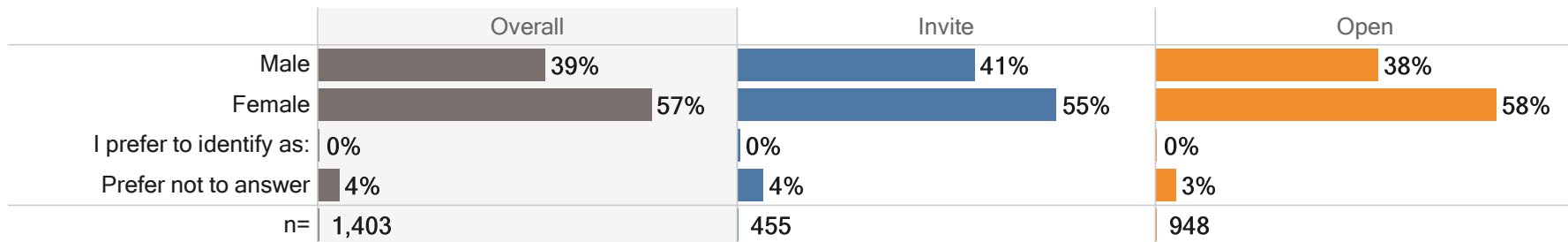
Q: Which of these categories best applies to your household?



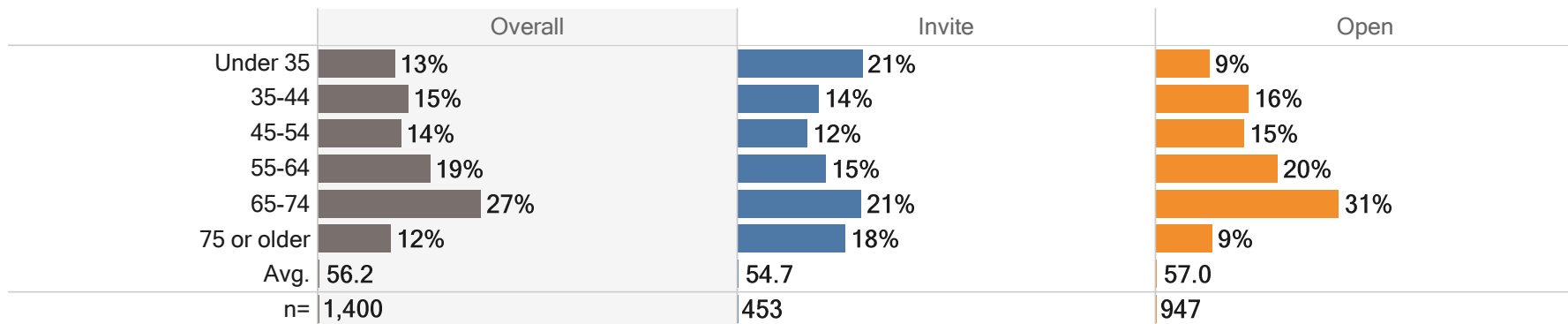
Demographics

Respondent gender and age.

Q: Please indicate the gender with which you identify:



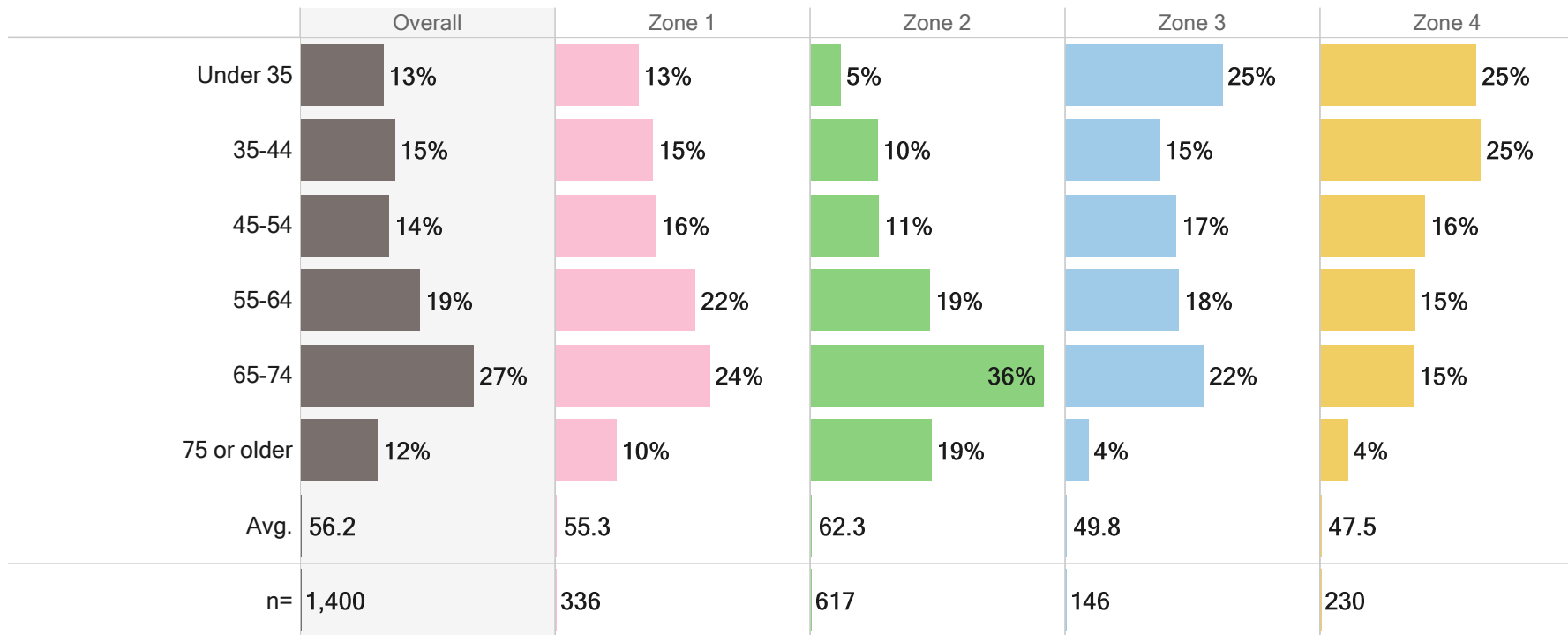
Q: What is your age?



Demographics

Respondent age by Parkland Dedication Zones.

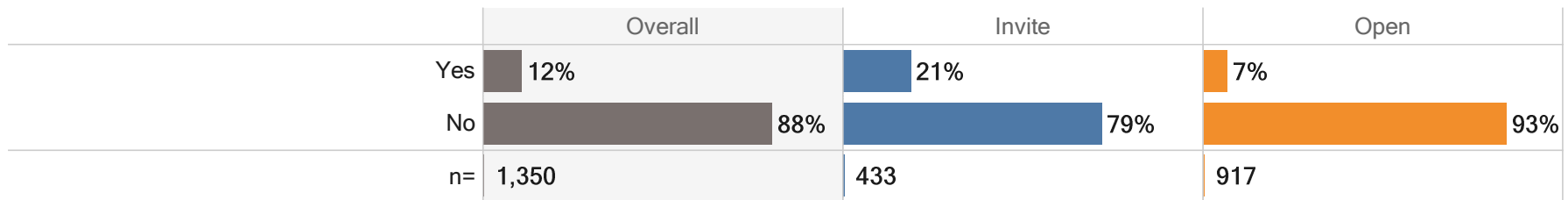
Q: What is your age?



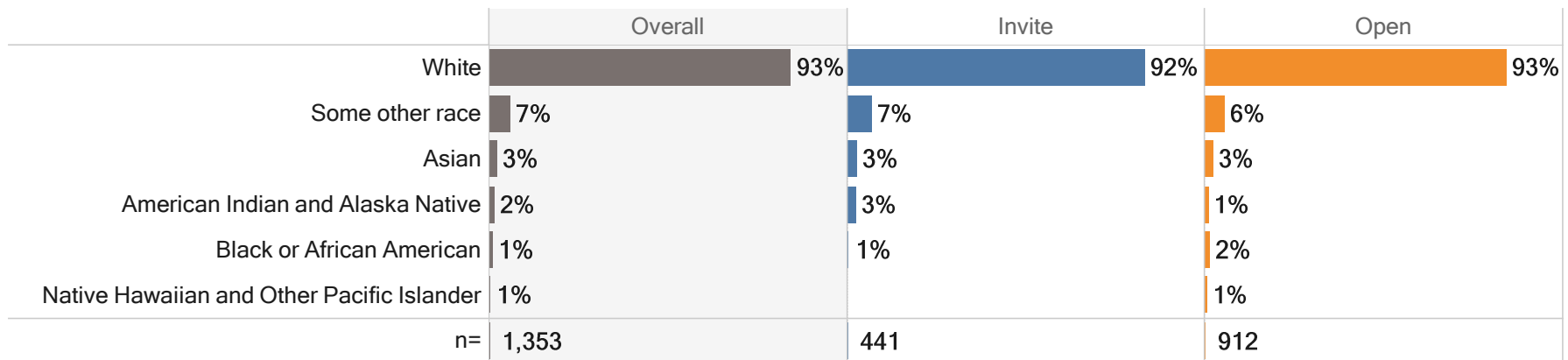
Demographics

Respondent ethnicity and race.

Q: Are you of Hispanic, Latino or Spanish origin?



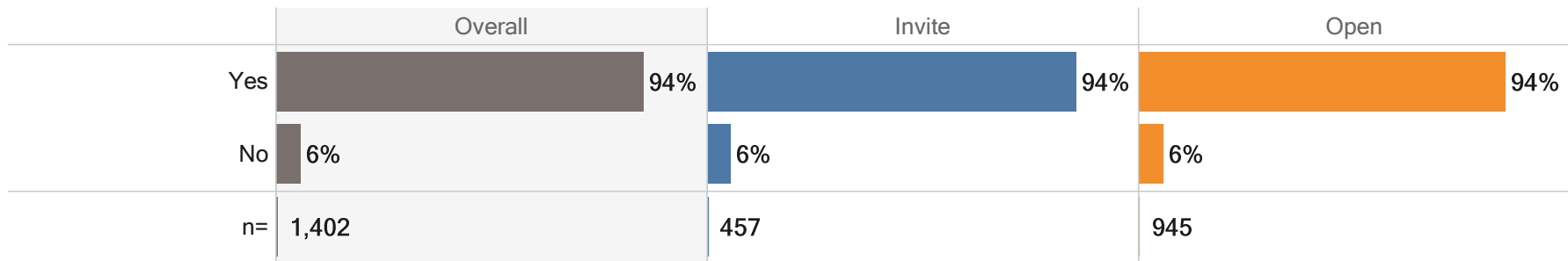
Q: What race to you consider yourself to be? (Check all that apply)



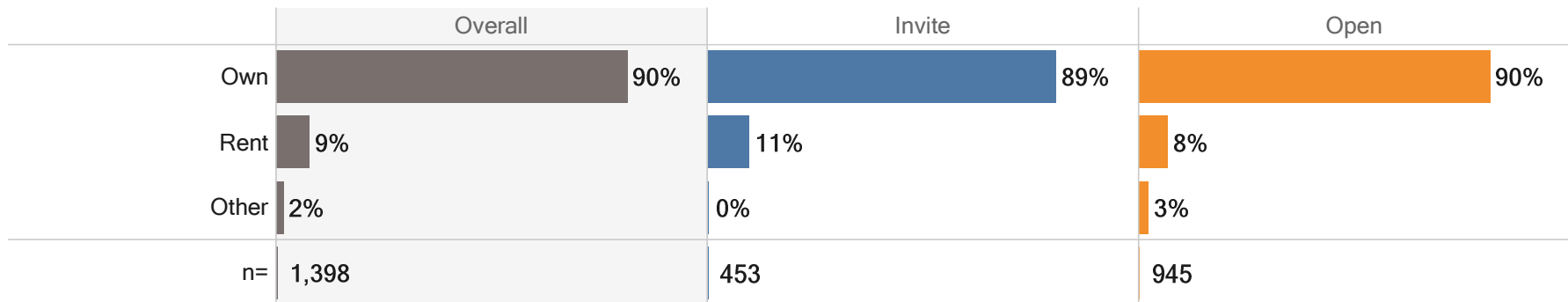
Demographics

Respondent voting status and home ownership.

Q: Are you a registered voter in Georgetown?



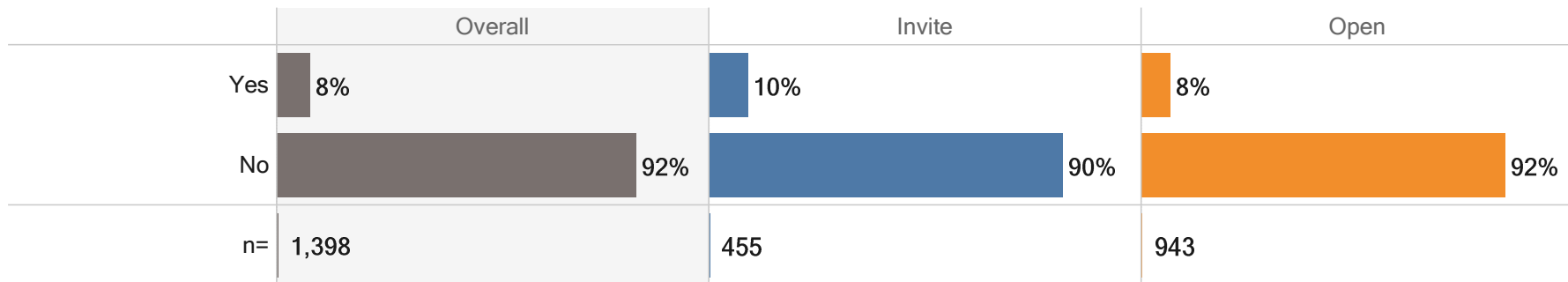
Q: Do you own or rent your residence in Georgetown?



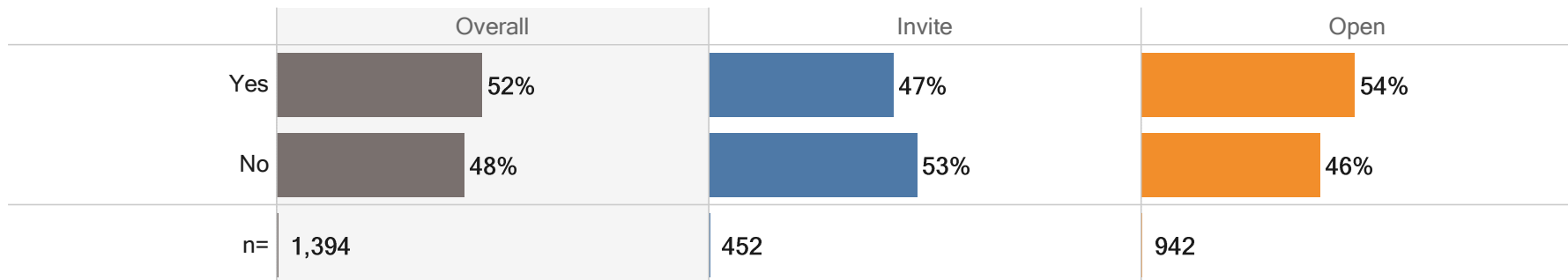
Demographics

Household ADA needs and dog ownership.

Q: Does your household have a need for ADA-accessible (Americans with Disabilities) facilities and services?



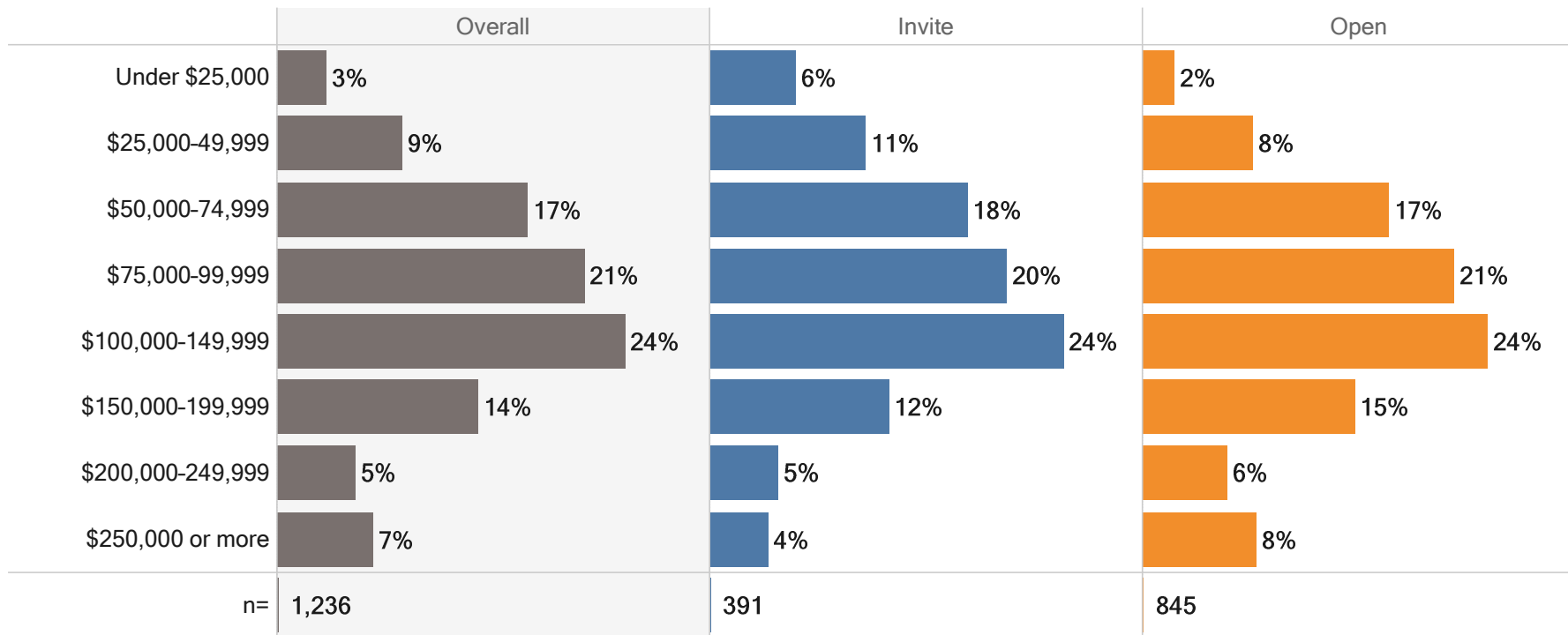
Q: Do you or a member of your household own a dog?



Demographics

Household income.

Q: Which of these categories best describes the total gross annual income of your household (before taxes)?



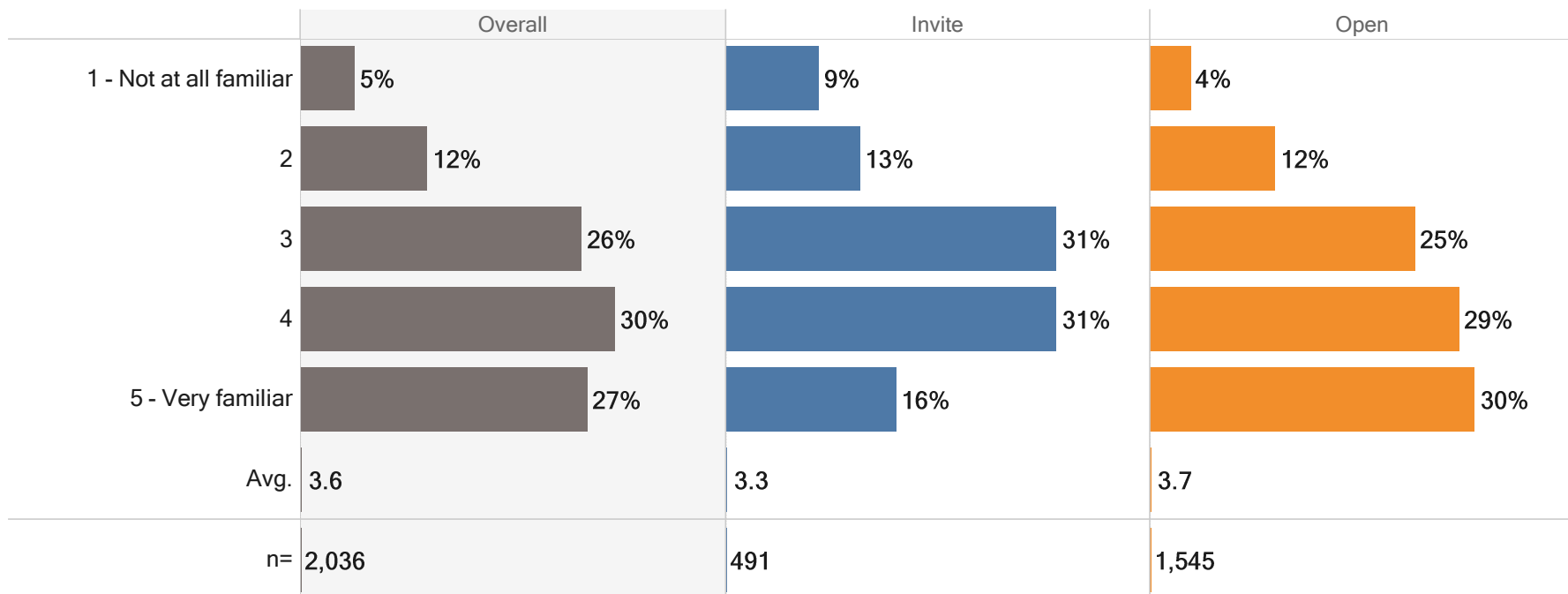
Current Usage



Parks/Recreation Familiarity

Overall familiarity with Georgetown Parks & Recreation is slightly better than average. 47% of the Invite Sample is familiar or very familiar with the parks, facilities, programs, and services offered by Georgetown Parks & Recreation. In comparison, 59% of the open link sample are familiar or very familiar.

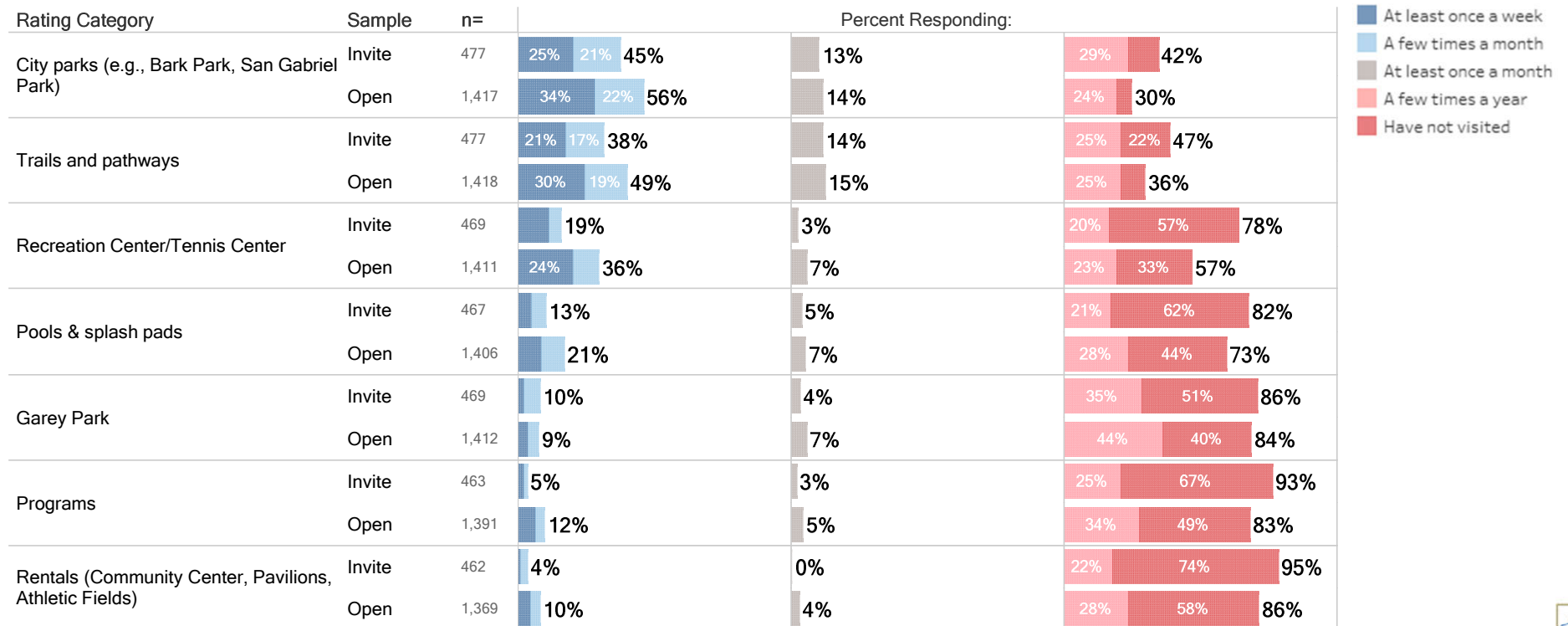
Q: How familiar is your household with the parks, facilities, programs, and services offered by Georgetown Parks & Recreation?



Program & Facility Usage

Prior to the COVID-19 pandemic, nearly half (45%) of invite respondents in Georgetown used city parks a few times a month or more often. Open Link respondents, although similar to the invite sample, are somewhat more frequent users of most facilities.

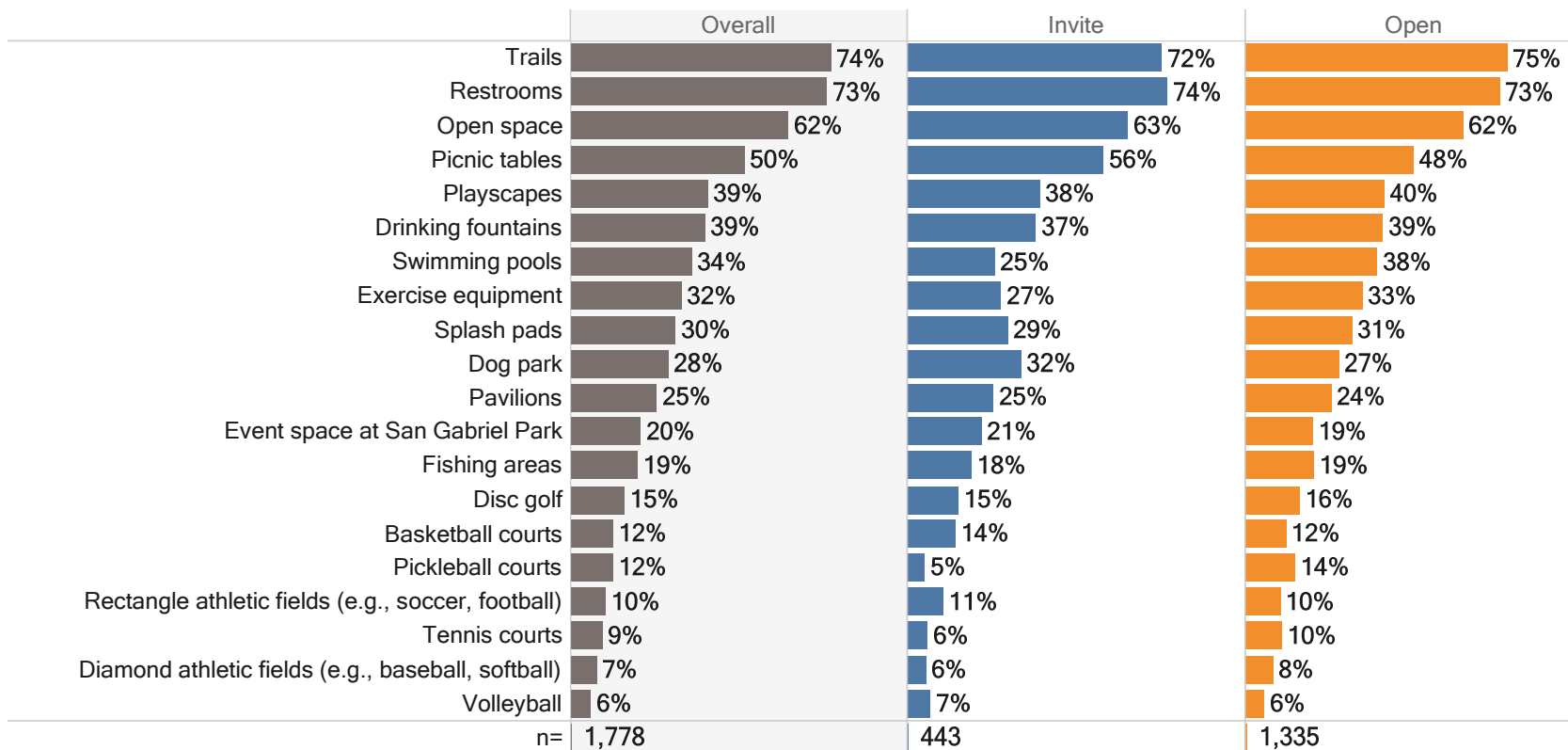
Q: How frequently have you and/or a member of your household used or participated in any of the following programs or facilities provided by Georgetown Parks & Recreation?



Amenities Usage

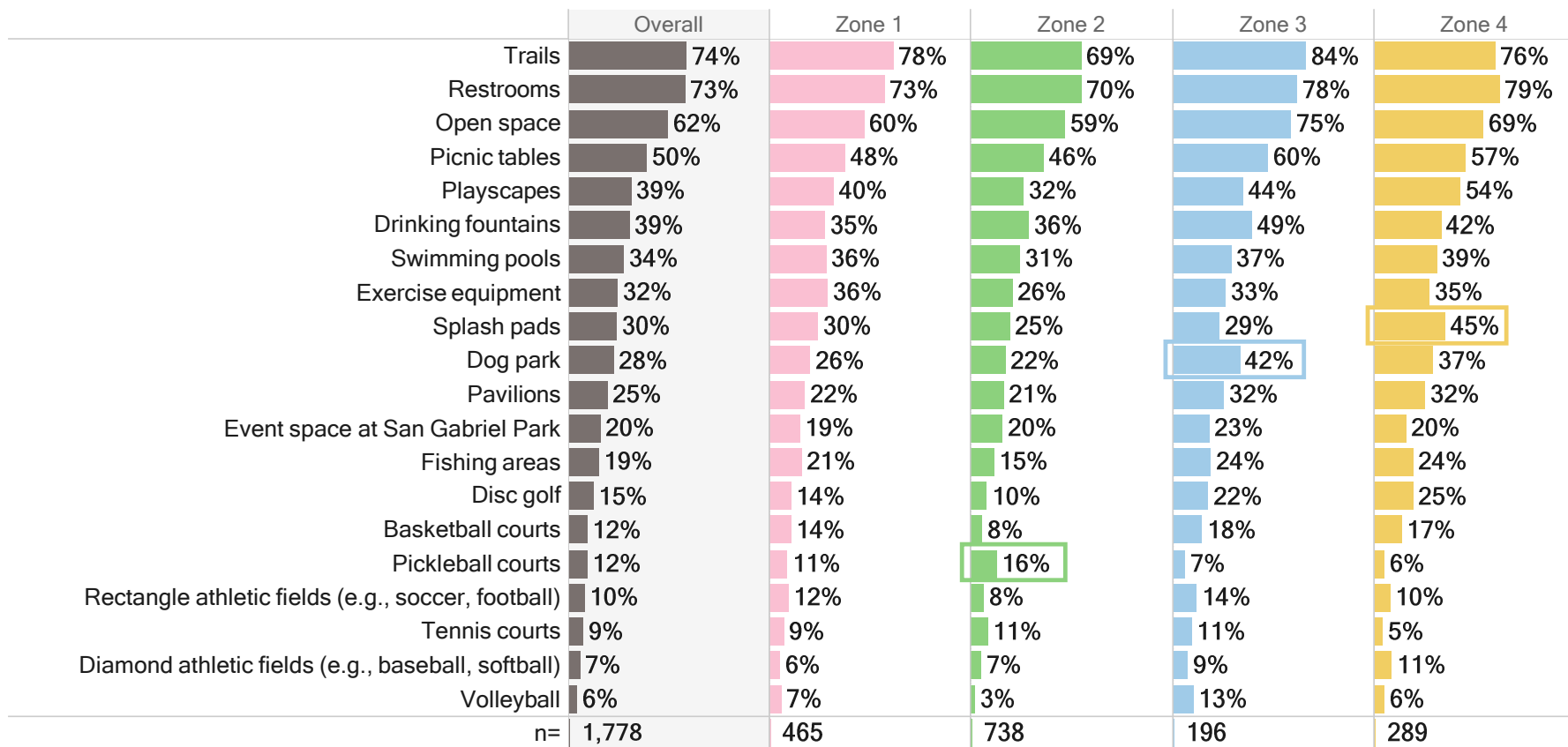
Trails, restrooms and open spaces are the most used amenities among both invite and open link respondents, followed by picnic tables, playscapes, and drinking fountains.

Q: Which of the following amenities does your household use when visiting Georgetown Parks & Recreation facilities?
(Check all that apply)



Amenities Usage by Parkland Dedication Zones

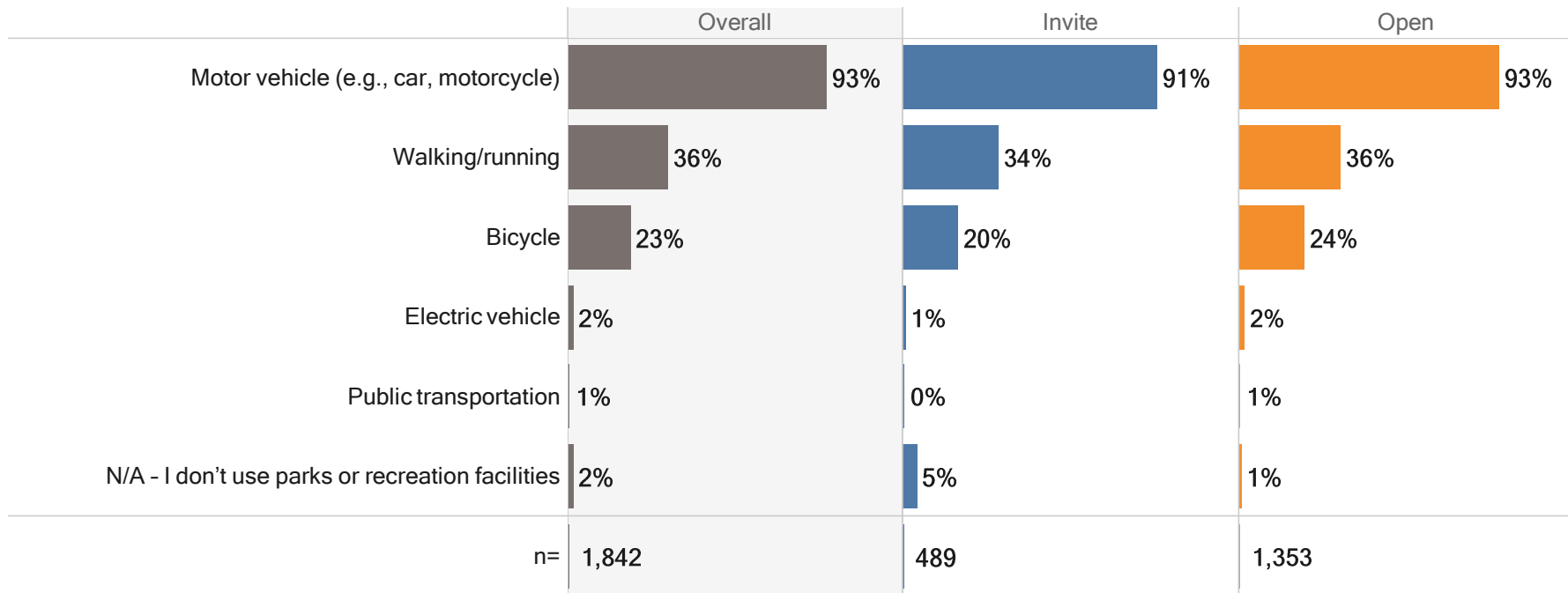
Q: Which of the following amenities does your household use when visiting Georgetown Parks & Recreation facilities?
(Check all that apply)



Transportation Mode

A motor vehicle is the most typical form of transportation to parks and recreation facilities, followed by walking and/or running.

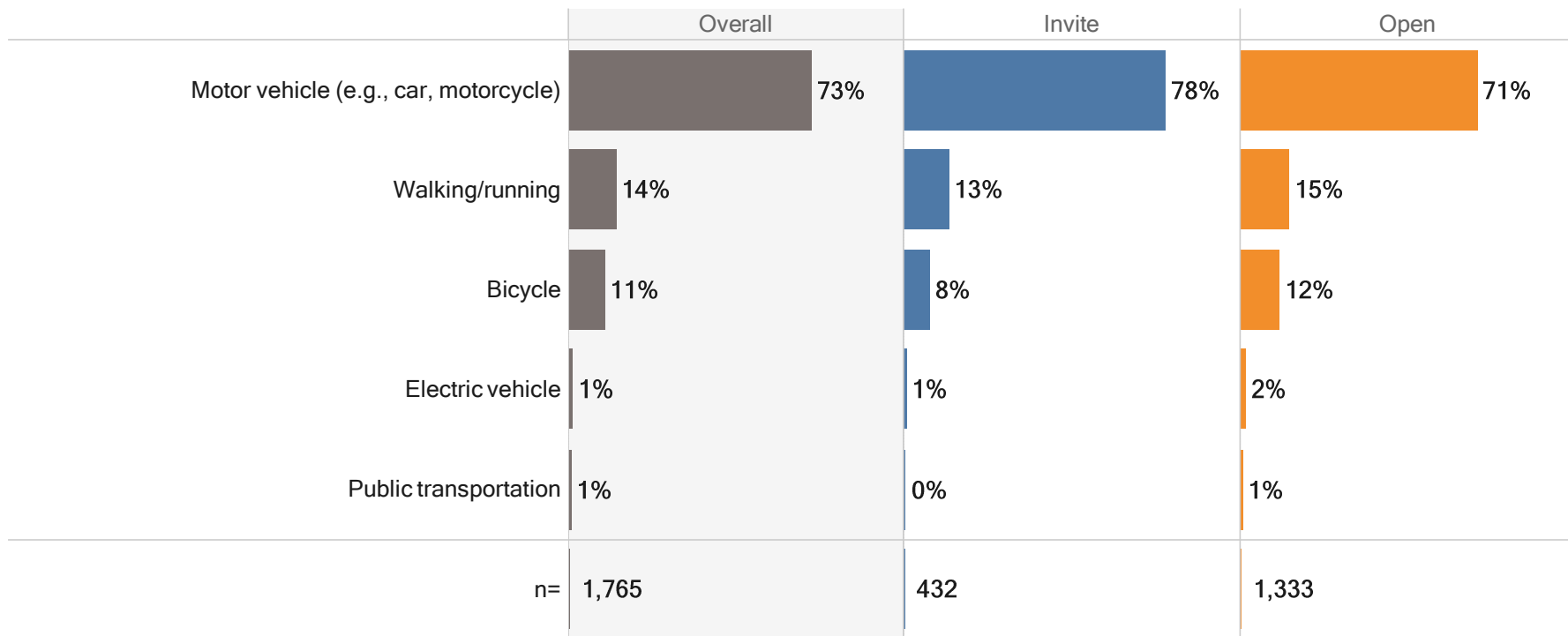
Q: When you and/or your household visit parks, community centers and/or recreation facilities, which mode(s) of transportation do you typically use? (Check all that apply)



Preferred Transportation Mode

A motor vehicle is the most preferred mode of transportation.

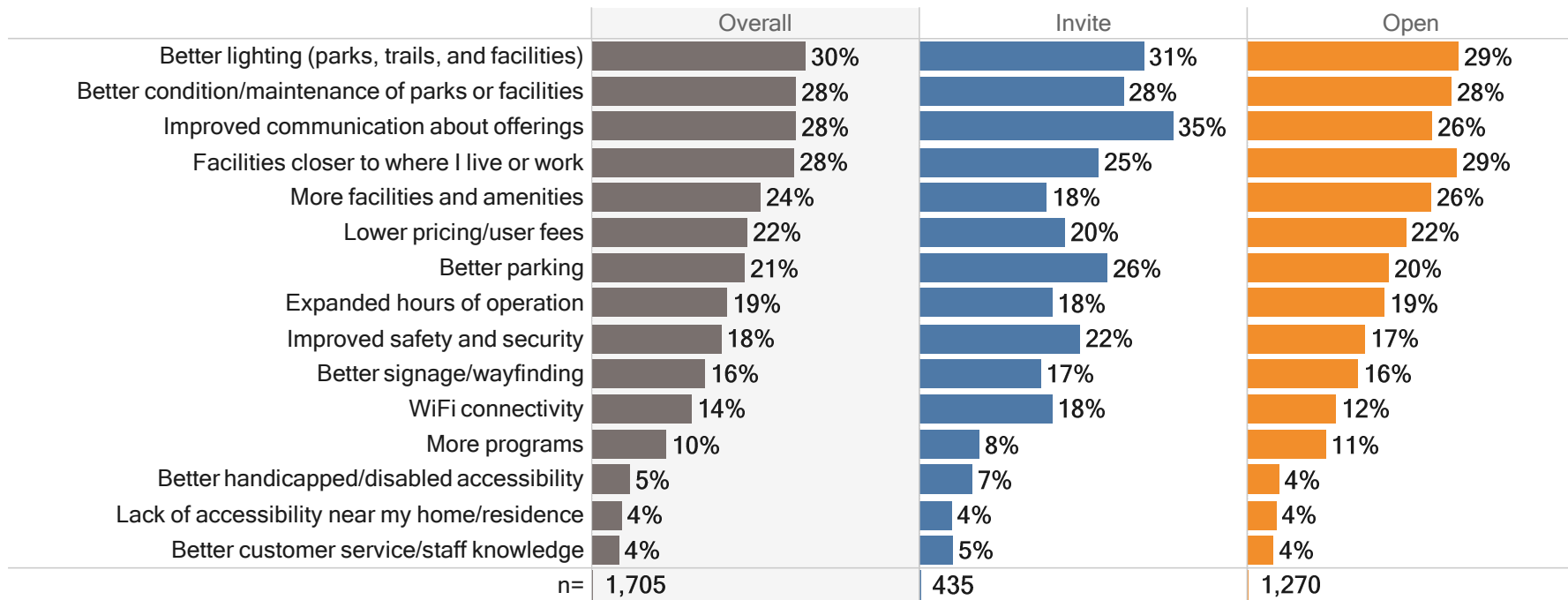
Q: What is your preferred mode of transportation?



Increase Usage

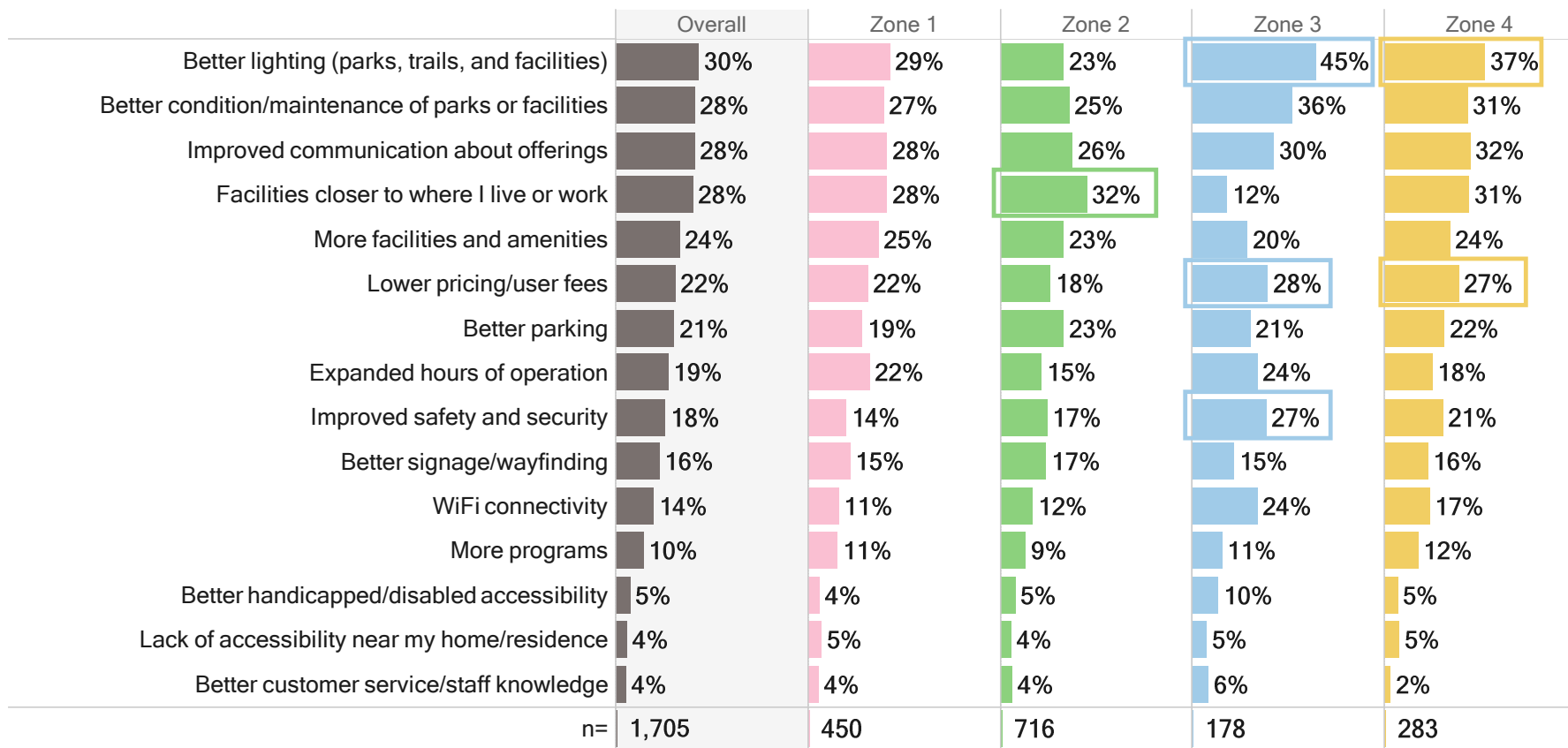
Invite respondents indicate that improved communication about offerings, better lighting, and better condition/maintenance would increase their use of parks and recreation facilities the most.

Q: What are the most important areas that, if addressed by Georgetown Parks & Recreation, would increase your use of parks and recreation facilities? (Check all that apply)



Increase Usage by Parkland Dedication Zones

Q: What are the most important areas that, if addressed by Georgetown Parks & Recreation, would increase your use of parks and recreation facilities? (Check all that apply)



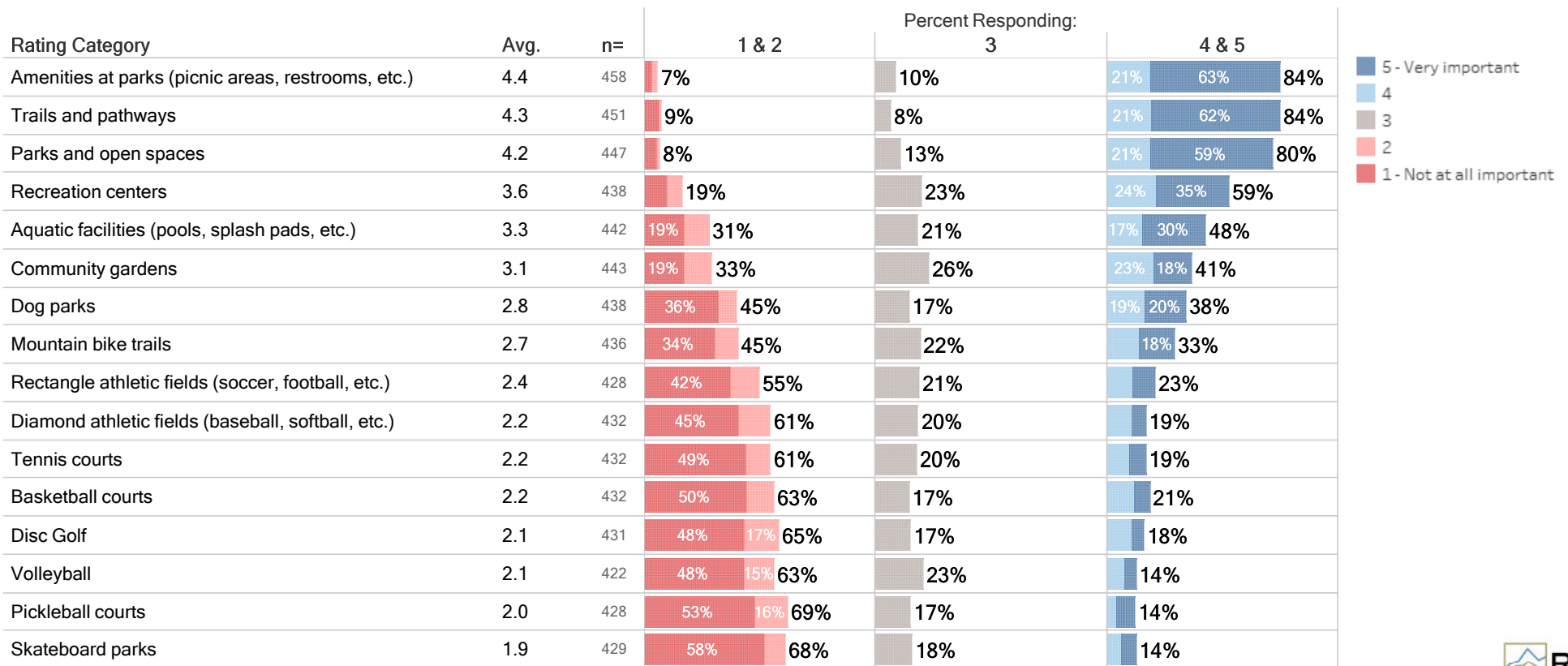
Current Conditions



Importance of Current Facilities and Amenities

Invite respondents rated amenities at parks (4.4), trails and pathways (4.3), and parks and open spaces (4.2) as the most important facilities or amenities to their household.

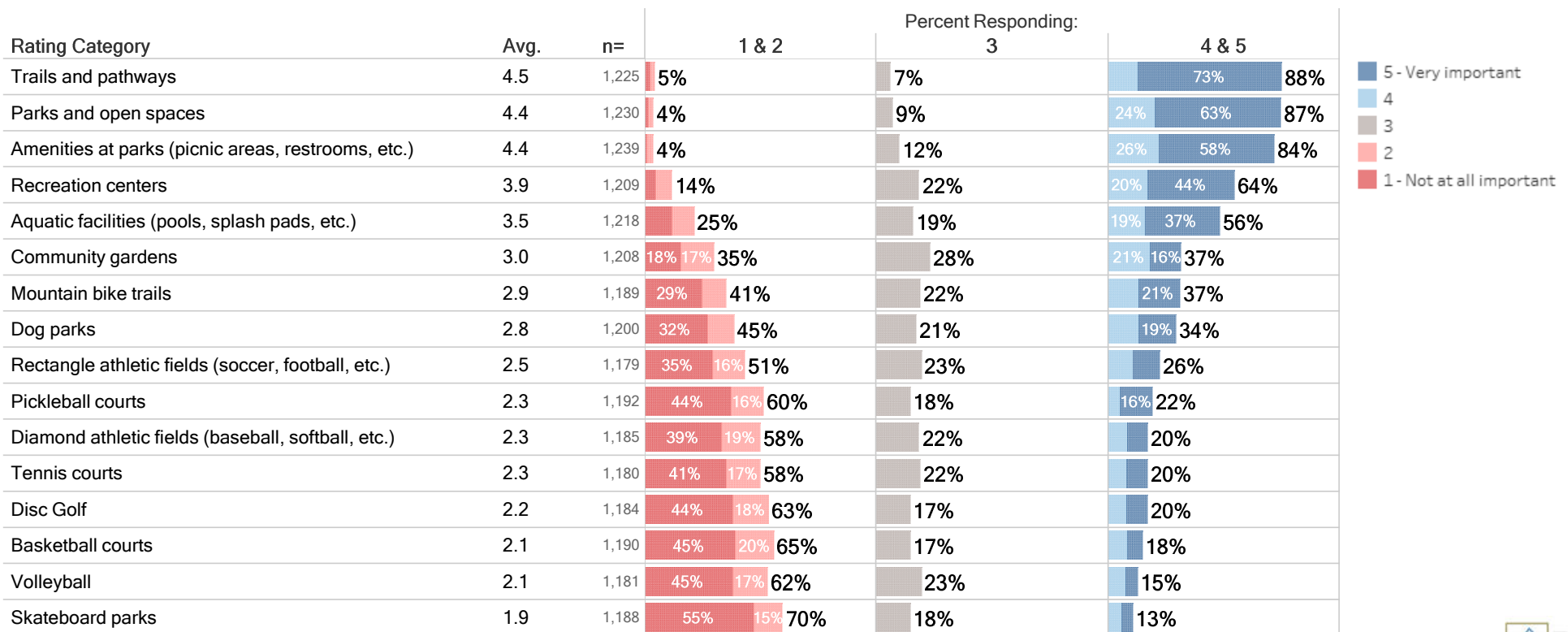
Q: How important are the following facilities and services to your household? (Facilities and Amenities) (Invite)



Importance of Current Facilities and Amenities

Open Link respondents rated trails and pathways (4.5), parks and open spaces (4.4), and amenities at parks (4.4) as the most important facilities or amenities to their household, the same top three as invite respondents but in a different order.

Q: How important are the following facilities and services to your household? (Facilities and Amenities) (Open Link)



Importance of Current Facilities and Amenities

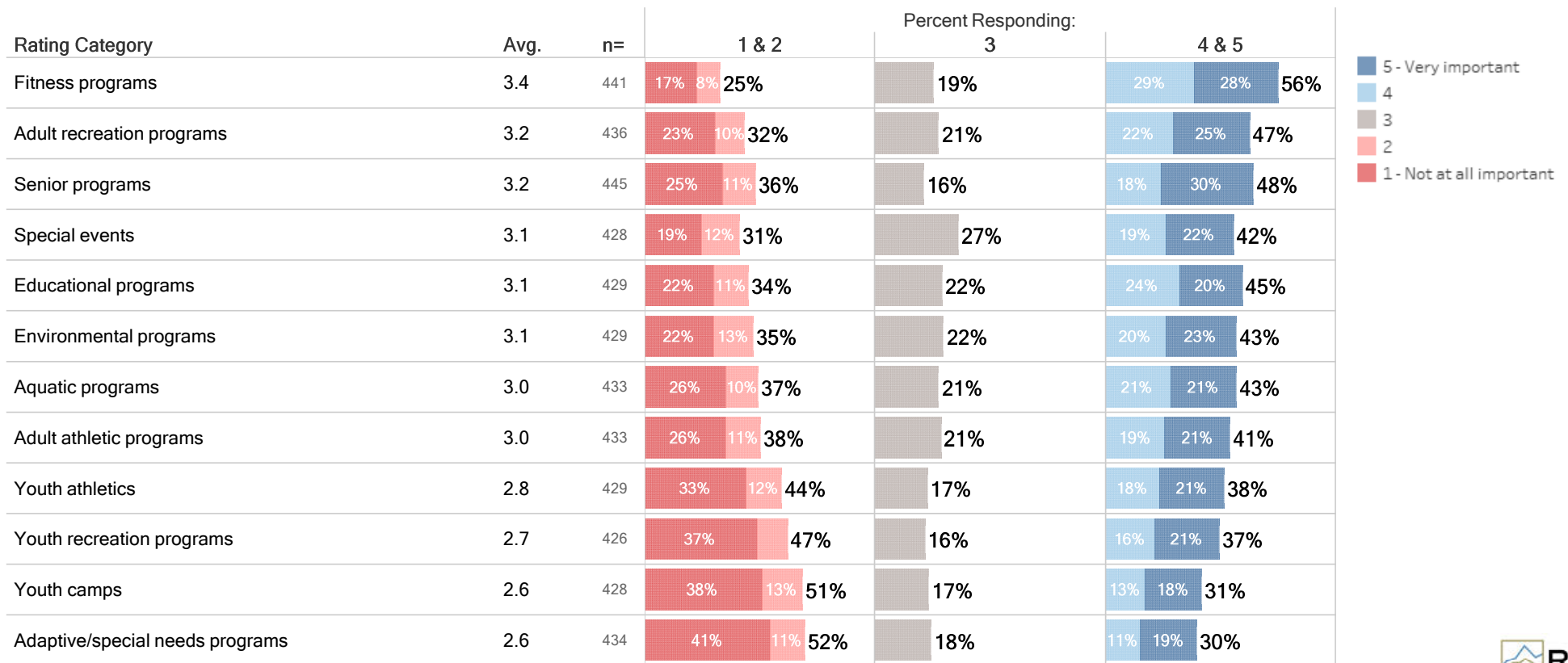
Q: How important are the following facilities and services to your household? (Facilities and Amenities)

	Overall	Zone 1	Zone 2	Zone 3	Zone 4
Trails and pathways	n=1,676 4.5	n=430 4.6	n=702 4.3	n=184 4.7	n=280 4.5
Parks and open spaces	n=1,677 4.4	n=434 4.4	n=701 4.3	n=185 4.6	n=276 4.5
Amenities at parks (picnic areas, restrooms, etc.)	n=1,697 4.4	n=433 4.3	n=715 4.3	n=188 4.4	n=278 4.6
Recreation centers	n=1,647 3.8	n=428 3.9	n=682 3.7	n=185 3.9	n=275 3.8
Aquatic facilities (pools, splash pads, etc.)	n=1,660 3.5	n=429 3.5	n=688 3.3	n=185 3.5	n=278 3.8
Community gardens	n=1,651 3.0	n=428 3.0	n=687 2.9	n=184 3.4	n=272 3.1
Mountain bike trails	n=1,625 2.8	n=420 3.0	n=670 2.5	n=185 3.3	n=274 3.0
Dog parks	n=1,638 2.8	n=427 2.7	n=672 2.6	n=184 3.2	n=276 2.9
Rectangle athletic fields (soccer, football, etc.)	n=1,607 2.5	n=418 2.6	n=659 2.3	n=184 2.6	n=270 2.7
Diamond athletic fields (baseball, softball, etc.)	n=1,617 2.3	n=422 2.4	n=661 2.2	n=181 2.3	n=275 2.5
Tennis courts	n=1,612 2.3	n=425 2.4	n=660 2.2	n=181 2.3	n=271 2.3
Pickleball courts	n=1,620 2.3	n=419 2.2	n=672 2.4	n=180 2.0	n=271 2.0
Disc Golf	n=1,615 2.2	n=420 2.2	n=663 2.0	n=182 2.4	n=274 2.4
Basketball courts	n=1,622 2.2	n=423 2.2	n=663 2.0	n=183 2.4	n=276 2.3
Volleyball	n=1,603 2.1	n=416 2.2	n=657 1.9	n=183 2.4	n=271 2.2
Skateboard parks	n=1,611 1.9	n=422 2.0	n=660 1.7	n=184 2.2	n=274 2.1

Importance of Current Programs and Services

Invite respondents rated fitness programs (3.4), adult recreation programs (3.2), and senior programs (3.2) as the most important programs and services to their household.

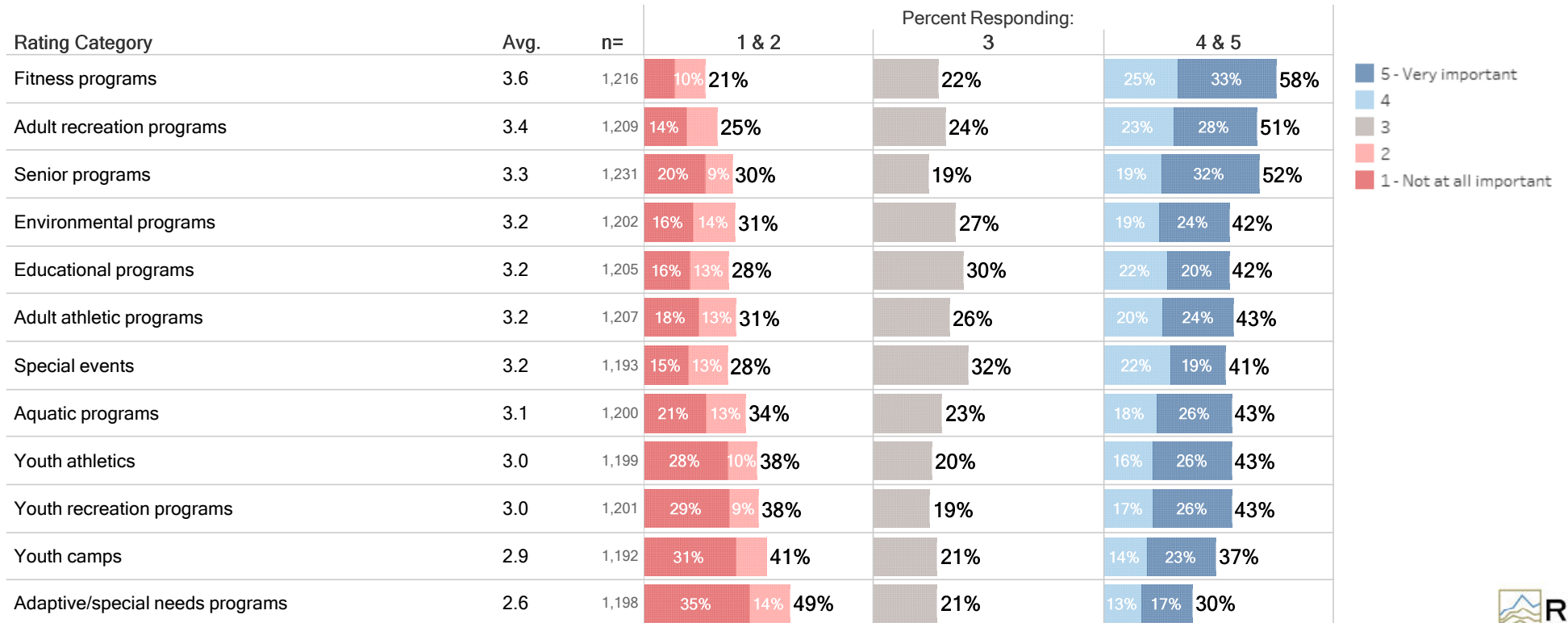
Q: How important are the following facilities and services to your household? (Programs and Services) (Invite)



Importance of Current Programs and Services

Open Link respondents rated fitness programs (3.6), adult recreation programs (3.4), and senior programs (3.3) as the most important programs and services to their household.

Q: How important are the following facilities and services to your household? (Programs and Services) (Open Link)



Importance of Current Programs and Services

Current programs and services differ based on household location. Zone 4 rated youth programs and services more important than the other three zones.

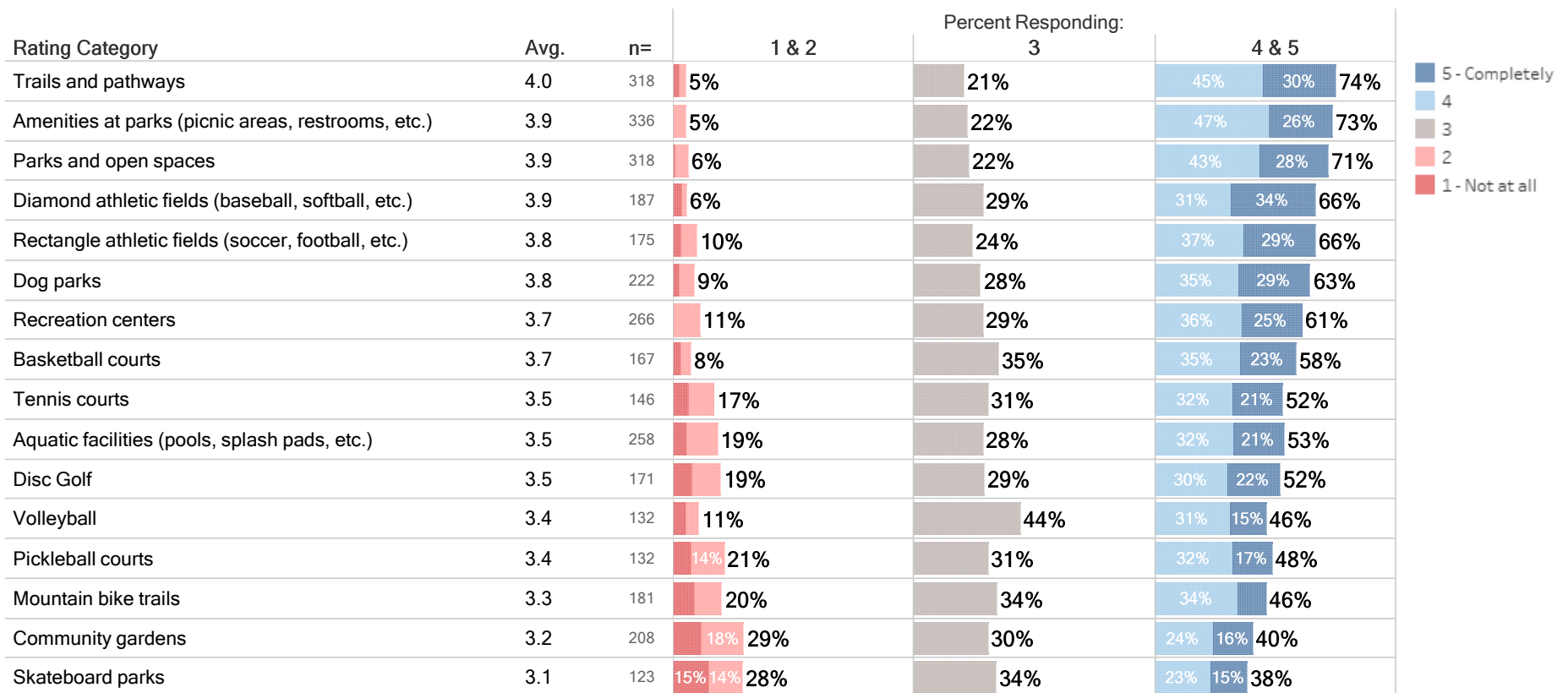
Q: How important are the following facilities and services to your household? (Programs and Services)

	Overall	Zone 1	Zone 2	Zone 3	Zone 4
Fitness programs	n=1,657 3.6	n=425 3.6	n=691 3.4	n=186 3.8	n=274 3.6
Adult recreation programs	n=1,645 3.3	n=422 3.4	n=686 3.3	n=185 3.5	n=274 3.3
Adult athletic programs	n=1,640 3.1	n=421 3.2	n=679 3.1	n=184 3.2	n=277 3.1
Youth athletics	n=1,628 3.0	n=419 3.0	n=672 2.8	n=185 3.0	n=274 3.4
Youth recreation programs	n=1,627 2.9	n=420 2.9	n=672 2.8	n=184 3.0	n=271 3.3
Youth camps	n=1,620 2.8	n=414 2.8	n=670 2.7	n=186 2.8	n=271 3.2

Needs Met of Current Facilities and Amenities

Invite respondents rated trails and pathways (4.0) as meeting the needs for facilities and amenities the best. Community gardens and skateparks rated lowest at 3.2 and 3.1, respectively.

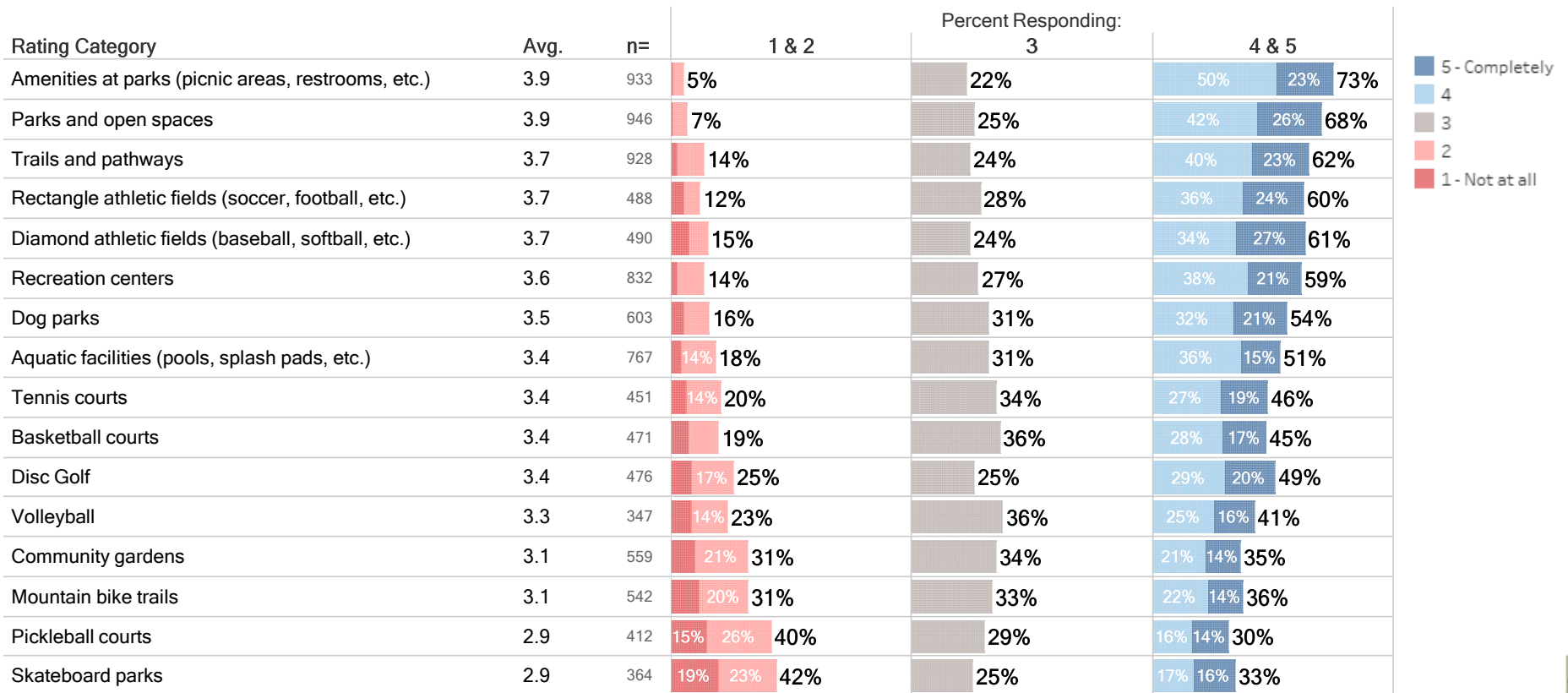
Q: How you think they are currently meeting the needs of the community (Facilities and Amenities) (Invite)



Needs Met of Current Facilities and Amenities

Open Link respondents feel that amenities at parks are meeting the needs of the community the best. Pickleball and skateparks rated the lowest for meeting the needs of the community, with 40% and 42% indicating they are not meeting the needs of the community.

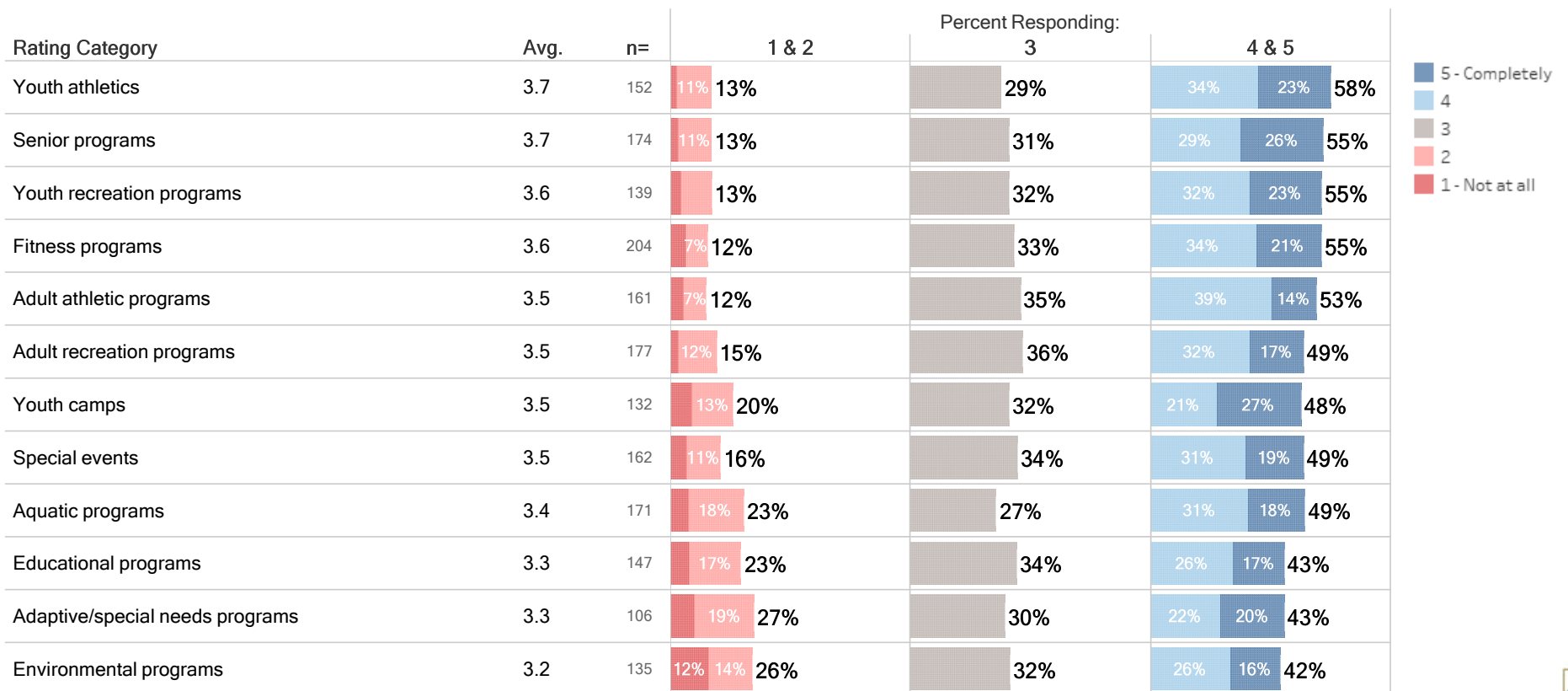
Q: How you think they are currently meeting the needs of the community (Facilities and Amenities) (Open Link)



Needs Met of Current Programs and Services

Invite respondents rated youth athletics (3.7) and senior programs (3.7) as meeting the needs for programs and services the best. Environmental programs rated lowest at 3.2.

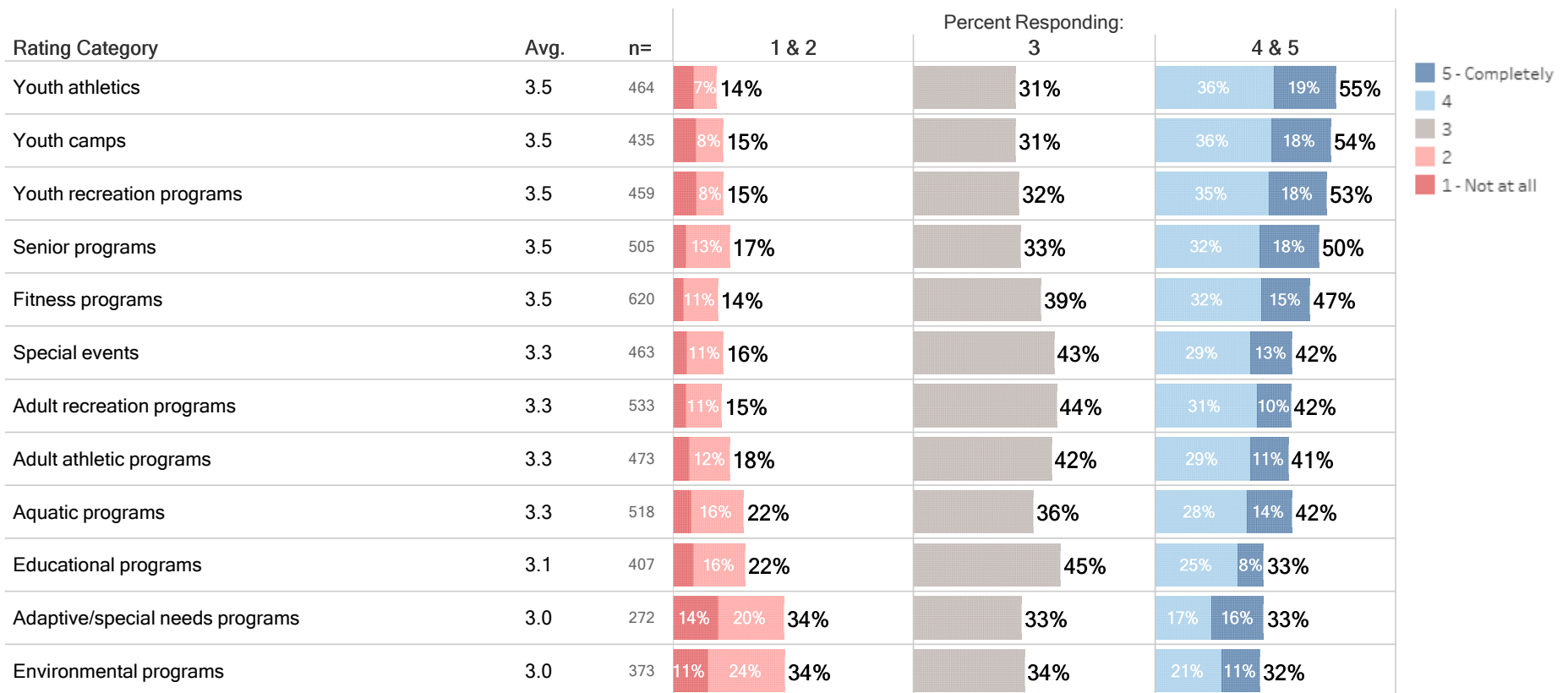
Q: How you think they are currently meeting the needs of the community (Programs and Services) (Invite)



Needs Met of Current Programs and Services

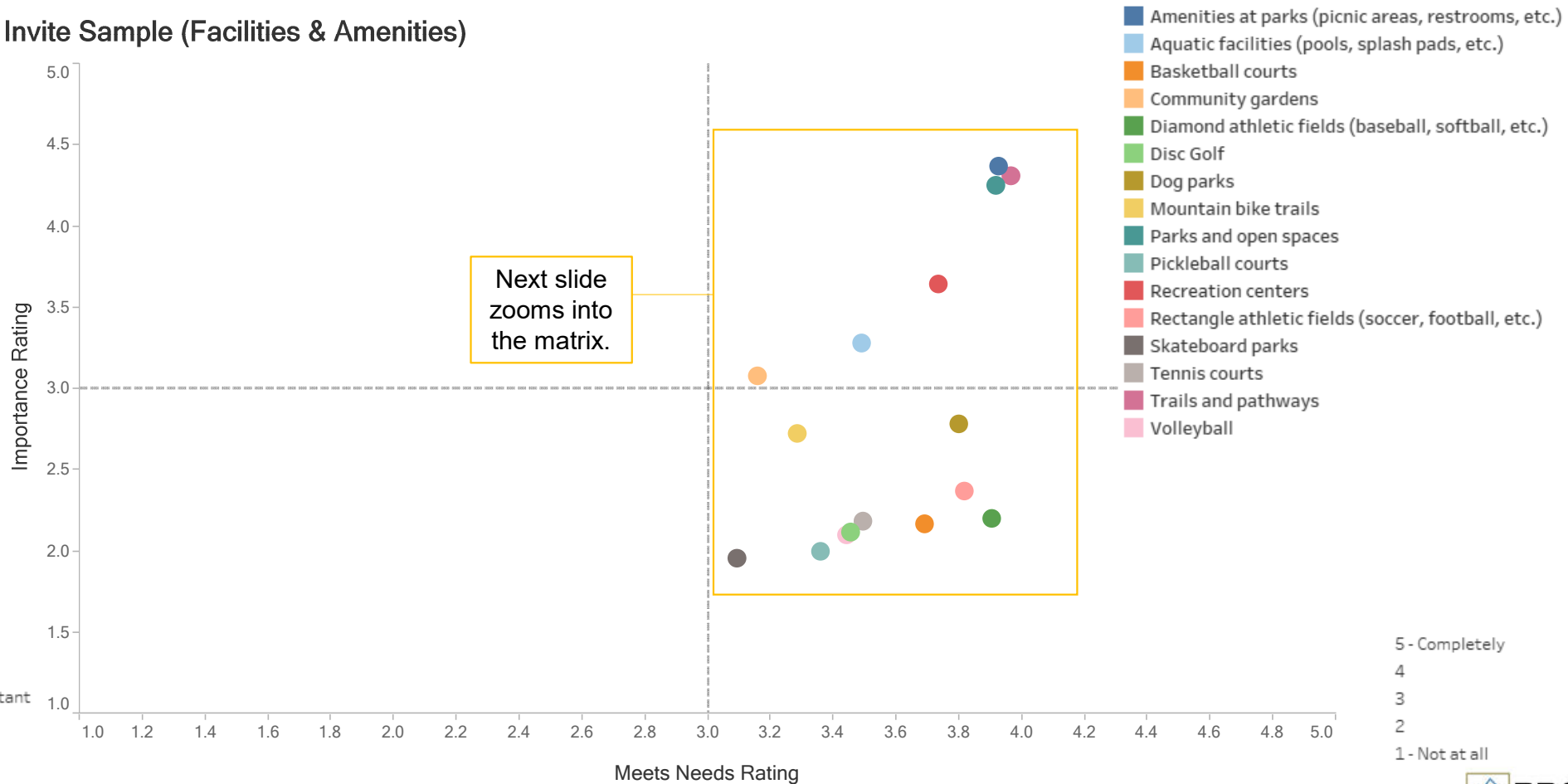
More than half of open Link respondents rated youth athletics, youth camps, youth recreation programs, and senior programs as completely or somewhat meeting the needs for programs and services.

Q: How you think they are currently meeting the needs of the community (Programs and Services) (Open Link)



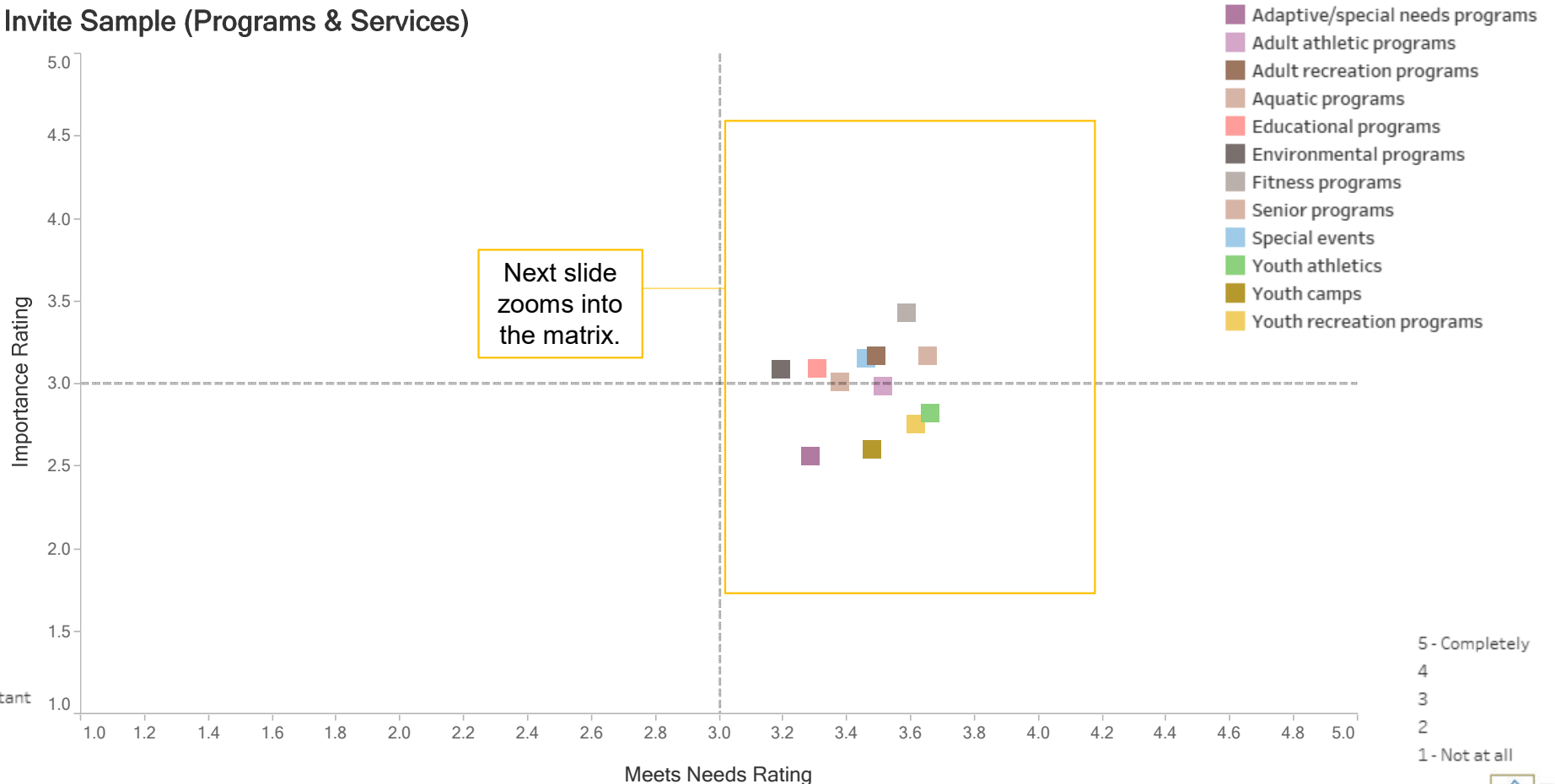
Importance/Performance Matrix (Invite Sample)

Invite Sample (Facilities & Amenities)



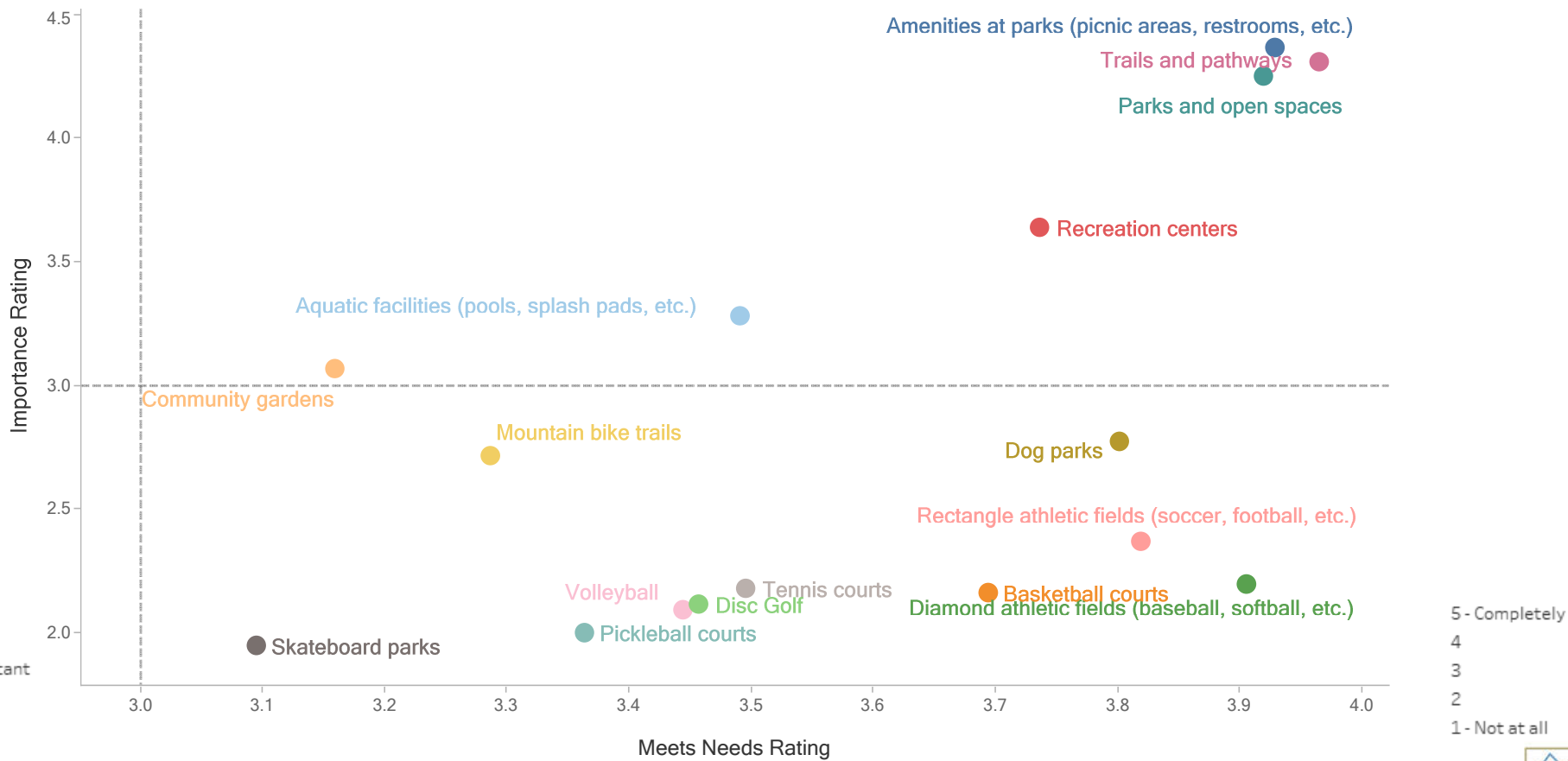
Importance/Performance Matrix (Invite Sample)

Invite Sample (Programs & Services)



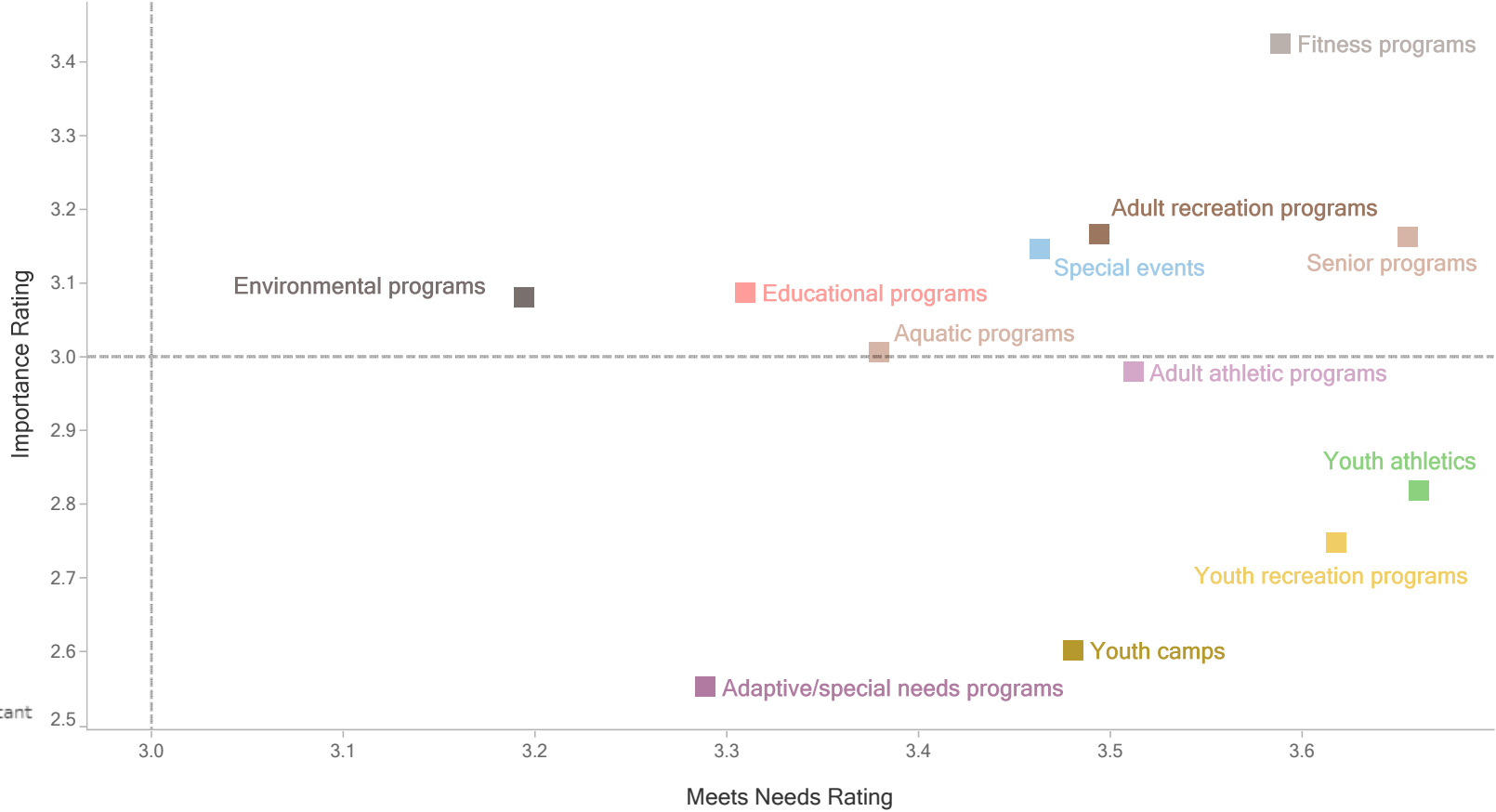
Importance/Performance Matrix (Invite Sample)

Invite Sample (Facilities & Amenities)



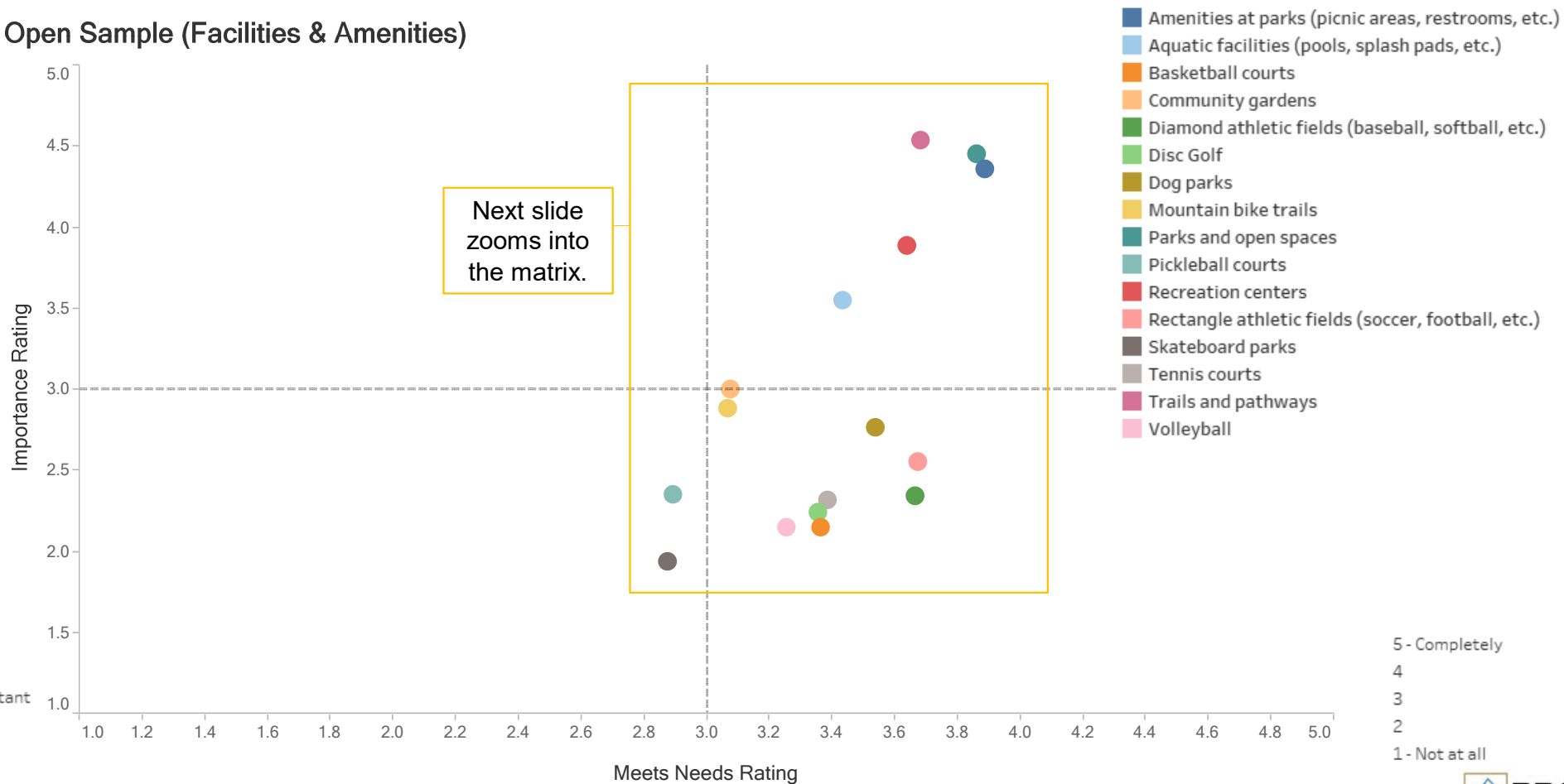
Importance/Performance Matrix (Invite Sample)

Invite Sample (Programs & Services)

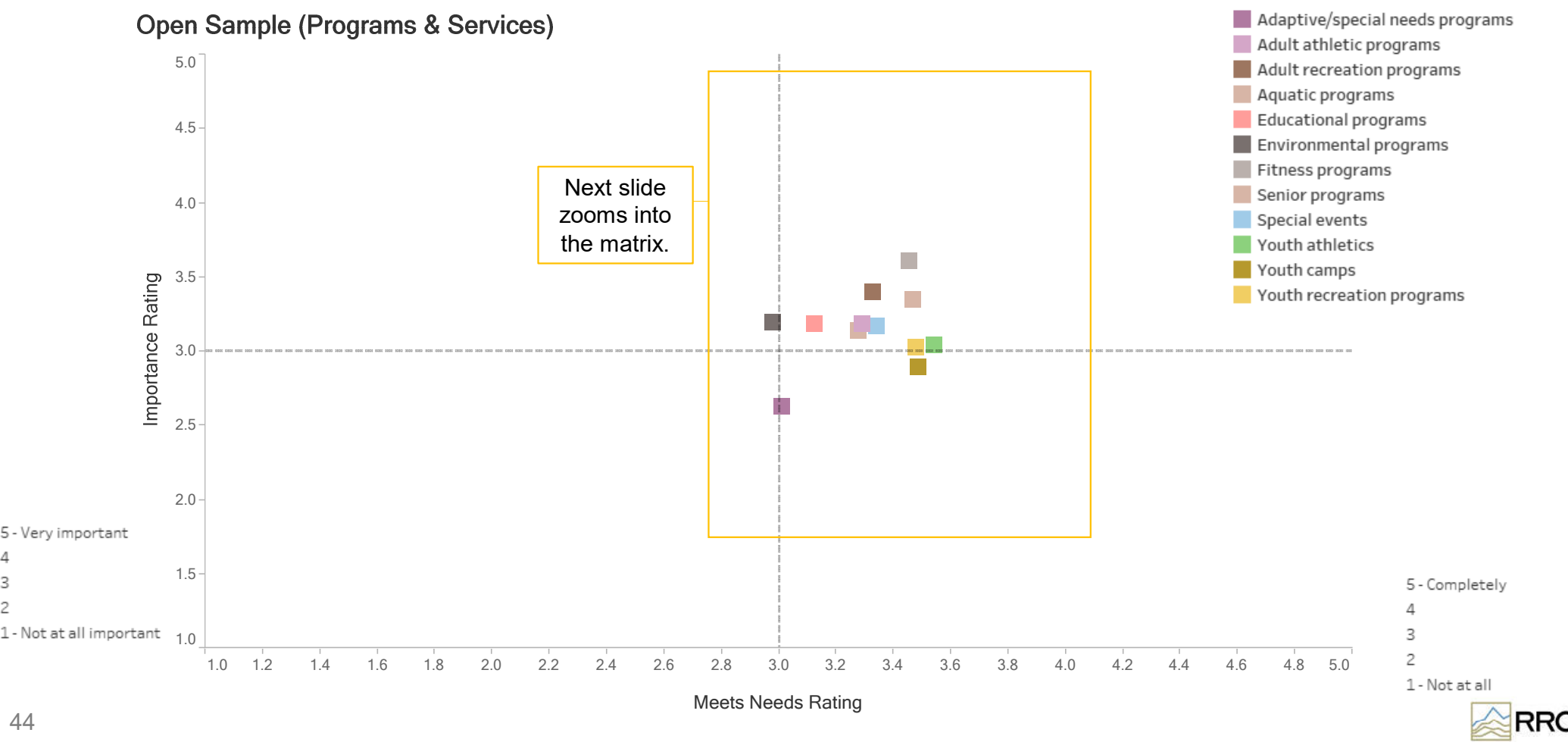


Importance/Performance Matrix (Open Link)

Open Sample (Facilities & Amenities)

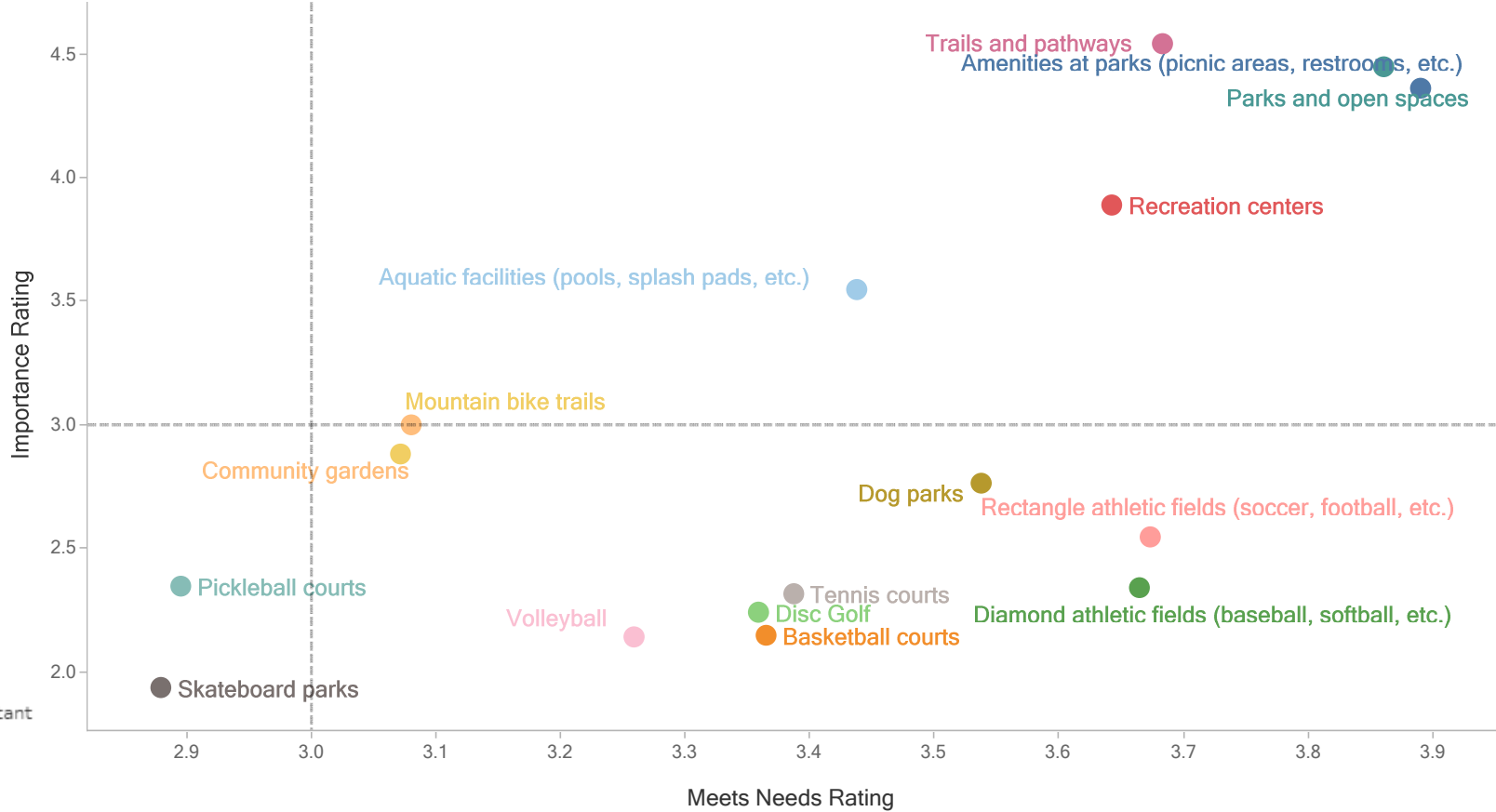


Importance/Performance Matrix (Open Link)



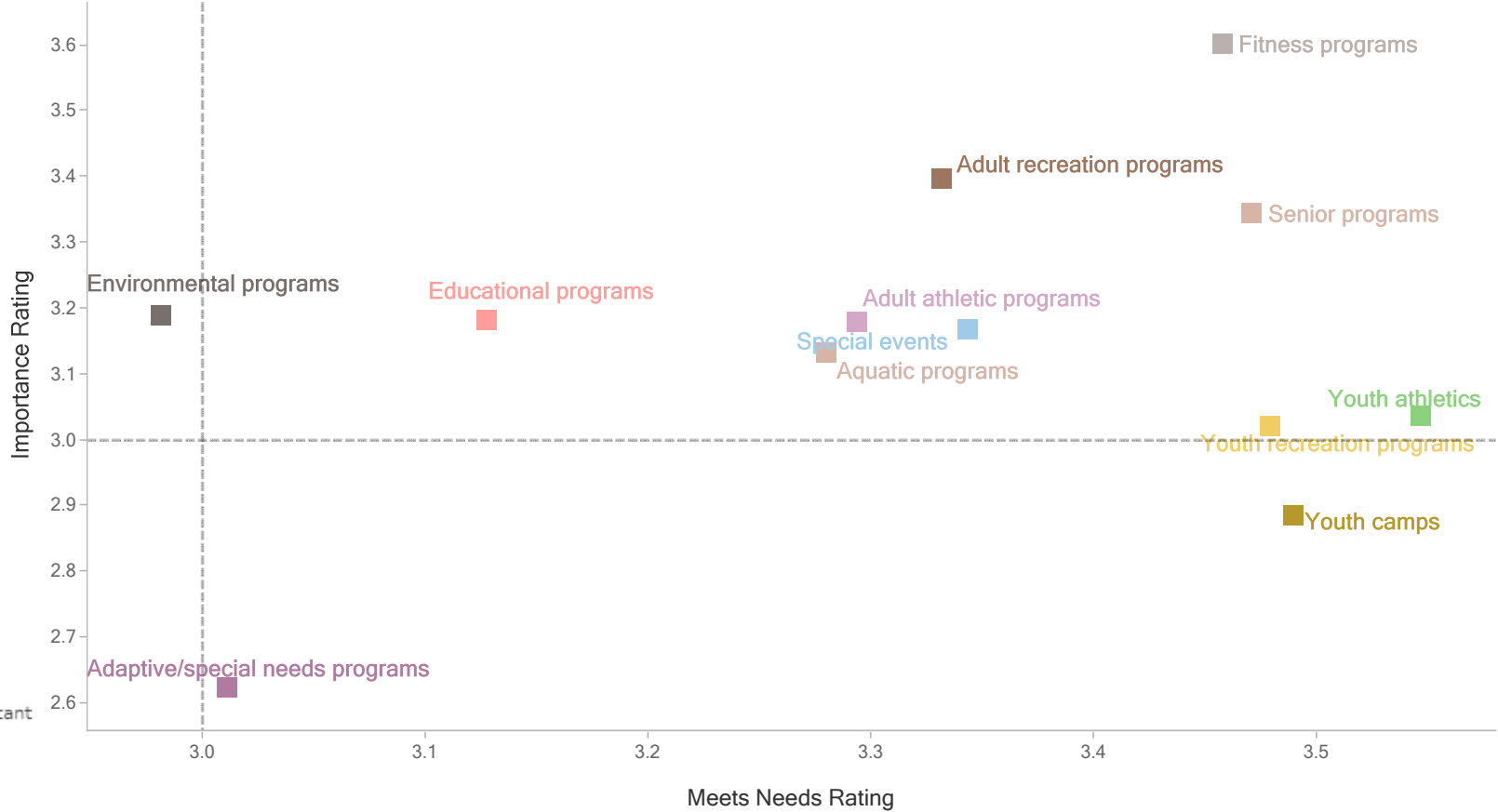
Importance/Performance Matrix (Open Link)

Open Sample (Facilities & Amenities)



Importance/Performance Matrix (Open Link)

Open Sample (Programs & Services)



Average Importance- Performance Matrix

**High importance/
Low needs met**

These are key areas for potential improvements. Improving these facilities/programs would likely positively affect the degree to which community needs are met overall.

**High importance/
High needs met**

These amenities are important to most respondents and should be maintained in the future, but are less of a priority for improvements as needs are currently being adequately met.

These “niche” facilities/programs have a small but passionate following, so measuring participation when planning for future improvements may prove to be valuable.

**Low importance/
Low needs met**

Current levels of support appear to be adequate. Future discussions evaluating whether the resources supporting these facilities/programs outweigh the benefits may be constructive.

**Low importance/
High needs met**

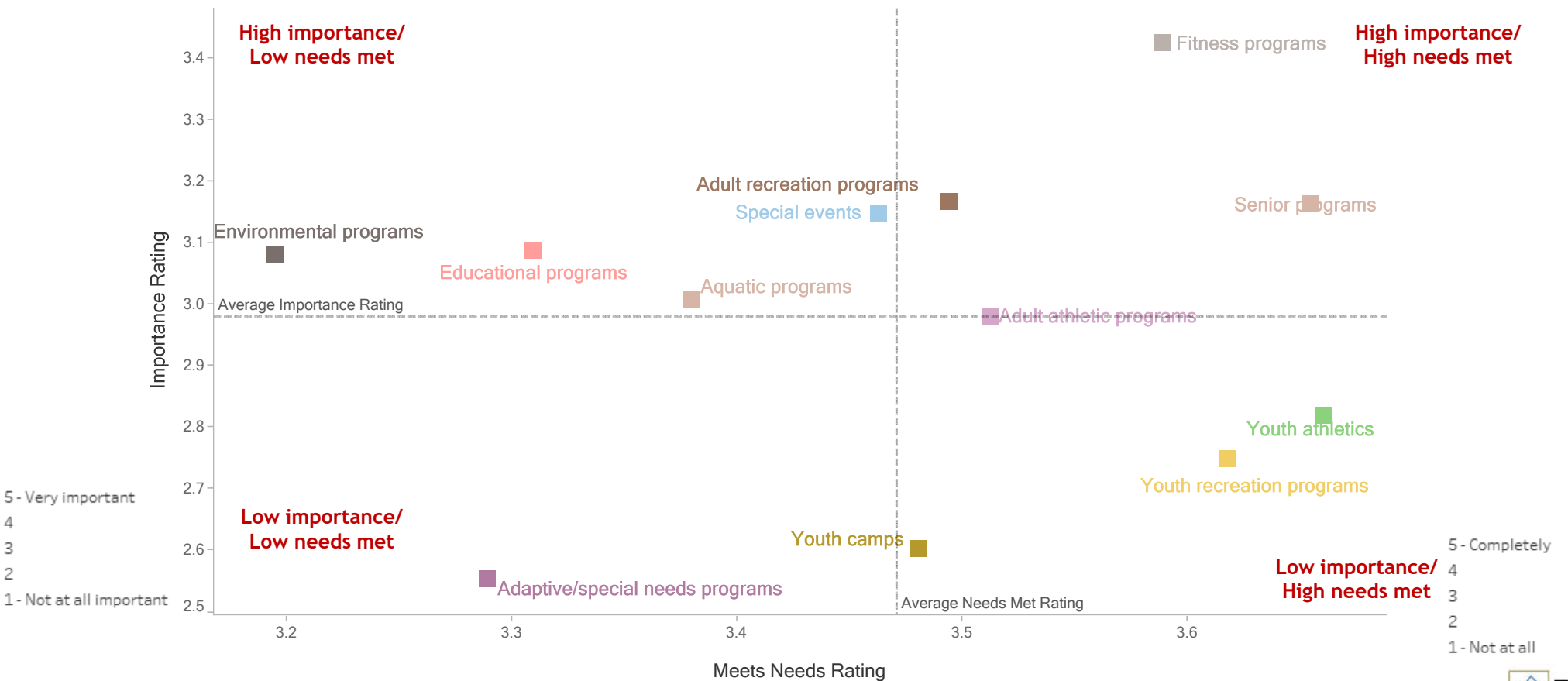
Average Importance/Performance Matrix (Invite Sample)

Invite Sample (Facilities & Amenities)



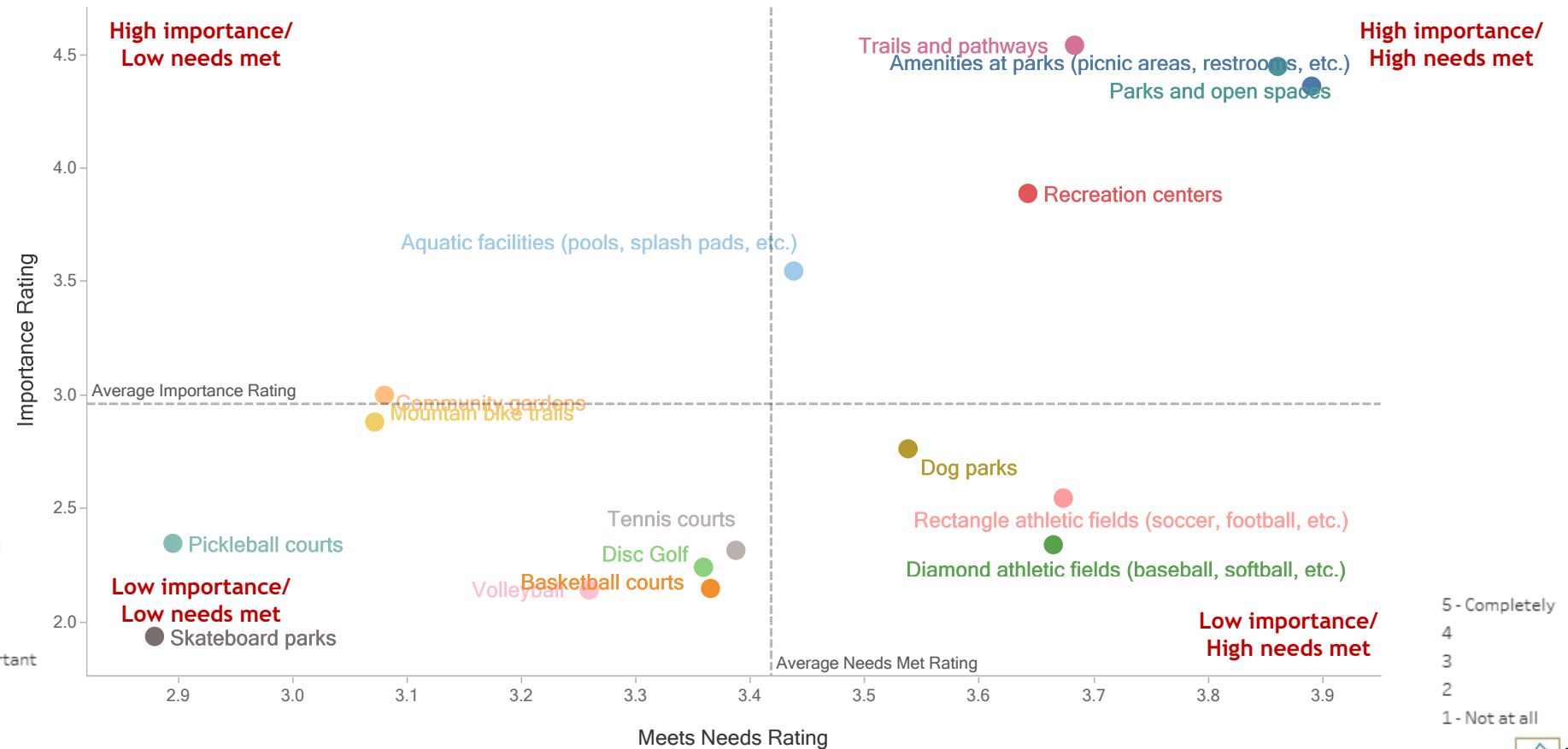
Average Importance/Performance Matrix (Invite Sample)

Invite Sample (Programs & Services)



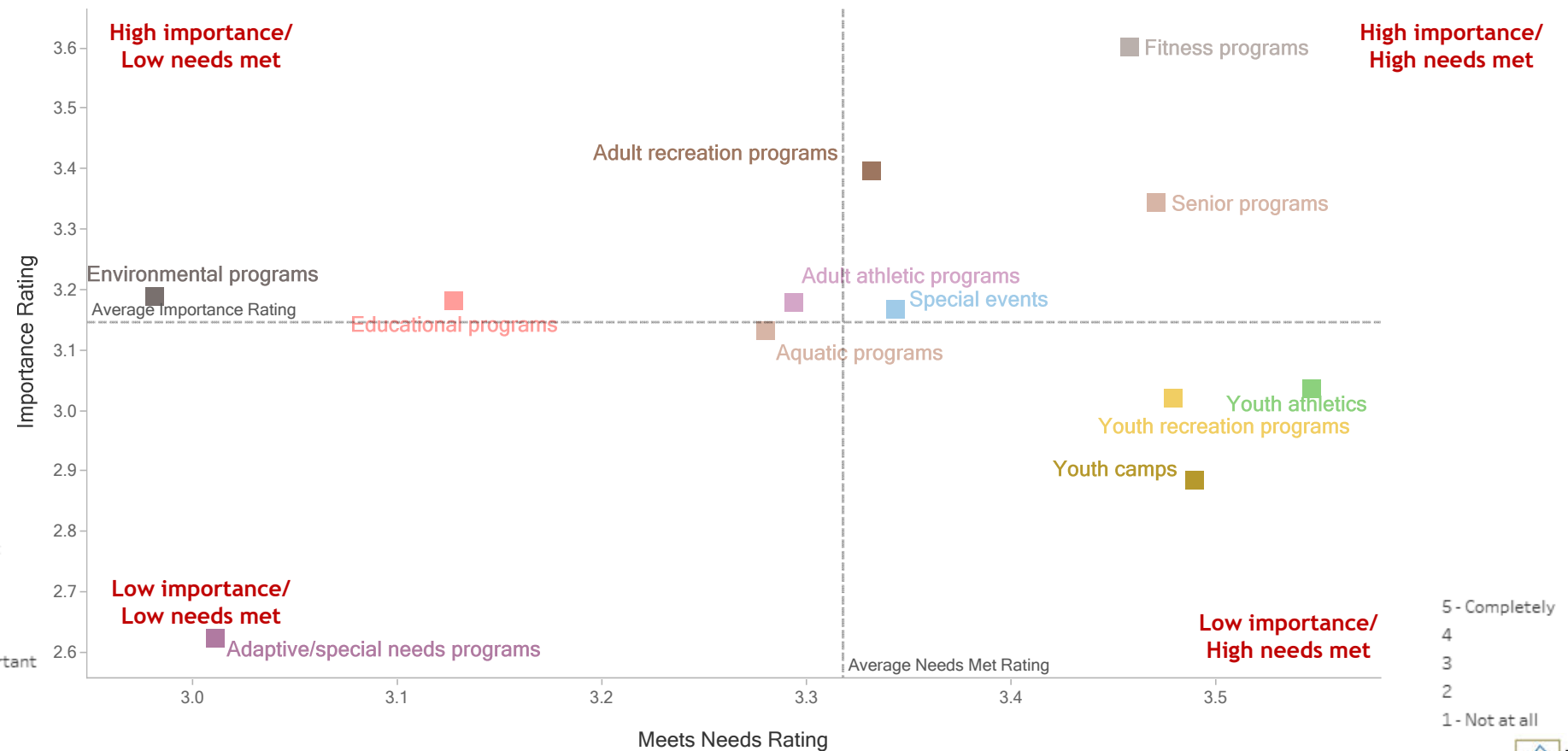
Average Importance/Performance Matrix (Open Link)

Open Sample (Facilities & Amenities)



Average Importance/Performance Matrix (Open Link)

Open Sample (Programs & Services)



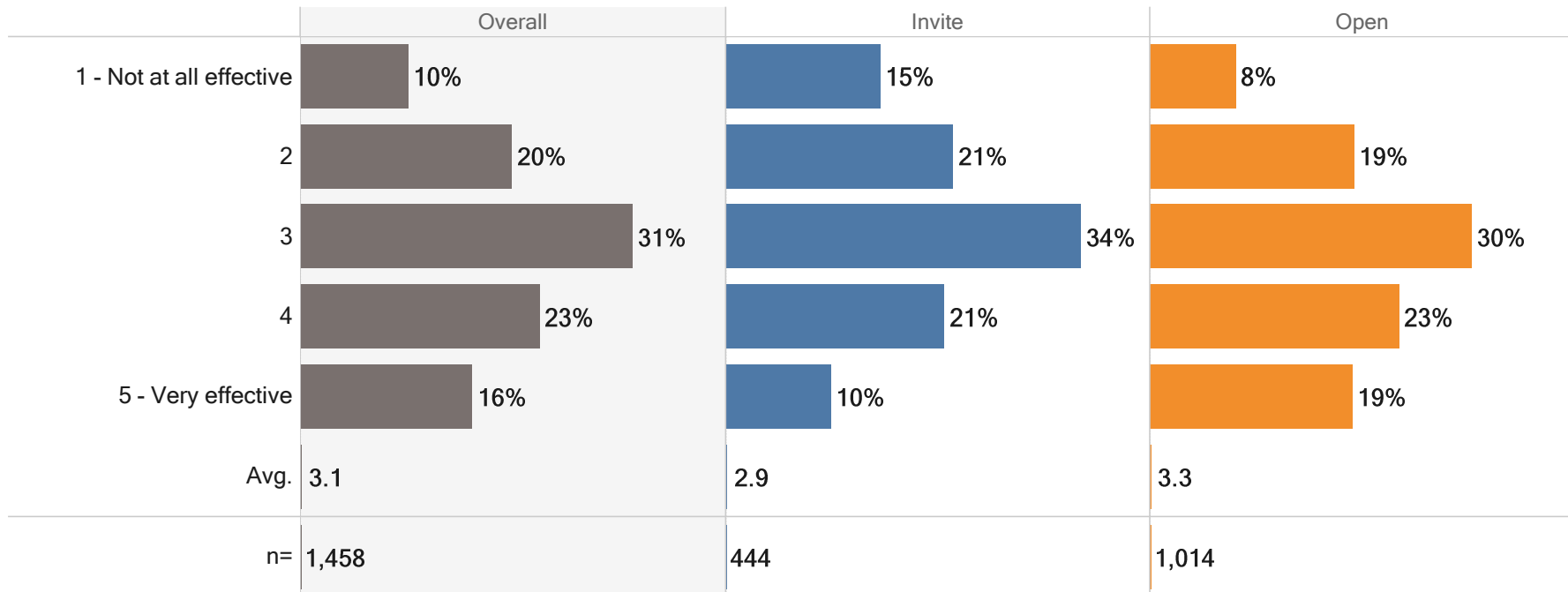
Communication



Communication Effectiveness

Nearly 30% of respondents rated communication about parks and recreation as not effective and 39% rated communication as effective. There is room for improvement to better leverage communication efforts and information dissemination about parks and recreation facilities and services to further create awareness.

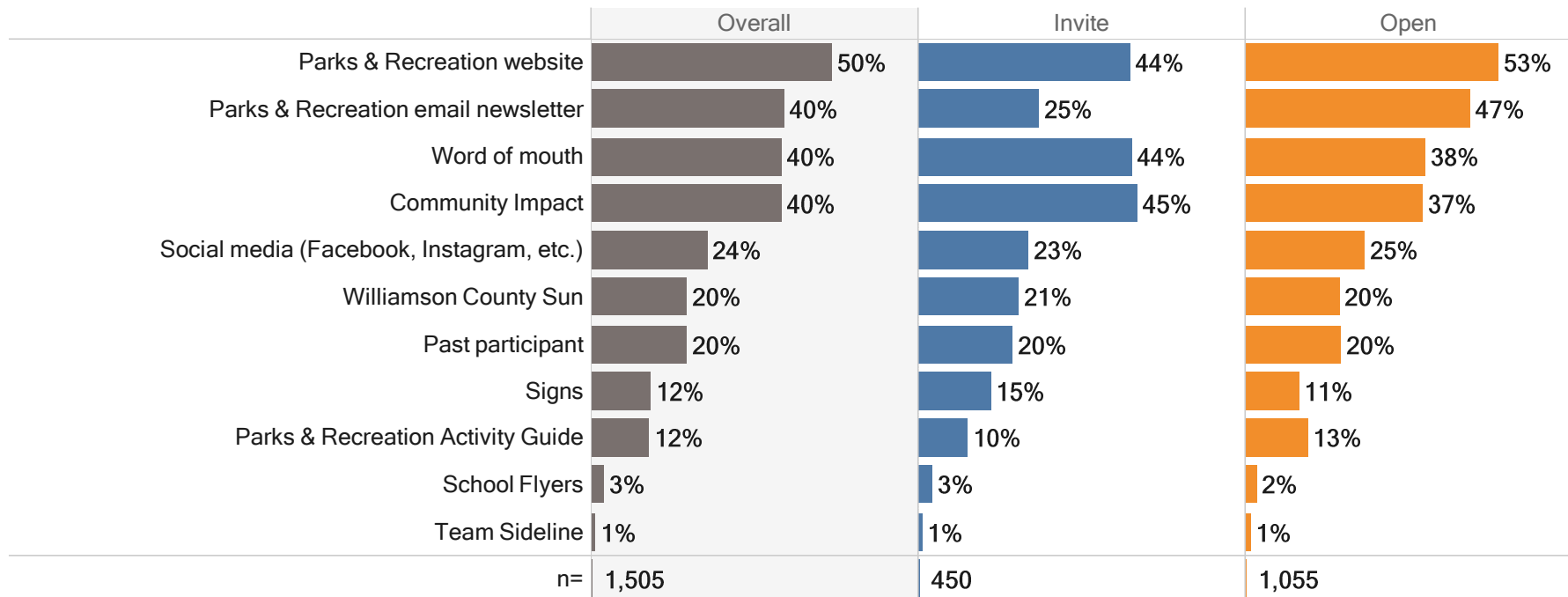
Q: How effective is Georgetown Parks & Recreation at reaching you with information on parks and recreation facilities, programs, and services?



Communication Methods

Invite respondents receive information about parks and recreation from the Parks & Recreation website, Community Impact, and word of mouth the most. The top two methods for receiving information for the open link respondents are the Parks & Recreation website and the Parks & Recreation email newsletter.

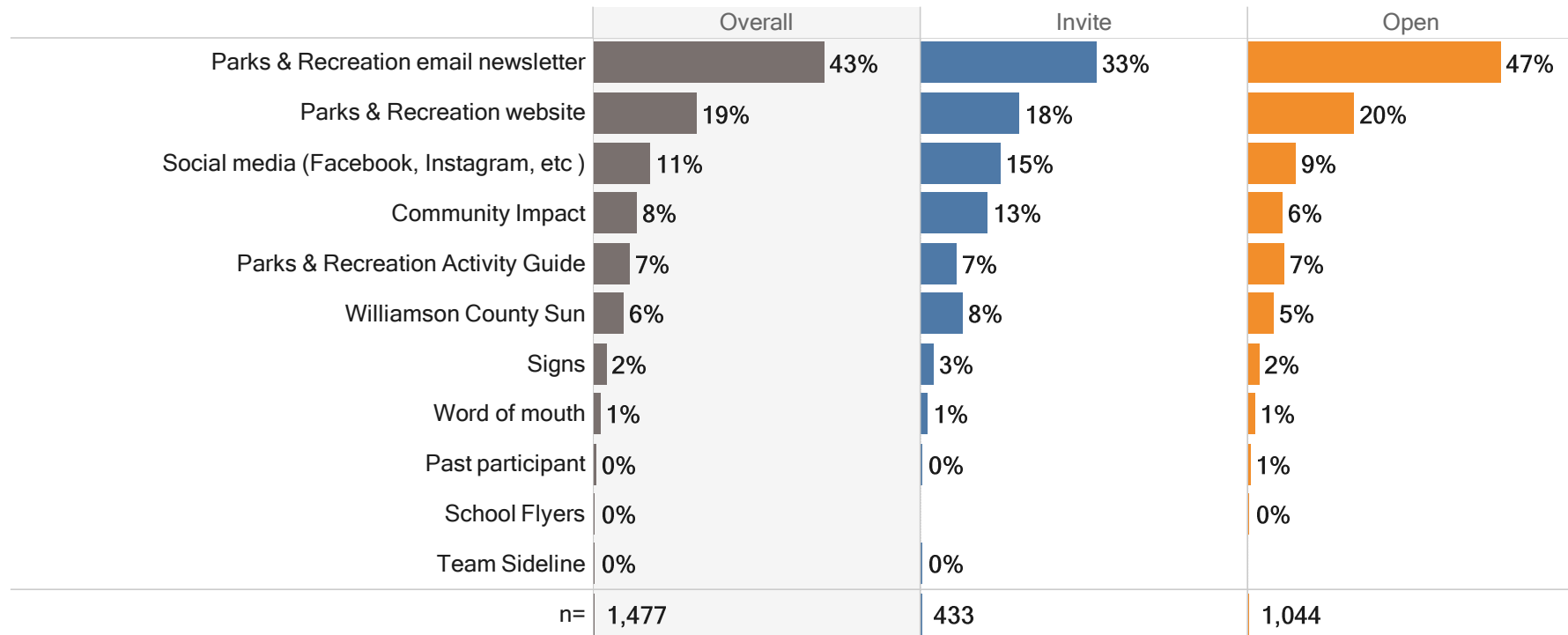
Q: How do you currently receive information on parks and recreation facilities, services, and programs? (Check all that apply)



Communication Methods

The Parks & Recreation email newsletter is the preferred method of communication about information on parks and recreation. With only 25% of invite respondents indicating they currently receive information about parks and recreation from the email newsletter and 33% indicating they prefer this method; efforts should be made to gather residents' emails to increase the share of residents who receive the newsletter.

Q: What is the preferred way for you to receive information on parks and recreation facilities, services, and programs?





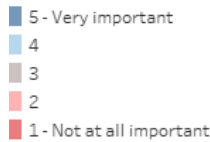
Future Facilities / Programs / Services



Future Needs: Facilities

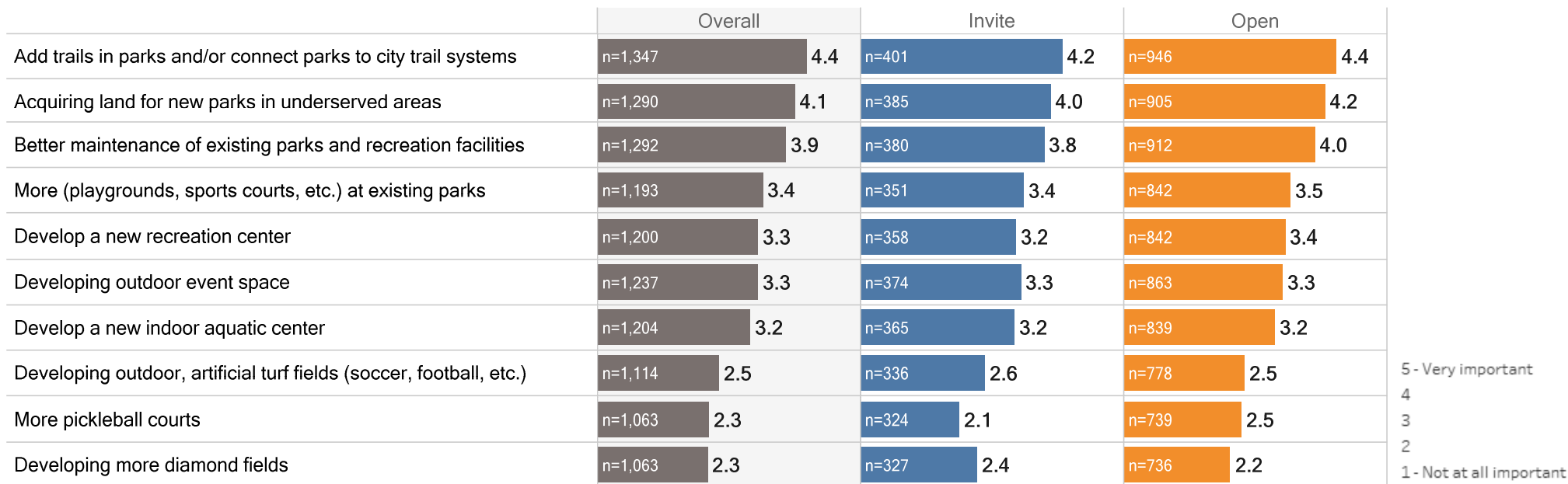
Q: What are the most important needs for improvement in Georgetown Parks & Recreation over the next 5 to 10 years?
(Facilities)

Rating Category	Sample	Avg.	n=	Percent Responding:		
				1 & 2	3	4 & 5
Add trails in parks and/or connect parks to city trail systems	Invite	4.2	401	9%	14%	21% 57% 77%
	Open	4.4	946	5%	11%	19% 65% 84%
Acquiring land for new parks in underserved areas	Invite	4.0	385	17%	14%	17% 53% 70%
	Open	4.2	905	9%	14%	20% 56% 76%
Better maintenance of existing parks and recreation facilities	Invite	3.8	380	9% 11%	24%	33% 32% 65%
	Open	4.0	912	7%	26%	27% 40% 66%
More (playgrounds, sports courts, etc.) at existing parks	Invite	3.4	351	15% 27%	21%	22% 29% 51%
	Open	3.5	842	22%	26%	26% 27% 53%
Develop a new recreation center	Invite	3.2	358	19% 30%	22%	24% 23% 48%
	Open	3.4	842	15% 28%	21%	21% 31% 51%
Developing outdoor event space	Invite	3.3	374	16% 26%	27%	26% 22% 48%
	Open	3.3	863	16% 27%	26%	24% 23% 47%
Develop a new indoor aquatic center	Invite	3.2	365	20% 33%	21%	19% 27% 46%
	Open	3.2	839	21% 16% 37%	18%	30% 45%
Developing outdoor, artificial turf fields (soccer, football, etc.)	Invite	2.6	336	27% 22% 49%	27%	24%
	Open	2.5	778	31% 21% 52%	24%	24%
More pickleball courts	Invite	2.1	324	50% 19% 69%	15%	16%
	Open	2.5	739	44% 15% 59%	13%	20% 28%
Developing more diamond fields	Invite	2.4	327	31% 24% 56%	22%	22%
	Open	2.2	736	37% 22% 60%	26%	14%



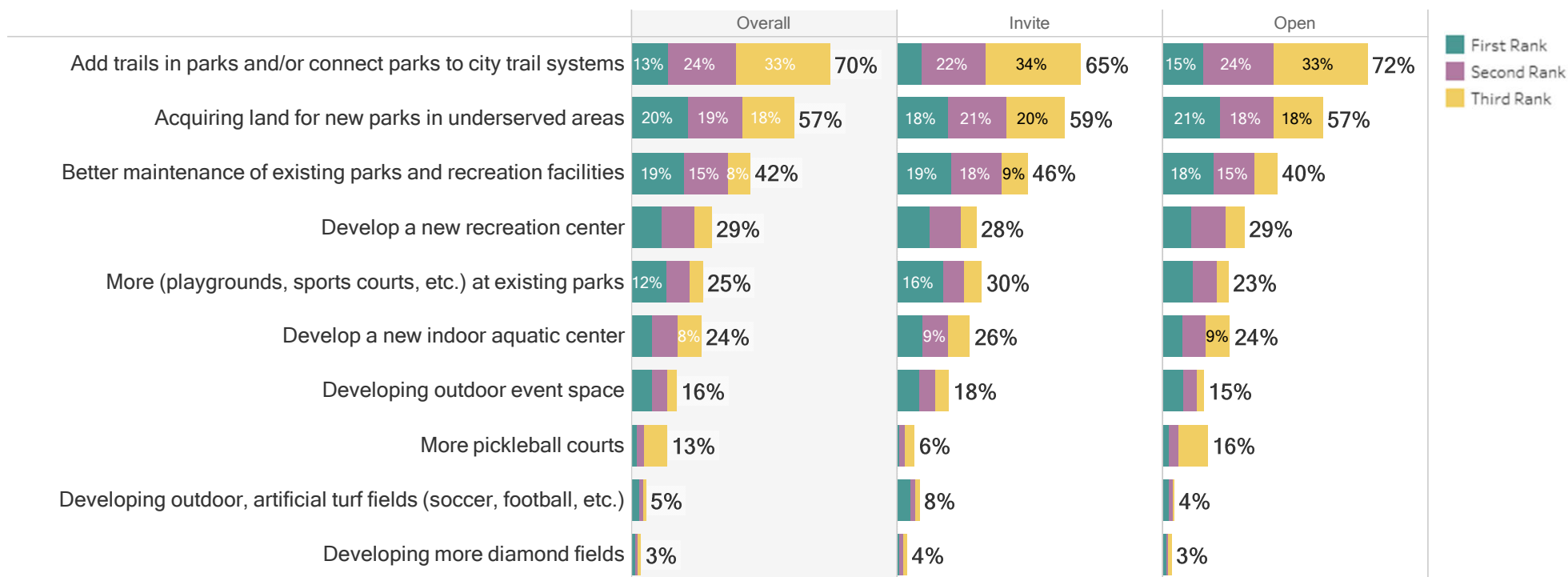
Future Needs: Facilities by Average Rating

Q: What are the most important needs for improvement in Georgetown Parks & Recreation over the next 5 to 10 years?
(Facilities)



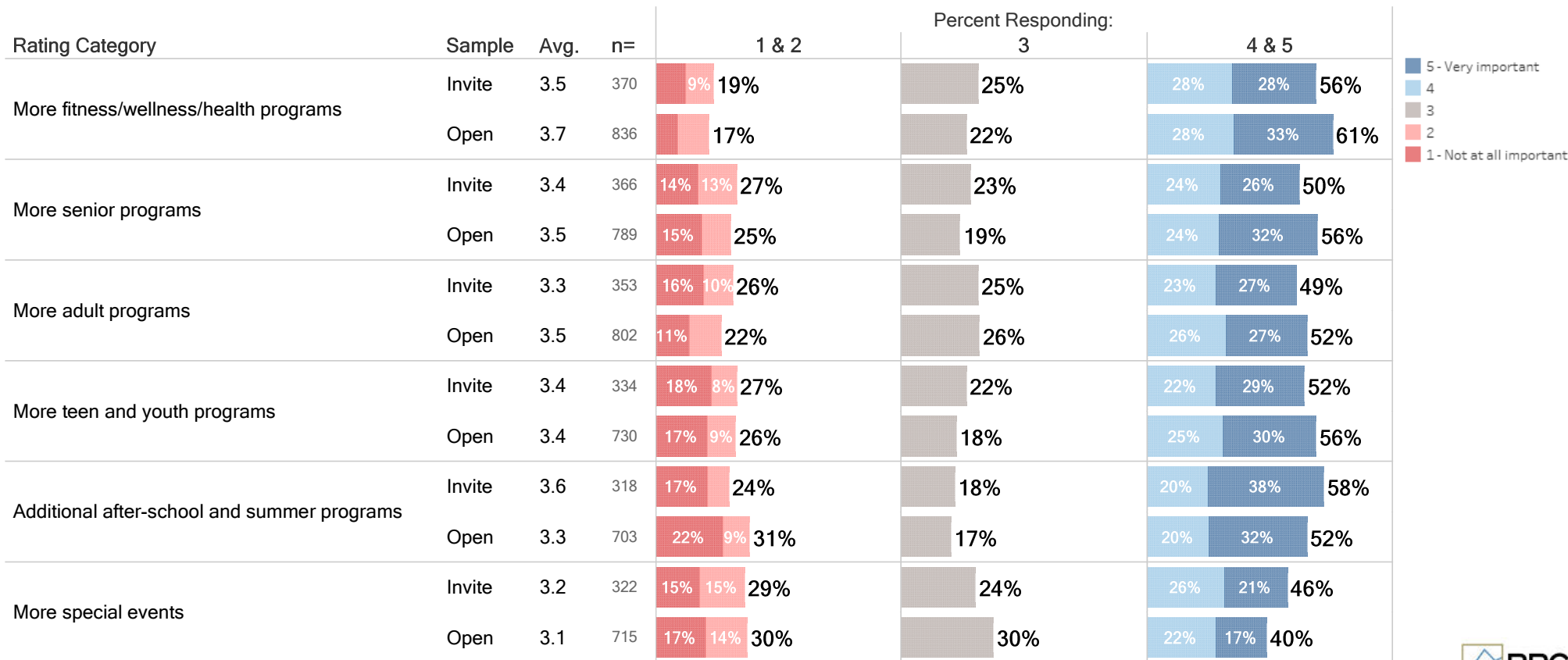
Top 3 Future Needs: Facilities

Q: Which three facilities are the highest priorities to your household?



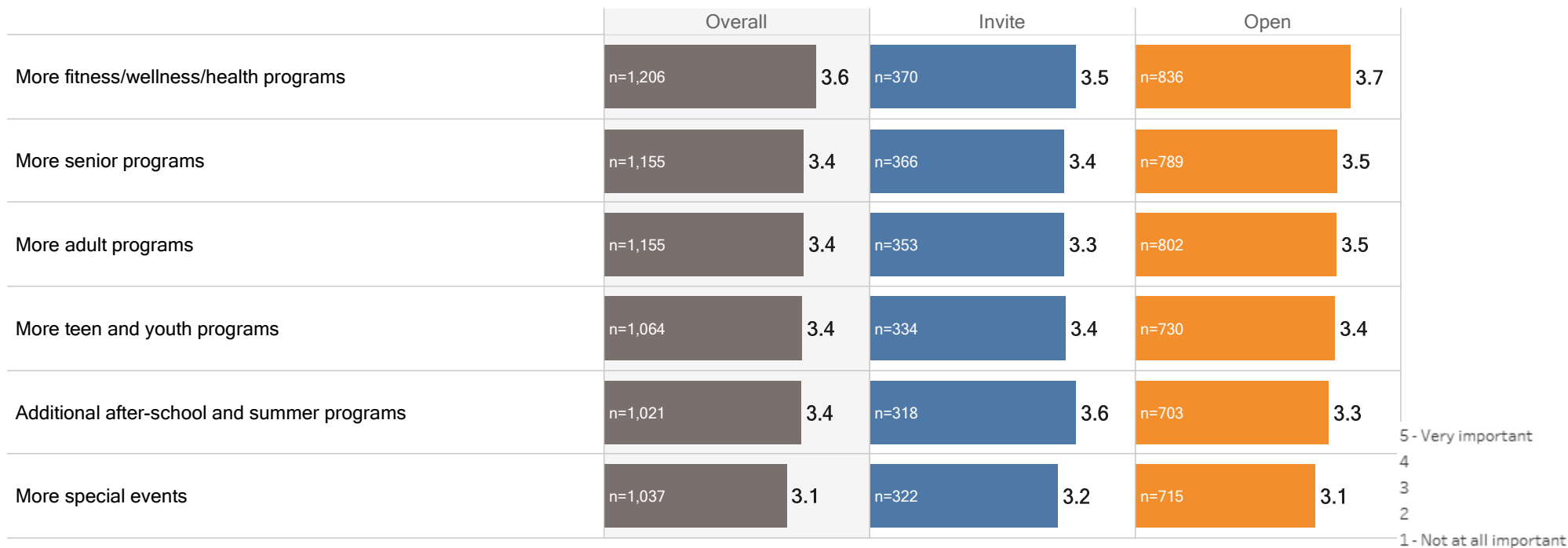
Future Needs: Programs and Services

Q: What are the most important needs for improvement in Georgetown Parks & Recreation over the next 5 to 10 years?
(Programs and Services)



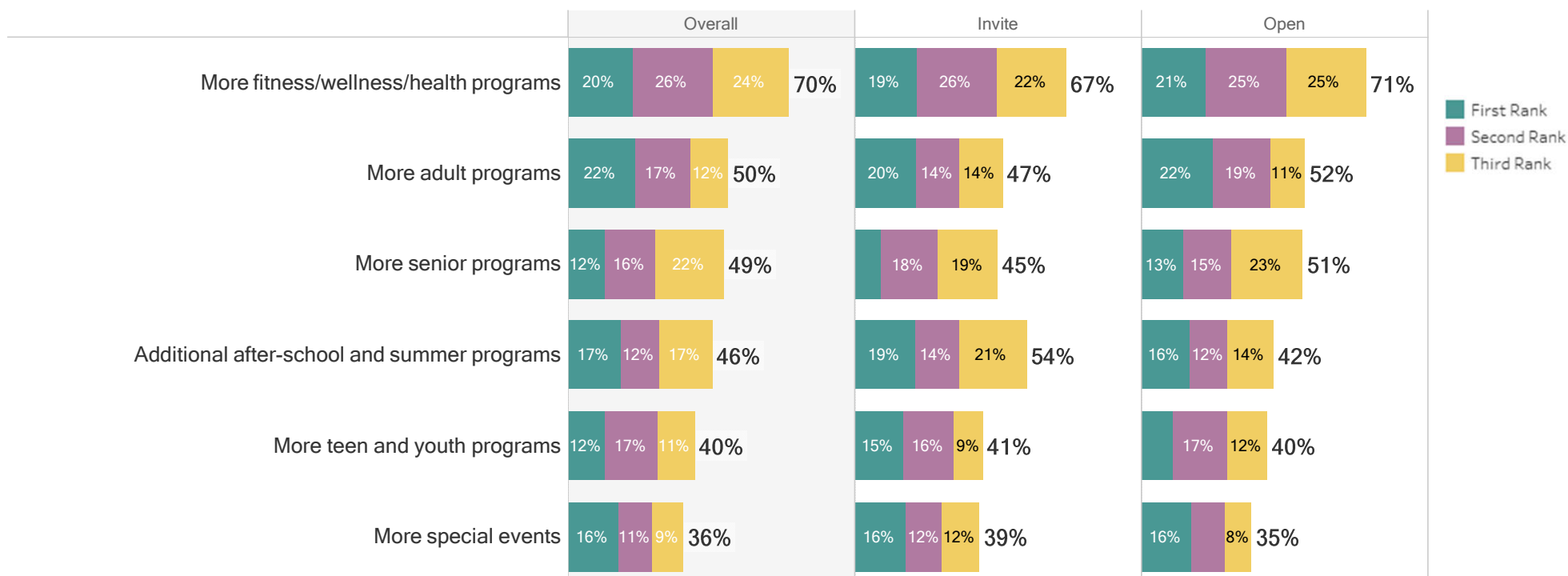
Future Needs: Programs & Services by Average Rating

Q: What are the most important needs for improvement in Georgetown Parks & Recreation over the next 5 to 10 years?
(Programs and Services)



Top 3 Future Needs: Programs & Services

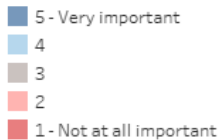
Q: Which three programs and services are the highest priorities to your household?



Future Indoor Recreation Center (Invite sample)

Q: How important are each of the following amenities and/or programs at an indoor recreation center/aquatics facility?
(Invite)

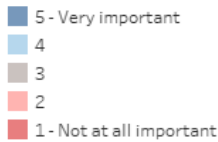
Question	Rating Category	Avg.	n=	Percent Responding:		
				1 & 2	3	4 & 5
(Aquatics)	Family changing areas	3.5	357	17% 25%	17%	21% 36% 57%
	Warm water activity pool (play features, slides, etc.)	3.3	358	21% 30%	16%	23% 31% 54%
	Warm water therapy pool	3.3	355	18% 34%	17%	21% 28% 49%
	Competitive lap swimming	2.5	336	41% 56%	14%	17% 30%
(Gymnasium)	Fitness area (free/circuit weights, cardio, etc.)	3.9	262	17%	15%	19% 49% 68%
	Group exercise room(s) (aerobic, dance, yoga, etc.)	3.7	378	23%	14%	22% 40% 62%
	Indoor running track	3.3	374	18% 29%	19%	21% 31% 52%
	Multi-activity gym (pickleball, basketball, etc.)	3.3	362	18% 30%	22%	20% 29% 49%
(Youth)	Youth after-school activities/classroom area	3.3	333	22% 33%	16%	20% 31% 51%
	Drop-in child watch areas	3.2	319	27% 35%	19%	34% 47%
	Indoor playground	3.2	326	24% 32%	22%	19% 27% 46%
	Game area	3.1	317	25% 37%	15%	24% 24% 48%
(Other)	Dedicated senior activity space	3.4	380	17% 28%	22%	20% 30% 50%
	Multi-purpose spaces	3.3	366	26%	27%	23% 24% 47%
	Community meeting rooms/classrooms	3.3	368	27%	27%	26% 21% 47%
	Event spaces/party rooms	3.2	362	30%	29%	20% 20% 41%



Future Indoor Recreation Center (Open Link Sample)

Q: How important are each of the following amenities and/or programs at an indoor recreation center/aquatics facility?
(Open)

Question	Rating Category	Avg.	n=	Percent Responding:		
				1 & 2	3	4 & 5
(Aquatics)	Family changing areas	3.4	774	20% 28%	19%	18% 36% 53%
	Warm water therapy pool	3.3	790	19% 31%	20%	21% 29% 49%
	Warm water activity pool (play features, slides, etc.)	3.3	780	22% 32%	19%	20% 29% 50%
	Competitive lap swimming	2.7	754	36% 49%	17%	21% 34%
(Gymnasium)	Fitness area (free/circuit weights, cardio, etc.)	4.0	856	13%	15%	22% 50% 72%
	Group exercise room(s) (aerobic, dance, yoga, etc.)	3.8	843	17%	16%	24% 43% 67%
	Multi-activity gym (pickleball, basketball, etc.)	3.6	823	23%	20%	20% 37% 57%
	Indoor running track	3.5	839	26%	19%	21% 34% 55%
(Youth)	Youth after-school activities/classroom area	3.3	726	21% 30%	18%	20% 32% 52%
	Drop-in child watch areas	3.1	705	29% 39%	16%	28% 45%
	Game area	3.0	717	25% 35%	23%	22% 19% 41%
	Indoor playground	3.0	730	27% 39%	19%	21% 21% 42%
(Other)	Dedicated senior activity space	3.4	799	26%	20%	23% 32% 55%
	Multi-purpose spaces	3.3	805	22%	31%	27% 20% 47%
	Community meeting rooms/classrooms	3.2	800	27%	30%	24% 19% 43%
	Event spaces/party rooms	2.9	780	18% 35%	33%	20% 33%



Future Indoor Recreation Center by Average Rating

Q: How important are each of the following amenities and/or programs at an indoor recreation center/aquatics facility?

		Overall	Invite	Open
(Aquatics)	Family changing areas	n=1,131 3.4	n=357 3.5	n=774 3.4
	Warm water activity pool (play features, slides, etc.)	n=1,138 3.3	n=358 3.3	n=780 3.3
	Warm water therapy pool	n=1,145 3.3	n=355 3.3	n=790 3.3
	Competitive lap swimming	n=1,090 2.6	n=336 2.5	n=754 2.7
(Gymnasium)	Fitness area (free/circuit weights, cardio, etc.)	n=1,118 4.0	n=262 3.9	n=856 4.0
	Group exercise room(s) (aerobic, dance, yoga, etc.)	n=1,221 3.8	n=378 3.7	n=843 3.8
	Multi-activity gym (pickleball, basketball, etc.)	n=1,185 3.5	n=362 3.3	n=823 3.6
	Indoor running track	n=1,213 3.4	n=374 3.3	n=839 3.5
(Youth)	Youth after-school activities/classroom area	n=1,059 3.3	n=333 3.3	n=726 3.3
	Drop-in child watch areas	n=1,024 3.1	n=319 3.2	n=705 3.1
	Game area	n=1,034 3.0	n=317 3.1	n=717 3.0
	Indoor playground	n=1,056 3.0	n=326 3.2	n=730 3.0
(Other)	Dedicated senior activity space	n=1,179 3.4	n=380 3.4	n=799 3.4
	Multi-purpose spaces	n=1,171 3.3	n=366 3.3	n=805 3.3
	Community meeting rooms/classrooms	n=1,168 3.2	n=368 3.3	n=800 3.2
	Event spaces/party rooms	n=1,142 3.0	n=362 3.2	n=780 2.9

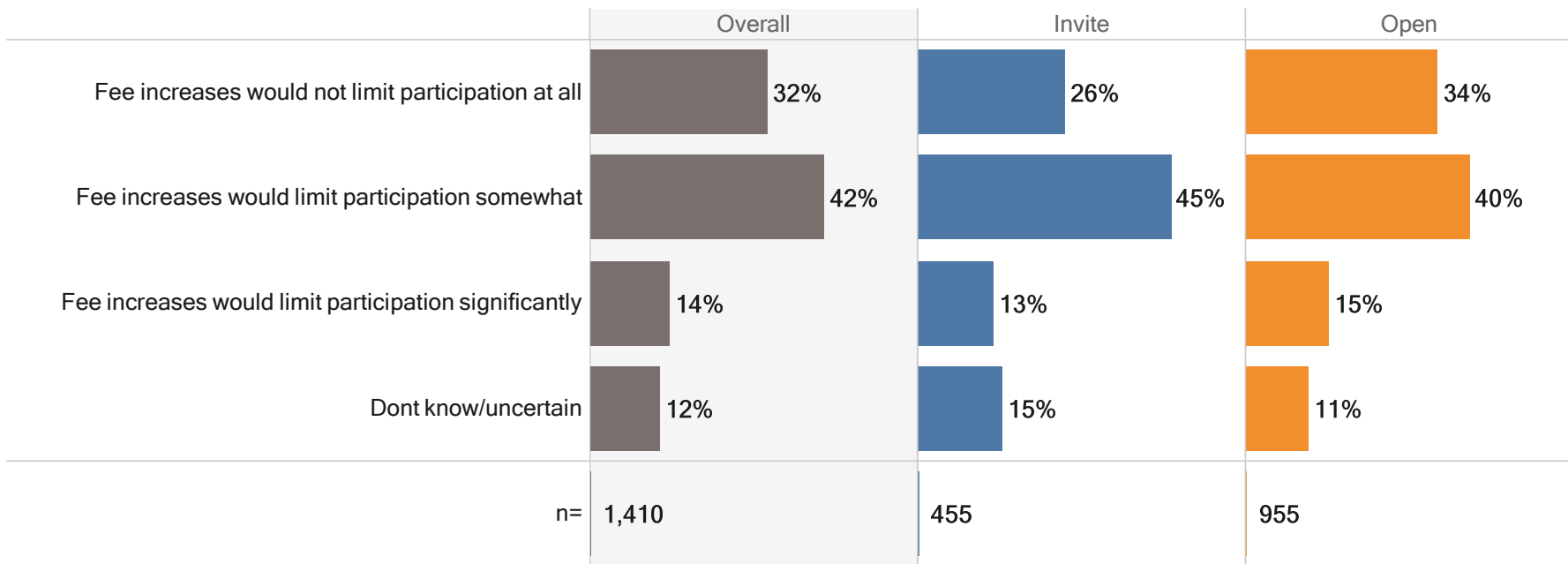


Financial Choices / Fees

Increased User Fee Impacts

An increase in user fees would somewhat limit participation for 45% of invite respondents and significantly limit participation for another 13%.

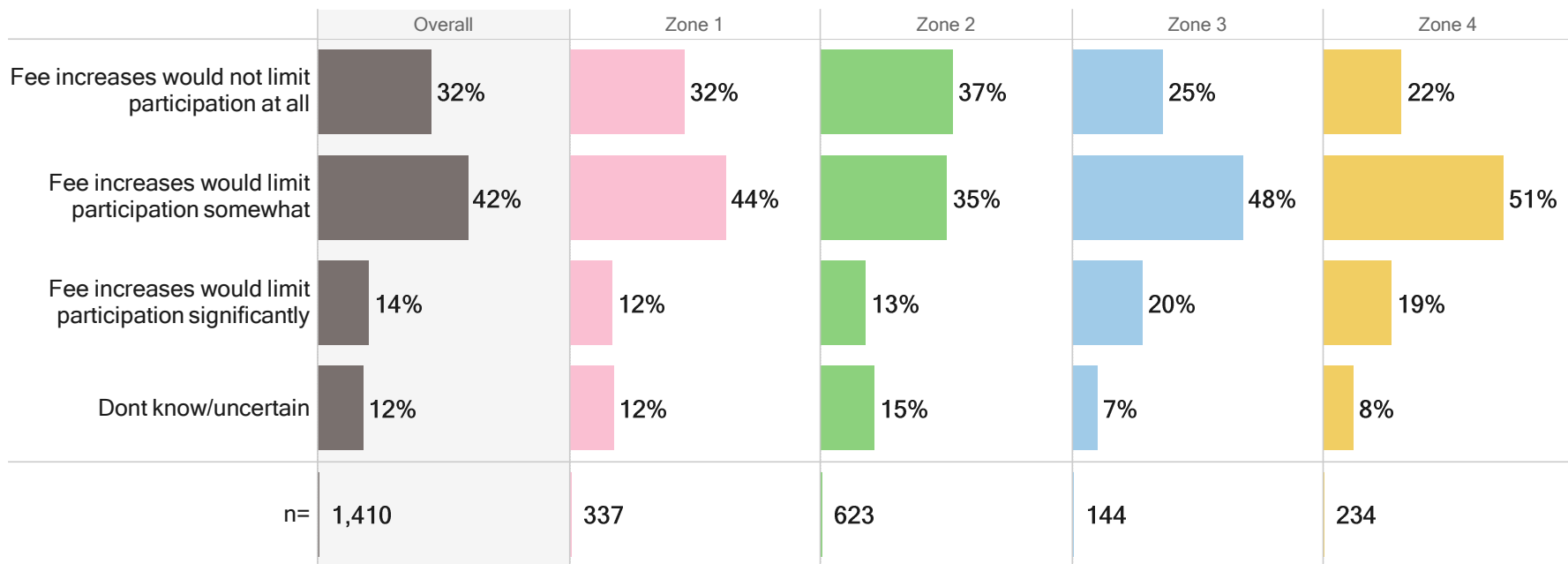
Q: If fee adjustments were made for Georgetown Parks & Recreation programs and facilities (due to increasing costs to maintain quality programs, services, or facilities), which of the following best describes the potential impact, if any, that fee increases would have on your current level of participation?



User Fee Impacts by Parkland Dedication Zones

An increase in user fees would affect residents living in Zones 3 & 4 more than those who live in Zone 1 & 2.

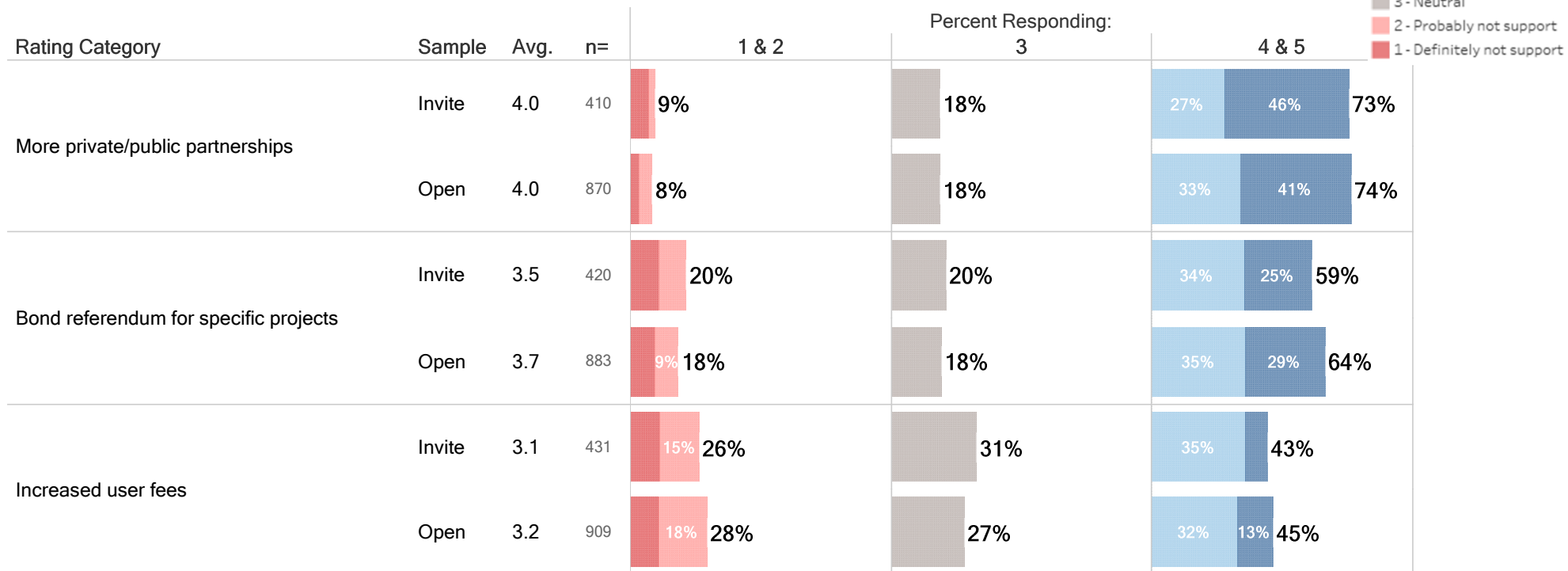
Q: If fee adjustments were made for Georgetown Parks & Recreation programs and facilities (due to increasing costs to maintain quality programs, services, or facilities), which of the following best describes the potential impact, if any, that fee increases would have on your current level of participation?



Funding Support

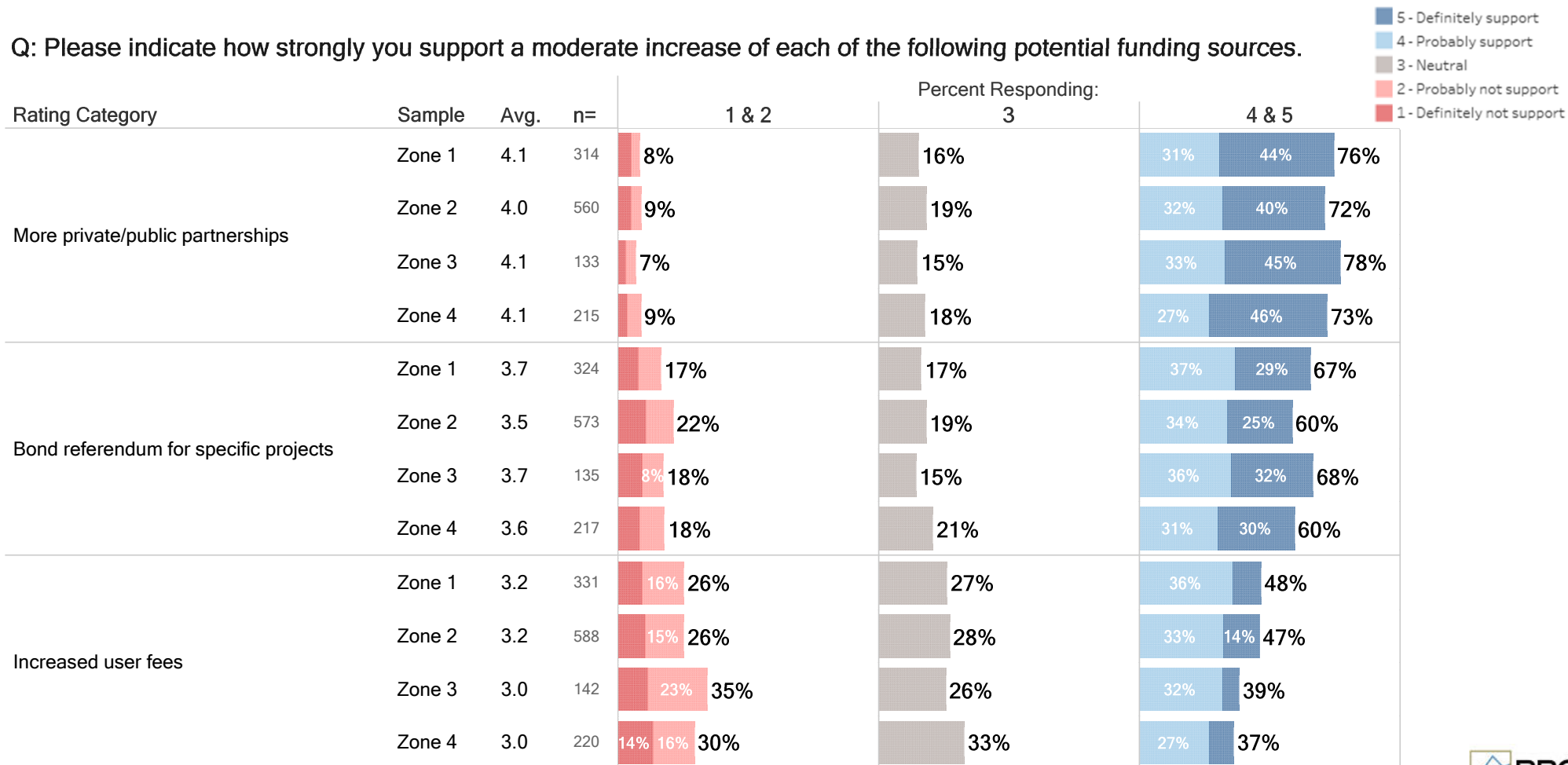
Nearly three-quarters of respondents probably or would definitely support more private/public partnerships as potential funding sources. Positive support for bond referendums for specific projects also exists among invite and open link respondents. An increase in user fees is less supported; however, it still has positive support.

Q: Please indicate how strongly you support a moderate increase of each of the following potential funding sources.



Funding Support by Parkland Dedication Zones

Q: Please indicate how strongly you support a moderate increase of each of the following potential funding sources.





Community Comments

Community Comments

At the end of the survey, respondents were given the opportunity to provide any additional comments on parks and recreation facilities, programs, and services in Georgetown.

A random selection of verbatim responses is shown below. See Appendix for full listing of comments provided.

- Common meeting rooms in the various developments (Sun City, The Delaney, other retirement facilities) could be used for educational entertainment (movies, etc.) and recreational programs, easing transportation issues for some.
- Easy access to walking and biking trails is important. Also, bike trail lanes on city roads is important.
- I'd love more community outreach to advertise programs, plus more availability of toddler classes and incentives for Georgetown citizens/free events for families.
- Just visited Garey Park- nicest and best designed park I have ever been to. Excellent.
- More accessible bicycle trails that are not on roads. I would like to see and would use a bicycle trail around the airport, in the existing wooded area and separate trail along side a road where necessary.
- It's very hard to sign up for the Park and Rec email newsletter. Please simplify.
- It would be nice to have a warm water pool where it would be comfortable to swim indoors. The rec center is too cold to enjoy swimming.